



MEETINGS INDUSTRY COUNCIL OF COLORADO

2009

9TH ANNUAL EDUCATIONAL CONFERENCE AND TRADE SHOW

DENVER, COLORADO ~ MARCH 18, 2009 ~ COLORADO CONVENTION CENTER

Christian Meetings and Convention Association (CMCA)

Colorado Festivals and Events Association (CFEA)

Colorado Society of Association Executives (CSAE)

Hospitality Sales and Marketing Association International (HSMIA)

International Association of Expositions and Events Rocky Mountain Chapter (IAEE-RMC)

International Special Events Society - Denver Chapter (ISES)

Meeting Professionals International Rocky Mountain Chapter (MPIRMC)

National Speakers Association - Colorado (NSA)

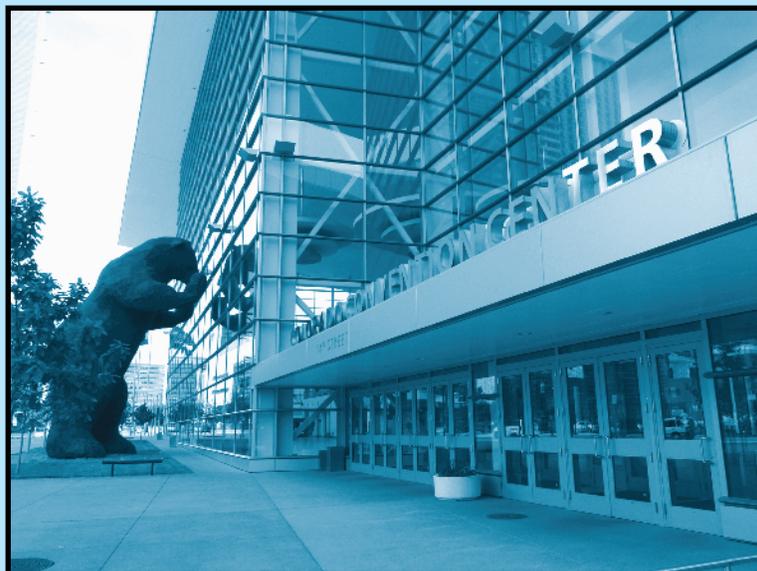
Rocky Mountain Chapter Professional Convention Management Association (RMPCMA)

Rocky Mountain Chapter Business Travel Association (RMBTA)

The Society of Government Meeting Professionals (SGMP)

VISIT DENVER...The Convention & Visitors Bureau (VISIT DENVER)

COLORADO CONVENTION CENTER



WELCOME TO THE 9TH ANNUAL MEETINGS INDUSTRY COUNCIL (MIC) OF COLORADO EDUCATIONAL CONFERENCE AND TRADE SHOW

As an industry, we are all feeling the repercussions of the current economy and it is more important than ever that we seek responsible solutions to "Keep America Meeting". Travel and meetings are a huge economic stimulus. Your commitment to be here today clearly demonstrates that through collaboration we can effect change with a single powerful voice.

The Meetings Industry Council (MIC) of Colorado is a coalition of 12 professional meetings industry-related organizations whose purpose is to strengthen the relationships among organizations through communication and cooperation. Welcome to the 9th Annual All Industry MIC Educational Day and Trade Show. It's your participation, attendance and support over the years that have allowed us to fulfill that mission! Thank you.

For this 9th Annual event, we are proud to offer a stellar line-up of talented presenters and enthusiastic exhibitors ready to provide you with the latest in education, training and products to better equip you to meet the challenges of your job in today's market place. We hope that you

also take advantage of the opportunities to network during breaks, over lunch and at the closing reception.

Please visit with our industry partners during the trade show as they are eager to showcase their destinations, services and products! And, take a moment to express appreciation to all our sponsors, they all have contributed generously to make our program a success.

And, my sincere thanks and grateful appreciation to the 2009 MIC members for your steadfast efforts to produce the Conference this year, you are the best! Enjoy the show and thanks for being with us this year.

ReBecca V. Dillahunty, CMP
Chair, Meetings Industry Council of Colorado

Having experienced all that the Meetings Industry Council of Colorado Educational Conference and Trade Show has to offer, we look forward to seeing you next March for our 10th Annual Meeting. Please watch MIC's website for information about the date and location: www.mic-colorado.org.

2009

MEETINGS INDUSTRY COUNCIL (MIC) OF COLORADO MEMBER ORGANIZATIONS



Christian Meetings and Convention Association



International Association of Exhibitions and Events
Rocky Mountain Chapter



Professional Convention Management Association



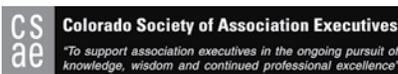
Colorado Festivals and Events Association



International Special Events Society - Denver Chapter



Rocky Mountain Business Travel Association



Colorado Society of Association Executives



Meeting Professionals International Rocky Mountain Chapter



The Society of Government Meeting Professionals



Hospitality Sales and Marketing Association
International Mile High Chapter



National Speakers Association



PROGRAM OVERVIEW

MARCH 18, 2009 - 7:30 AM - 6:00 PM

7:30 AM – 8:30 AM

REGISTRATION/ CONTINENTAL BREAKFAST

Korbel Ballroom Pre function area

8:30 AM – 9:45 AM

CONCURRENT BREAKOUT SESSIONS (4)

STRETCHING YOUR MEETING DOLLAR: WALKING THE TALK

Garry Briese, MPA, CAE - sponsored by CSAE - Room 404

HOTEL CONTRACTING STRATEGIES FOR THE CURRENT ECONOMY

John S. Foster, ESQ. CHME - sponsored by CMCA Room 401/402

SPONSORSHIP DEVELOPMENT TACTICS DESIGNED FOR CHALLENGING TIMES

Steven Hacker, CAE - sponsored by LAEE-RMC - Room 405

DISCOVER YOUR STRENGTHS FOR CAREER SUCCESS IN ANY ECONOMY

Dean Savoca - sponsored by HSMIAI - Room 403

9:45 AM – 10:00 AM

BREAK ~ Korbel Ballroom Pre function area

10:00 AM – 11:15

CONCURRENT BREAKOUT SESSIONS (5)

CONQUERING CONTENTIOUS CONTRACT CLAUSES SM

John Foster, ESQ. CHME - sponsored by CMCA Room 401/402

WEB 2.0 AND WEB 3-D POWERED MEETINGS

Anders Gronstedt, Ph.D. - sponsored by RMPCMA - Room 405

GETTING FURTHER BY GOING SLOWER

Steve Prentice - sponsored by MPIRMC - Room 403

SUSTAINABILITY OF AN INDUSTRY

Lindsay Smith - sponsored by LAEE-RMC - Room 404

SUCCESS IN THE EXPERIENCE ECONOMY: WOW FOR ANY BUDGET

Betsy Wiersma, CSEP - sponsored by ISES - Room 406/407

11:30 AM – 1:30 PM

LUNCH

Sponsored by INVESCO Field at Mile High

KEYNOTE SPEAKER

Sponsored by Destination Hotels & Resorts

LIFE IS FAR TOO SHORT -- WHAT ARE WE WAITING FOR? HOW TO LIVE AND WORK WITH PASSION AND ADVENTURE -- NOW, WHILE YOU'RE ALIVE

George Walther MBA, CSP, CPAE

Korbel Ballroom 3-4

1:30 PM – 3:30 PM

TRADE SHOW ~ Korbel Ballroom 1-2

(Suppliers not exhibiting at the 2009 MIC Trade Show are invited to the closing reception on the Trade Show floor from 4:45 to 6:00 pm)

1:45 PM – 3:15 PM

BREAK OUT SESSION FOR SUPPLIERS

MANAGING YOUR PROFESSIONAL REPUTATION

Shari Harley - sponsored by NSA - Room 403

TWITTER-WHAT IS ALL THE TWEETING ABOUT?

Denver Twitter-Peeps - Room 404

3:30 PM – 3:45 PM

BREAK ~ Korbel Ballroom Pre function area

3:45 PM – 4:45 PM

POWER HOUR GENERAL SESSION

REFLECTIONS AND PROJECTIONS: A DIALOGUE WITH INDUSTRY LEADERS

Sponsored by VISIT DENVER

Moderated by Patti O'Keefe with Richard Scharf, Walter Isenberg, Mike Boyd and Gary Schirmacher CMP

Korbel Ballroom 3-4

4:45 PM – 6:00 PM

RECEPTION AND ENTERTAINMENT

Enjoy great food and continue networking to share all that you learned.

Trade Show Floor - Korbel Ballroom 1-2

decor *N* more

events ✨ **stage sets** ✨ **decor**
303-936-9224 ● **www.decorncoreinc.com**



HOSPITALITY... CHEYENNE STYLE

JUST 90 MILES NORTH OF DENVER
AT THE I-80 AND I-25 CROSSROADS

FRIENDLY WESTERN
ATMOSPHERE

FIRST-CLASS
FACILITIES AND SERVICE



26,000
SQ. FT OF
ELEGANT NEW
MEETING SPACE



CHEYENNE

W Y O M I N G

Live the Legend™

WWW.CHEYENNE.ORG • 800-426-5009



meetings

See what's inside.

- » Recognized as one of the leading event facilities in the Rocky Mountain Region, with over 175 events produced annually
- » Serving groups from four to four-thousand
- » 275,000 ft² of meeting, banquet & exhibition space available for event rental
- » Thousands of free parking spaces
- » Adjacent to the Comfort Inn Central
- » Award-winning, in-house catering service
- » Many additional in-house services



banquets



trade shows

**DENVER
MERCANDISE
MART**

Book your event today at 303.292.6278 to see what we have planned for you!

denvermerchandise.com | interstate 25 & 58th avenue | www.denvermart.com

Need Help Thinking of Your Next Promotional Item



We have a Gallery of Ideas!

ARTISTIC PROMOTIONS

Your Full Service Promotional Product Agency

Phone: 303-759-5559 Fax: 303-759-8330

www.artisticpromo.com

2009

EDUCATIONAL CONFERENCE AND TRADE SHOW

8:30 - 9:45 AM ~ 1ST CONCURRENT BREAKOUT SESSIONS (4)

John S. Foster, ESQ., CHME

sponsored by

Foster, Jensen & Gulley LLC

www.fjglaw.net

HOTEL CONTRACTING STRATEGIES FOR THE CURRENT ECONOMY

Breakout Room 401/402

This session is for all planners that need to know how to deal with the risks in today's economy in their contracts. Packed with practical and legal tips every planner must understand to survive the current business climate and avoid expensive lawsuits. After this session you will be able to:

- Identify and understand the issues and legal principles in hotel contracts that cause friction between planners and suppliers.
- Understand the difference between penalties and damages—and know what's enforceable.
- Recognize the two methods of preparing performance clauses used by hotels today to calculate Attrition and Cancellation clauses in guestrooms and catered food & beverage functions.
- Avoid litigation over what the contract meant to say

BIO: JOHN S. FOSTER, ESQ. CHME is an attorney and counsel whose firm FOSTER, JENSEN & GULLEY, LLC specializes in the legal aspects of meetings & conventions, trade shows & events, and association management. He has been an associate or general counsel for over five hundred (500) national and regional associations and companies since 1986 and has been named as one of the 25 most influential people in the meetings industry by MeetingNews.

Dean Savoca

SynergyLife Performance Improvement

www.synergylife.biz

DISCOVER YOUR STRENGTHS FOR CAREER SUCCESS IN ANY ECONOMY

Breakout Room 403

Often people "fall" into their careers because they receive a job offer or it's what their resume says they should be doing. This session will help you understand what you could be doing. Learn the distinction between who you are and what you've done. Come increase your awareness of your personality, skills and talents. Discover how to align these strengths with your job to create a career in which you will find fulfillment and thrive! In this session you will:

- Clarify your individual strengths
- Identify the characteristics of your ideal job
- Learn how to get the most out of a 20 minute Strategy Session with a Career Coach*

*Career Coaching Strategy Sessions will be available following the session and throughout the day.

BIO: Dean Savoca has 12 years in the hospitality industry and currently is a hospitality industry performance consultant, executive coach, strengths based trainer and keynote speaker.



Garry Briese, MPA, CAE

sponsored by

Briese and Associates

www.brieseandassociates.com

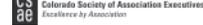
STRETCHING YOUR MEETING DOLLAR: WALKING THE TALK

Breakout Room 404

Talking the talk is easy, but walking the talk is what makes revenue! In this current economic situation, this session will highlight solid meeting management skills as well as sharing new and innovative solutions to generate sustainable and re-occurring revenue from meetings and conferences.

BIO: With more than 35 years experience as a CEO in both state and national/International organizations, Garry Briese continues to bring innovation to both meetings management & organizational management. His background includes leadership positions in non-profit organizations, a NASDAQ-listed professional consulting company as well as in local, state and Federal governments.

His meeting management experience includes running small seminars, large workshops, sizeable conferences and very large conventions and expositions ranging in attendance from 25 to more than 17,000. He was responsible for leading one of the largest annual national expositions, using more than 500,000 sq ft with more than 650 exhibiting companies, which was listed in the Top 100 by Trade Show Magazine and generated sustainable annual growth of at least 9% for more than 15 years.



Steven Hacker, CAE

sponsored by

International Association of Exhibitions and Events

www.iaee.com

SPONSORSHIP DEVELOPMENT TACTICS DESIGNED FOR CHALLENGING TIMES

Breakout Room 405

All the low hanging sponsorship fruit has been picked. Corporations have slashed their sponsorship budgets relentlessly and there's nothing left behind. Show organizers should simply forget about sponsorship revenue until the economy rebounds. ALL FALSE!

Yes the concept of corporate sponsorship has changed and sponsors have new expectations. However, organizers who understand the new rules of engagement are enjoying success. This session is designed to help you understand:

- How the landscape has changed.
- What are the issues vital to sponsorship development success.
- What are the field-tested ways that pave the way to success.
- How do you create or expand your sponsorship revenue development program?

BIO: Steven Hacker, CAE has served dozens of boards of directors as key staff, chief staff executive, consultant, and advisor. "One of the 25 Most Influential People in the Meetings and Conventions Industry" for seven consecutive years. As President of the International Association of Exhibitions and Events (IAEE), Hacker has helped to build membership from less than 2,600 to more than 9,000.



9:45 - 10:00 AM - BREAK
Pre function area

RELAX, YOU'RE COVERED WITH IMAGE



Image Audiovisuals is sending someone to Mexico!

It has been a stressful winter for everyone, so Image Audiovisuals is sending two people to beautiful Puerto Vallarta or Cancun, Mexico! Please visit our website to register to win an all-inclusive, four-night package for two people to Puerto Vallarta or Cancun, Mexico.*

Register today! No purchase necessary. However, your odds of winning increase based on the amount of booked and/or signed business between February 18, 2009 and May 31, 2009. To request a proposal for your next event, please contact Scott Collinsworth at 303-758-1818, or via e-mail at scollinsworth@imageav.com. To register for the drawing, please visit:

<http://imageav.com/mexico-trip.php>



COMMERCIAL ● RENTALS & STAGING ● RESIDENTIAL

*No purchase necessary to enter, one entry per person on website only. The drawing will be at The Island on the evening of June 24, 2009. There will be volleyball, munchies, foosball, ping pong, and much more. You do not need to be present to win. Stay tuned to our website and to our blog for more details. Trip value of up to \$1500. Rates are based on availability. Holiday/blackout dates may be booked at an additional fee. Valid for travel one year from issue date. Please contact Scott Collinsworth at 303-758-1818 for more terms and conditions.

All new services for your event!



- **Signage** – posters, banners, booth graphics, aisle and directional signage.
- **Printing** – brochures, manuals, speaker materials, registration materials.
- **Technical Event Services and Rentals** – Everything you need for your presentation needs, turn-key SRR, AV & office equipment

We are Proud to announce the new service office located in “B” Lobby of the Colorado Convention Center! AND....



Our Business Center at CCC has had a complete remodel! Come see our new look and new services, located off the “A” lobby

New Services and Products, new Website, new Business Center - all geared for the event community!!

Call Laurel Zimmer - Director of Sales & Marketing
303-309-6869
laurel@abseventsolutions.com
www.abseventsolutions.com



FOR I AM NOT ASHAMED OF THE GOSPEL, FOR IT IS THE POWER OF GOD FOR SALVATION TO EVERYONE WHO BELIEVES. ROMANS 1:16 (NAS)

Do You Believe In The Gospel of Jesus Christ?

Do You Plan Meetings?

If you do, we invite you to our growing, new association.

CHRISTIAN MEETINGS & CONVENTIONS ASSOCIATION (CMCA)
www.ChristianMeeting.org

CHRISTIAN MEETINGS & CONVENTIONS ASSOCIATION
Westminster, Colorado • 303.451.6678

Behind Every Great Event.

FASTLADE PRODUCTIONS, INC.

25 years

COLORADO (303)778-0045 www.fastlaneproductions.com



ON DEMAND

SuperShuttle The nation's premier shared-ride home and hotel airport shuttle company. Provides complete group, state-wide charter and convention services for groups of any size at discounted rates. Convenient Ticket Counter open 24/7 at DIA. Call the Colorado Group Desk at 720-374-4165, book online at SuperShuttle.com or call toll-free 800-BlueVan (800-258-3826).

ExecuCar provides “business class” sedan service statewide for special occasions, social or sporting events, groups and charters and airport transfers. Call the Colorado Group Desk at 720-374-4165, book online at ExecuCar.com or call toll-free 800-410-4444.



Colorado's oldest and most reliable transportation since 1924. Use Yellow Cab for airport trips, courier services, Safe Rides Home and wheelchair transport with our ADA certified Mobility Plus minivans, all available 24/7. Corporate and Preferred accounts available. All major credit cards accepted. Call 303-777-7777.

JUST BECAUSE YOU CAN, DOESN'T MEAN YOU SHOULD.



Sure there are lots of places you could host your next business meeting, including conference halls, convention centers and... the state forest. But only ESPN Zone combines great food, games and wireless/multi-media capabilities with a fun social atmosphere. At ESPN Zone we specialize in client entertainment, team-building, business lunches, breakfast meetings, staff celebrations and many other corporate events. Our dedicated staff will help you plan all the details of your event. Whether you're planning for 20 or 600, you can't go wrong with ESPN Zone.

To reserve your next event, call our Group Sales Department at 303-595-3776



Downtown Denver at
the 16th Street Mall
www.espnzone.com

2009

EDUCATIONAL CONFERENCE AND TRADE SHOW

10:00 - 11:15 AM ~ 2ND CONCURRENT BREAKOUT SESSIONS (5)

John S. Foster, ESQ. CHME sponsored by

Foster, Jensen & Gulley LLC

www.fjglaw.net

CONQUERING CONTENTIOUS CONTRACT CLAUSESSM

Breakout Room 401/402

The devil is in the details when preparing or revising hotel contracts. Terms that appear to be “reasonable” or “standard” may contain expensive pitfalls for the unwary and untrained. This session is an intermediate to advanced approach on how specific terms in hotel contracts should be looked at strategically in order to allocate risk fairly between the parties. Prepare to analyze and discuss contract clauses dealing with Attrition (rooms and catering), Cancellation, and Force Majeure. Sample “corrected” clauses will be distributed as take home material. Information presented is critical to your success as a meeting professional! After this session you will be able to:

- Identify and explain the major pitfalls in typical performance clauses
- Prepare the proper wording for guest room and catering attrition damages and “mitigation” of damages
- Analyze and revise typical force majeure clauses to account for every contingency

BIO: JOHN S. FOSTER, ESQ. CHME is an attorney and counsel whose firm FOSTER, JENSEN & GULLEY, LLC specializes in the legal aspects of meetings & conventions, trade shows & events, and association management. He has been an associate or general counsel for over five hundred (500) national and regional associations and companies since 1986 and has been named as one of the 25 most influential people in the meetings industry by MeetingNews.

Steve Prentice

Bristall Morgan Inc.

www.bristall.com

GETTING FURTHER BY GOING SLOWER

Breakout Room 403

In an age where “SLOW” is a four-letter word, Time Management expert Steve Prentice demonstrates how a renewed “slow” approach to work is not only better, it is essential to your future employability and the ongoing success of your firm. The higher, more management at the workplace, or even clear, creative problem-solving for the customer, are being eroded by our constant need to answer emails, hold endless meetings, and carry Blackberry-type devices wherever we go. Through his expertise in Project Management and Psychology, he will show you how the brain and body work better when allowed to step away from the pressures of the immediate. This presentation is phrased in layperson’s terms, using case studies, how-to’s, and even a dash of humor. In an age of global business and off-shoring, this is your insurance policy for ongoing business. After attending this session, participants will be able to:

- Structure your day to allow time for immediate and strategic tasks.
- Improve communication by replacing emails with well-controlled, productive conversations

sponsored by
ROCKY MOUNTAIN
CHAPTER
MPI
MEETING PROFESSIONALS INTERNATIONAL



- Get more done in less time by re-arranging daily priorities into a pattern that better fits the body, mind, company and client.

BIO: Steve Prentice is president of Bristall Morgan Inc., a consulting firm with offices in Toronto and New York. The focus of Bristall Morgan Inc. is to identify and communicate the best practices between people and technology in the workplace. Steve is the author of two books: Cool Time: A Hands-on Plan for Managing Work and Balancing Time published by John Wiley and Sons in 2005, and Cool Down: Getting Further by Going Slower, published by John Wiley & Sons in February 2007. He is also a regular guest on radio and TV across North America, where he is called upon to discuss issues of workplace productivity and stress.

Lindsay Smith

Colorado Convention Center

www.denverconvention.com

SUSTAINABILITY OF AN INDUSTRY

Breakout Room 404

This session will cover the importance of sustainable meetings within the context of the events industry and our environment. Lindsay will introduce a step by step process of implementing a green meeting including: acquiring a commitment from board members and executives, educating vendors, engaging attendees, and gathering metrics. In addition, Lindsay will present basic and advanced best practices, and how to work with a venue to achieve your goals. A case study of the Democratic National Convention and their efforts with the Colorado Convention Center will be used to illustrate this process. Finally, Lindsay will briefly discuss the green meeting standards currently being developed by APEX, GMIC, ASTM, and the EPA, and what meeting planners should expect in the future.

BIO: Lindsay Smith is the Sustainable Programs Manager at the Colorado Convention Center. Lindsay’s event experience ranges from coordinating on-mountain events for Vail Resorts to working as an Account Manager with Freeman Decorating for the Microsoft Account in Seattle. Lindsay’s newest endeavor of developing and managing the Sustainability Program at the Colorado Convention Center, incorporates her event experience into helpful ways to for event organizers and vendors to plan more environmentally friendly meetings. Lindsay’s goal is to make Denver the first choice for meeting planners wishing to meet green. Lindsay recently worked with the Democratic National Convention Committee and the City of Denver to help produce the greenest conference in modern day history.



sponsored by
International Association
of Exhibitions and Events
Rocky Mountain Chapter

Anders Gronstedt, Ph.D.

Gronstedt Group

www.gronstedtgroup.com

WEB 2.0 AND WEB 3-D POWERED MEETINGS

Breakout Room 405

The generation of game-savvy, socially-networked “digital natives” have little patience for the traditional



sponsored by
Rocky Mountain
Chapter

2009 EDUCATIONAL CONFERENCE AND TRADE SHOW

10:00 - 11:15 AM ~ 2ND CONCURRENT
BREAKOUT SESSIONS (5) (continued)

Anders Gronstedt, Ph.D.

Web 2.0 and Web 3-D Powered Meetings - continued

doldrums of meetings and conferences, conference calls and webinars. They want to be engaged, in control and part of the storyline, with learning that focuses on doing, simulating, socializing, playing, sharing and collaborating. Smart companies like IBM, Cisco, EMC and Ericsson are betting that Web 2.0 and 3-D Web will be the most disruptive force on communication since the printing press. Consider that 20,000 IBM employees meet in lush 3-D virtual worlds like Second Life instead of staring at a phone at conference call or the acoustic tiles in the sealing of a conference room and 35,000 IBMers use an internal facebook-like social network to stay in touch. EMC cranks out 5-10 podcasts a week to its sales force. In this session, you'll learn how to meet the challenge of today's digital nomads and take your meetings into the 21st century by integrating them with podcasting, wikis, blogs, virtual worlds, simulations, and alternate reality games.

BIO: Anders Gronstedt, Ph. D. works with organizations using emerging technologies like podcasting, wikis, blogs, online simulations, and virtual worlds like Second Life, all of which are changing the face of workplace learning and corporate events. From offices in Denver and Stockholm they custom develop content for an international roster of clients, helping industry leaders like Avaya, ADT, Accenture, Arrow Electronics, FedEx Kinko's, Emerson, Jamba Juice, Cox Communications, Ericsson, Electrolux, and Volvo Cars innovate their way to better, more cost-effective learning and communication solutions.

Betsy Wiersma, CSEP

Wiersma Experience Marketing

www.betsywiersma.com

SUCCESS IN THE EXPERIENCE

ECONOMY: WOW FOR ANY BUDGET

Breakout Room 406/407

Sit back and RELAX for an entertaining presentation of ideas, insights and ah-has for yourself and your team. Event producer and BIG IDEA developer Betsy Wiersma, CSEP, will take you on a journey to understand the "context" of the world today, the Experience Economy, and how creative WOW can make your "content" effective at any budget. In this program you will:

- Understand the Experience Economy and what it means to your guests
- Explore characteristics of "WOW" and how to use them strategically
- Hear three key components to creating your own BIG IDEA- Dream BIG, Lead BIG & Live BIG

BIO: Betsy Wiersma, CSEP is an international speaker and serial entrepreneur. In her 25 year "roadtrip," Betsy has shared her brand of BIG IDEA Thinking in 10 countries. Betsy's TV-style training and textbooks teach creative marketing and strategic special events. Betsy's latest BIG IDEA is CampExperience™, her annual educational retreat for amazing women.



sponsored by



11:30 AM - 1:30 PM - LUNCH
Korbel Ballroom 3-4

1:45 - 3:15 PM BREAKOUT SESSION FOR SUPPLIERS

Shari Harley

Harley Group Int'l

www.shariharley.com

MANAGING YOUR PROFESSIONAL REPUTATION

Breakout Room 403

Most human beings are uncomfortable giving direct feedback. Most people are not candid. Instead, we say nothing, voting with our feet. Learn to grow your business and improve your reputation by finding out how you're seen both in your business community and by your colleagues. Get more feedback enabling you to take control of what you put in front of others and the impressions you create. As a result, build long lasting business relationships that outlast economic downturns, aggressive competitors, miscommunication and conflict. In this session, you will:

- Learn tools and techniques for managing your professional image, brand and career.
- Take control of your business by knowing how you are perceived and managing what you put in front of others.
- Increase client and staff loyalty, referrals, and commitment.
- Take charge of your business and your future.

BIO: Shari Harley is The Queen of Candor. She leads The Harley Group International, a Denver based training and development firm helping others make potentially difficult conversations easy. Shari has a Master's Degree in Communication and serves as an adjunct faculty member at the University of Denver. She is the author of the forthcoming books How to Say Anything to Anyone and The Ten Things You'll Do to Screw Up Your Career That No One Else Will Tell You. Shari's style is energetic, direct and refreshing. Her programs are a unique blend of humor and rich information, tools and techniques that participants will be able to apply immediately.

sponsored by



Denver Twitter Peeps

twitter: What is all the Tweeting About?

Breakout Room 404

Have you heard about Twitter and want to know how it can help build your business, manage your brand and get your PR message out? Come join the Twitter-Peeps to learn what it is and why you should be Tweeting!

3:30 - 3:45 PM - BREAK
Pre function area

3:45 - 4:45 PM - GENERAL SESSION
REFLECTIONS AND PROJECTIONS
Korbel Ballroom 3-4

**Been there. Done that.
Not like here!**

No matter where
you've been,
nothing compares to
"Meetings in North Dakota."



Bismarck-Mandan
discoverbismarckmandan.com

Been there.
Done that.
Not like here!

Top 10 Reasons to Meet in North Dakota:

- 1. Low crime rate — rest easy!**
- 2. Clean air — how refreshing!**
- 3. Unique dining — food for thought!**
- 4. State of the art facilities — WOW!**
- 5. Affordable lodging — we've got room for you!**
- 6. One of a kind attractions — bring your family!**
- 7. No lines, no crowds, no hassles!**
- 8. Save money — your boss will be so happy!**
- 9. Great hospitality — service with a smile!**
- 10. Been everywhere else — you've saved the best for last!**



Stop by & let us
show you everything
North Dakota has
to offer your next
meeting!

Fargo-Moorhead
fargomoorhead.org



Denver Outlaws



Festivals



Private Events



Denver Broncos



Corporate Picnics

Events On or Off the Field



INVESCO FIELD
at Mile High

INVESCOFieldatMileHigh.com
720.258.3000

Teambuilding



Social Events



Tradeshows



Private Concerts



Holiday Parties



2009

EDUCATIONAL CONFERENCE AND TRADE SHOW

11:30 - 1:30 AM ~ LUNCH / KEYNOTE

George Walther:

Your Presenter & Adventure Guide

www.GeorgeWalther.com

Korbel Ballroom 3-4

When it comes to seizing adventure and living life fully, George “walks his talk.” Descended from famous American cannibals (really), he made his 13th trip around the world at age 25 and has gone on to vagabond his way through 99 countries. At the peak of his thriving career as a business authority, with books and training programs published around the world, he declared a decade-long hiatus to pursue a higher priority: single-handedly raising his now-teenaged daughter.

Organizations that rely on creative-thinking and problem-solving teams, including Microsoft, FedEx, and Starbucks, turn to George for a perfect balance of solid business expertise and riveting entertainment. He brings his extraordinary life experiences, an engaging storytelling style, his gift for clear and captivating communication, and his breadth of business background to your platform. The result is a hilarious, quirky, passionate, and profoundly motivating presentation that will leave you determined to make the most of your own life.

**LIFE IS FAR TOO SHORT—
WHAT ARE WE WAITING FOR?
HOW TO LIVE AND WORK WITH PASSION AND
ADVENTURE — NOW, WHILE YOU’RE ALIVE**

This presentation will inspire you to seize every day as an invitation to leap over your obstacles. Whether you’re launching a new marketing initiative, spurring your work team to new pinnacles of productivity, or infusing your personal relationships with renewed passion, this program delivers what you need. As you will learn, maximizing your professional results and creating a life you love living requires the same three crucial skills. Your success in approaching business challenges or facing personal crises hinges upon your ability to communicate clearly and compellingly, cultivate an adventuresome spirit, and, of course, nurture your personal and professional relationships.



Delivered by a renowned business expert, this presentation combines global adventure stories with frontline tales from the jungles of commerce. The result? A practical action plan you’ll begin implementing even before you leave the room.

Outcomes:

- The next roadblock you encounter will be transformed. It’ll become an invitation to discover creative ways to unravel what you thought was a tangled mess.
- You’ll quickly develop rapport and open, productive communication channels—even with confounding co-workers and cranky customers.
- Everyone you share your life with will feel uplifted and will in turn uplift you.
- You’ll identify the obstacles that have prevented you from making your dreams come true and learn to blast right through them.
- You’ll leave the room with an action plan and a commitment to take specific steps forward—NOW— toward attaining your professional and personal goals.

Keynote is sponsored by



Lunch is sponsored by



Venue and catering partners:



1:30 – 3:30 PM TRADE SHOW

PLANNERS & EXHIBITORS ONLY

Suppliers not exhibiting welcome on the Trade Show floor during the Closing Reception at 4:45

The Inverness Hotel and Conference Center
Denver



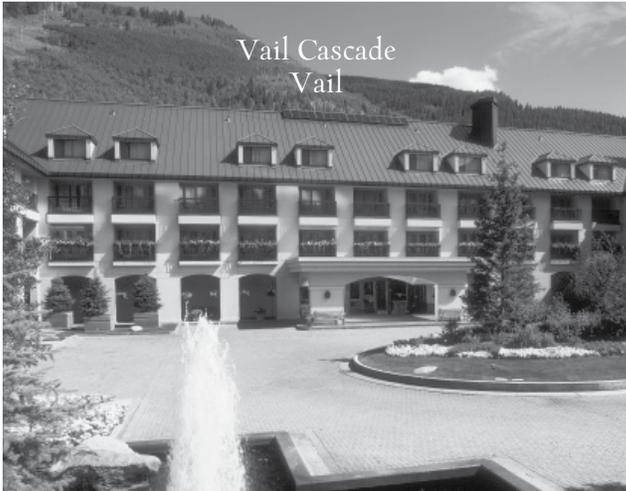
PROUD SPONSORS OF THE 2009 MIC OF
COLORADO EDUCATIONAL CONFERENCE
AND TRADE SHOW

{ The Right Setting For Success }

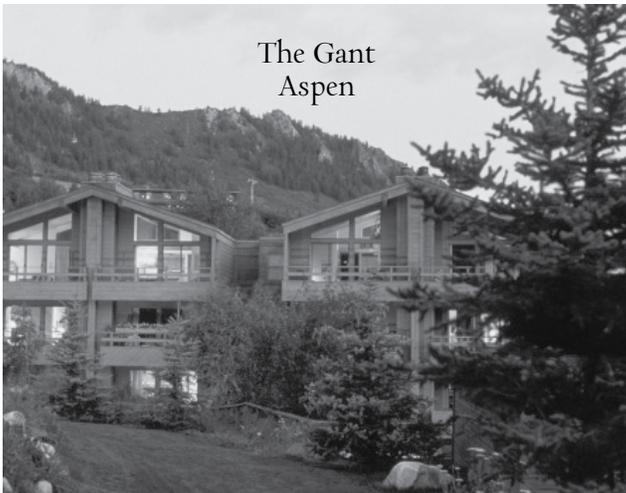
Success is a product of environment. Within our distinctive collection, you will find destinations where work, rest and play seamlessly intertwine, creating environments that are inspiring and productive.

With state-of-the-art facilities, focused settings and distinctive surroundings, our properties create memorable meeting experiences where ideas thrive and successful outcomes are achieved.

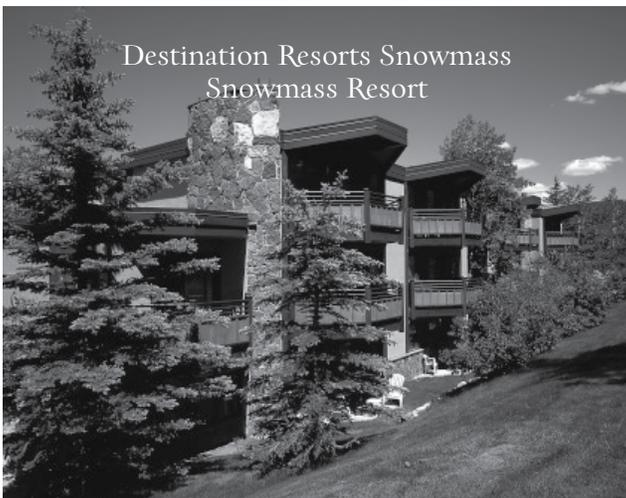
Vail Cascade
Vail



The Gant
Aspen



Destination Resorts Snowmass
Snowmass Resort



Kevin Barosso

Denver National Sales Office

303-268-6874

kbarosso@destinationhotels.com

destinationmeetings.com



DESTINATION
HOTELS & RESORTS

A distinctive experience provided by Destination Hotels & Resorts.

ASPEN • AUSTIN • CHAPEL HILL • CHARLESTON • CLE ELUM • DAYTONA BEACH SHORES
DENVER • FLORHAM PARK • HOUSTON • LA JOLLA • LAKE TAHOE • LOS ANGELES • MAUI • PALM SPRINGS
PHOENIX • PORTLAND • SAN DIEGO • SANTA FE • SNOWMASS RESORT • STOWE • SUNRIVER
TAMPA • TARRYTOWN • TELLURIDE • TEMPE • VAIL • WASHINGTON D.C.

Finally. One Registration System That Does it All.

regonline handles ALL events, ALL registrations, ALL reports and ALL follow ups
— On One, Easy-to-Use Platform

- ◆ Top-rated registration platform
- ◆ More than 130,000 events
- ◆ Proven to increase attendance by 20%
- ◆ Studies show RegOnline cuts work in half
- ◆ PCI Level 1 Security
- ◆ Official Sponsor of MIC events

Discover why event registration and attendee management has never been so easy. Put RegOnline's industry leading platform to the test on your next event.

No Software to install. No Contracts. No Up-Front costs.

Try RegOnline For Free: www.regonline.com/MIC2009

regonline

Visit us at booth #307

www.regonline.com



WHERE POSSIBILITIES ARE ENDLESS

INFINITYPARKEVENTCENTER.COM



Amy Lugowski
amy@infinityparkeventcenter.com
303.248.7106

Kim Nuss
kim@infinityparkeventcenter.com
303.248.7104



Hospitality Sales and Marketing Association International, Denver Chapter

Our Mission is to be the leading professional association and information portal for those who direct sales and marketing functions in hospitality, travel and tourism.

Say thanks by leaving them speechless.

Discover the rewarding experiences Alberta has to offer visit TravelAlberta.com/meetings



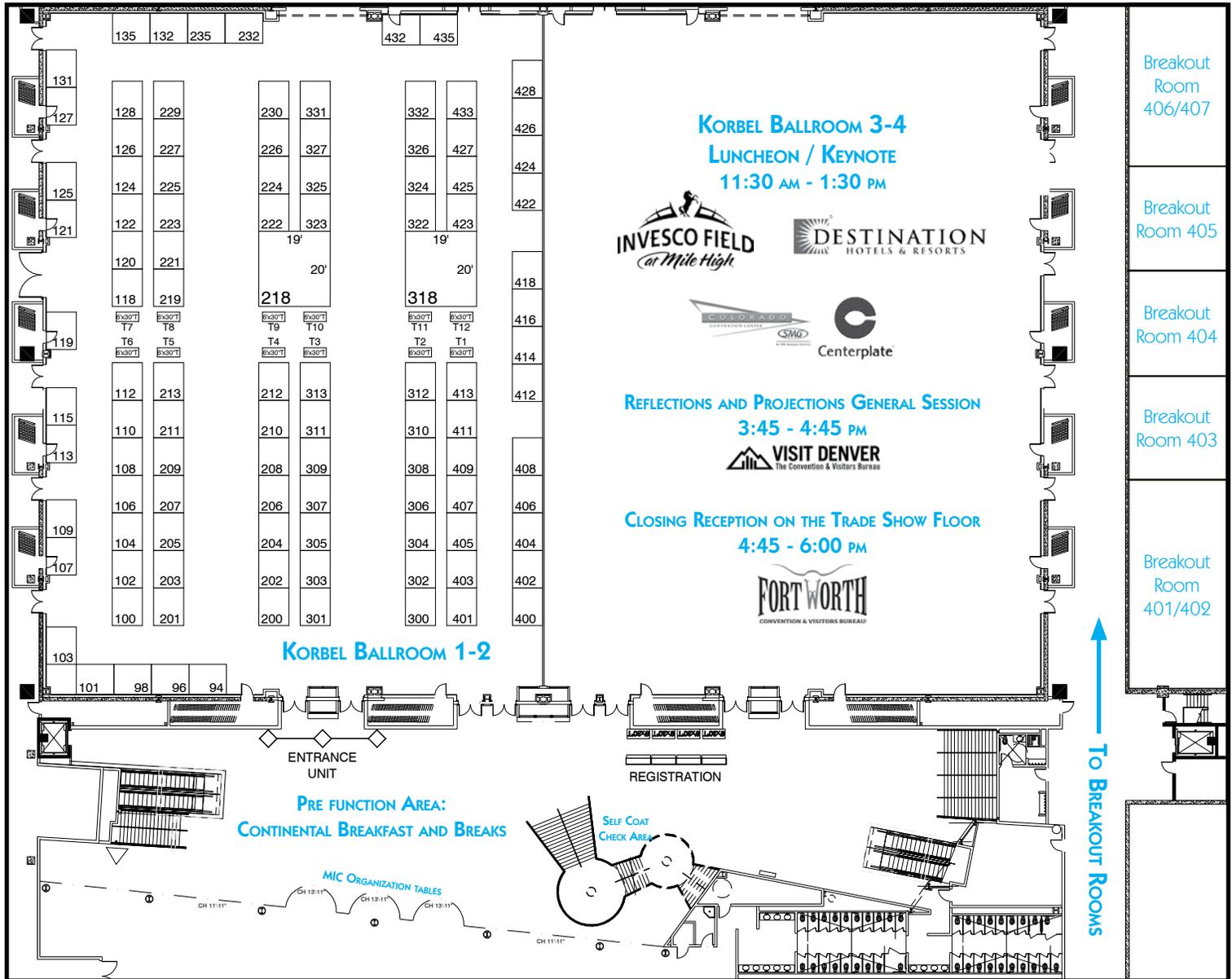
TravelAlberta.com/meetings

TRAVEL
Alberta
CANADA

2009 MEETINGS INDUSTRY COUNCIL (MIC) OF COLORADO LIST OF EXHIBITORS

BOOTH	COMPANY	ADDRESS	CITY, STATE, ZIP	CONTACT	PHONE	E-MAIL
213	Albuquerque CVB	20 First Plaza NW, Suite 601	Albuquerque, NM 87102	Don Griego	505-222-4329	dagriego@itsatrip.org
408	Anchorage CVB	524 W. Fourth Avenue	Anchorage, AK 99501-2212	Marlene Geils	907-257-2336	mgeils@anchorage.net
131	Arapahoe County Fairgrounds	25690 East Quincy Avenue	Aurora, CO 80016	Deanna Bockman	303-795-4955	dbockman@co.arapahoe.co.us
229	Aspen Meadows Resort	845 Meadows Road	Aspen, CO 81611	Carol Fabian	970-544-7825	carol.fabian@aspenmeadows.com
326	Associated Luxury Hotels/Grand America Hotel	2524 S. Madison	Denver, CO 80210	Bill Light	303-756-9466	blight@alhi.com
94	Austin CVB	301 Congress, Suite 200	Austin, TX 78701	Lindsey Elliott	512-583-7261	lelliott@austintexas.org
324	Beaver Run Resort & Conference Center	PO Box 2115, 620 Village Road	Breckenridge, CO 80424	Caryn Busenitz	970-453-8783	cbusenitz@beaverrun.com
301	Bismarck-Mandan CVB	1600 Burnt Boat Drive	Bismarck, ND 58503	Sheri Grossman	701-222-4308	sheri@discoverbismarckmandan.com
101	Boise CVB	P.O. Box 2106	Boise, ID 83701-2106	Lori Brown	208-344-7777	lbrown@boisecvb.org
100	Boyd Group International	78 Beaver Brook Canyon Road	Evergreen, CO 80439	William Oliver	303-674-2000	bill@aviationplanning.com
107	Breckenridge Hospitality	P.O. Box 8059	Breckenridge, CO 80424	Stacy Long	970-547-5533	sflong@vailresorts.com
418	Brede Exposition Services	5140 Colorado Blvd	Denver, CO 80216	Karen Ferrell	303-399-8600	brede-colorado@brede.com
323	Broadmoor	1 Lake Avenue	Colorado Springs, CO 80906	Tammy Page CMP	719-471-6144	tpage@broadmoor.com
108	CasaBlanca Resort	950 W. Mesquite Blvd.	Mesquite, NV 89027	Bernadette Anthony	888-711-4653	mortiz@casablancaresort.com
305	Centerplate, Inc.	700 14th Street	Denver, CO 80202	Shelby Castillo	303-228-8038	shelby.castillo@centerplate.com
219	Cheyenne Mountain Resort	3225 Broadmoor Valley Road	Colorado Springs, CO 80906	Penny Bergsten	719-538-4024	pbergsten@benchmarkmanagement.com
1	CMCA	P.O. Box 350757	Westminster, CO 80035	Jayne Kuryluk	303-451-6678	jayne@christianmeeting.org
2	CFEA	7092 S. Owens Street	Littleton, CO 80127	Lora Knowlton	303-904-1521	lora@coloradofestival.com
109	Colorado Holiday Inn HMA	755 Horizon Drive	Grand Junction, CO 81502-1725	Donia Moore	970-243-6790	dmoore@higrandjct.com
206	Colorado Meetings & Events Magazine	3012 Lake Hollow Road	Berthoud, CO 80513	Lisa Lindgren	970-532-4449	lisa.lindgren@comeetingsmag.com
5	CSAE	2170 South Parker Road	Denver, CO 80231	Joan Tezak	303-368-9090	joant@csaenet.org
221	Colorado Springs CVB	515 S. Cascade Avenue	Colorado Springs, CO 80903	Kem Rothe	719-635-7506	krothe@experiencecoloradosprings.com
304	Coors Field/Aramark	2001 Blake Street	Denver, CO 80205	Carla Clay	303-312-2511	clay-carla@aramark.com
222	Copper Mountain Resort	P.O. Box 3787	Copper Mountain, CO 80443	Carol Schmidt	970-968-2882	schmidtc@coppercolorado.com
218	Courtyard by Marriott Denver Cherry Creek	1475 S. Colorado Blvd.	Denver, CO 80222	Cindy Saylor	303-759-9200 x 240	courtyardccsales@sbcos.com
414	Crowne Plaza DIA	15500 East 40th Avenue	Denver, CO 80239	Megan Larsen	303-302-4146	megan.larsen@jqh.com
208	Decor 'N More, Inc.	3999 Holly, #14	Denver, CO 80207	Scott Dixon	303-936-9224	scott@decormoreinc.com
98	Denver Adventures	P.O. Box 16969	Golden, CO 80402	Stefan Van Der Steen	303-984-6151	svds@denveradventures.com
311	Denver Merchandise Mart	451 E. 58th Avenue, Suite. 4270	Denver, CO 80216	Ken Williams	303.292.6278	ken@denvermart.com
409	Destination DC	901 7th Street. NW 4th Floor	Washington, DC 20001	Dawn Holden	202-789-7049	dawn.holden@destinationdc.com
202	Destination Hotels & Resorts	10333 East Dry Creek Road, # 450	Englewood, CO 80112	Kevin Barosso	303-268-6874	kbarosso@destinationhotels.com
424	Devil's Thumb Ranch	3530 County Road 83	Tabernash, CO 80478	Thad Carlson	970-726-7011	kelly@conference-source.com
110	Disneyland Resort Anaheim	735 Evening Star Court	Castle Rock, CO 80108	Rowland Cheeks	720-733-2704	rowland.cheeks@disney.com
218	Double Tree Hotel Denver Tech	7801 East Orchard Road	Greenwood Village, CO 80111	Kerri Pinkney	303-779-6161	kerri.pinkney@hilton.com
322	Doubletree Hotel Colorado Springs World Arena	1775 East Cheyenne Mtn. Blvd	Colorado Springs, CO 80906	Mark Richardson	719-527-4663	mrichardson@coloradospringsdoubletree.com
218	Doubletree Hotel Grand Junction	743 Horizon Drive	Grand Junction, CO 81506	Shayla Kraft	970-257-8129	doubletreedsm@sbcos.com
135	DW Mail, LLC	3700 Havana Street, Suite 310	Denver, CO 80239	Brent Dingle	303-858-1025	brent@dwmaillc.com
422	Embassy Suites Loveland	4705 Clydesdale Parkway	Loveland, CO 80538	Ann Marie Cole	970-361-7644	annmarie.cole@jqh.com
212	ESPN Zone	1187 16th Street	Denver, CO 80202	Kristin Hutton CMP	303-595-3776	kristin.hutton@disney.com
303	Fargo-Moorhead CVB	2001 44th Street	Fargo, ND 58103	Teri Onsgard	701-365-4560	teri@fargomoorhead.org
401	Fiesta Americana/ Mexicana/ CTA Mexico	4077 Drifting Sand Trail	Destin, FL 32541	Jorge Hernandez	850-837-8771	jorge.hernandez@posadas.com
426	Fort Collins CVB	19 Old Town Square, Suite. 137	Fort Collins, CO 80524	Tyler James	970-232-3845	tjames@ftcollins.com
96	Fort Restaurant	19192 Colorado Hwy 8	Morrison, CO 80465	Melissa Severson	303.697.4771	banquets@thefort.com
300	Fort Worth CVB	415 Throckmorton	Fort Worth, TX 76201	David DuBois	817-698-7829	dianecayce@fortworth.com
400	Freeman	4493 Florence Street	Denver, CO 80238	Theresa McCallister	303-329-3442	theresa.mccallister@freemanco.com
332	Gaylord Hotels	82 Kolar Court	Erie, CO 80516	David Rayment	303-828-0958	drayment@gaylordhotels.com
102	Glenwood Springs Chamber Resort Assn.	1102 Grand Avenue	Glenwood Springs, CO 81601	Lindsey Lewis	970-945-6589	lindsey@glenwoodchamber.com
427	Grand Junction CVB	740 Horizon Drive	Grand Junction, CO 81506	Donna Horii	970-262-0254	sales@gjcity.org
302	Great Cities	9535 E. Powers Place	Englewood, CO 80111	Pat Westcott CMP	303-386-4417	patwestcott@greatcities.us.com
416	Greater Hartford CVB	31 Pratt Street, 4th Floor	Hartford, CT 06103	Donna Slaga	860-728-6789	donnas@hartfordcvb.org
218	Hilton Garden Inn Denver Downtown	1400 Welton Street	Denver, CO 80202	Judy Esterbrook	303-379-0909	jesterbrook@hilton.com
118	hinton+grusich - a hotel and resort collection	P.O. Box 2050	Dillon, CO 80435	Vivian Shaw	970-468-7768	vshaw@hintonandgrusich.com
6	HSMAI Denver	1100 14th Street	Denver, CO 80202	Jonathan Bryant	303-228-1104	jbryant@hotelteatro.com
325	Hyatt Hotels & Resorts	885 Parthenon Court	Lafayette, CO 80026	Carolyn VanWay	303-664-1303	cvanway@hyatt.com
210	Image Audiovisuals, Inc.	2130 S. Dahlia Street	Denver, CO 80222	Scott Collinsworth	303-758-1818	scollinsworth@imageav.com
306	Infinity Park	950 S. Birch	Glendale, CO 80246	Amy Lugowski CMP	303.248.7106	amy@infinityparkeventcenter.com
7	IAEE Rocky Mountain Chapter	110 16th Street, Suite 504	Denver, CO 80202	Adrian Mabry CMP	303-825-8333	adrian.mabry@experient-inc.com
8	ISES Denver Chapter	8155 Briar Cliff Drive	Castle Rock, CO 80108	Ingrid Nagy	720-733-8000	ises@rmecll.com
204	INVESCO Field at Mile High	1701 Bryant Street	Denver, CO 80204	Anna Marie Martinez	720.258.3067	annamartinez@broncos.nfl.net

2009 MEETINGS INDUSTRY COUNCIL (MIC) OF COLORADO EDUCATIONAL CONFERENCE AND TRADE SHOW FLOOR AND BREAKOUTS



1st Concurrent Breakouts (8:30 - 9:45 am):

Stretching Your Meeting Dollar:

Walking the Talk

Garry Briese, MPA, CAE

Breakout Room 404

Hotel Contracting Strategies for the Current Economy

John S. Foster, ESQ. CHME

Breakout Room 401/402

Sponsorship Development Tactics Designed for Challenging Times

Steven Hacker, CAE

Breakout Room 405

Discover Your Strengths for Career Success in Any Economy

Dean Savoca

Breakout Room 403

2nd Concurrent Breakouts (10:00 - 11:15 am):

Conquering Contentious Contract Clauses SM

John S. Foster, ESQ. CHME

Breakout Room 401/402

Web 2.0 and Web 3-D Powered Meetings

Anders Gronstedt, Ph.D.

Breakout Room 405

Getting Further By Going Slower

Steve Prentice

Breakout Room 403

Sustainability of an Industry

Lindsay Smith

Breakout Room 404

Success in the Experience Economy:

WOW for Any Budget

Betsy Wiersma, CSEP

Breakout Room 406/407

Supplier Breakouts (1:45 - 3:15 pm):

Managing Your Professional Reputation

Shari Harley

Breakout Room 403

Twitter-What is all the Tweeting About?

Breakout Room 404

Thank you to our Speaker Sponsors





Colorado Convention Center

Come experience the Colorado Convention Center. Our facility is among the largest west of the Mississippi with 584,000 square feet of contiguous exhibit space all on one level.

The Center also features:

- 100,000 square feet of meeting space - all on one level
- 50,000 square foot ballroom and a 35,000 square foot ballroom
- 5,000 fixed seat Wells Fargo Theatre
- 1,000 space parking garage
- Lobby entrances with both city and spectacular mountain views

**BOOK
YOUR
EVENT
TODAY!**

The Colorado Convention Center staff looks forward to hosting one of your upcoming events.



For more information contact: 303.228.8000 or Fax 303.228.8103 • www.denverconvention.com

2009 MEETINGS INDUSTRY COUNCIL (MIC) OF COLORADO LIST OF EXHIBITORS

BOOTH	COMPANY	ADDRESS	CITY, STATE, ZIP	CONTACT	PHONE	E-MAIL
224	Loews Hotels	4150 E. Mississippi Avenue	Denver, CO 80246	Kari Obermesser	303-639-1609	kobermesser@loewshotels.com
406	Madison Avenue Signs	9050-A Red Branch Road	Columbia, MD 21045	Charles Wiemers	301-470-1500	cwiemers@meetingsigns.com
3	MPI Rocky Mountain Chapter	8155 Briar Cliff Drive	Denver, CO 80108	Ashley Gross	720-733-8000	mpirmc@mecllc.com
428	meetingpages.com	5137 Mining Camp Trail	Parker, CO 80124	Kori Hauer	720-833-7275	kori@meetingpages.com
127	Meetings West	550 Montgomery Street, Suite 750	San Francisco, CA 94111	Kate Bride	415-788-2005	kate.bride@meetingsmedia.com
103	Morton's Steakhouse, Downtown Denver	1710 Wynkoop Street	Denver, CO 80202	Amy Evans	303-292-4148	amy_evans@mortons.com
226	Music Magic Productions	3692 Fairgate Court	Highlands Ranch, CO 80126	Eric Roberts	303-921-7517	musicmagicprod@aol.com
201	Myrtle Beach Convention Center	2101 North Oak Street	Myrtle Beach, SC 29578	Rita Harrell	843-918-1236	rita.harrell@mb-cc.com
124	National CineMedia	9110 E. Nichols Avenue, Suite 200	Centennial, CO 80112	Tara Zucker	303-792-8835	tara.zucker@ncm.com
9	NSA Colorado	10776 Fairway	Littleton, CO 80125	Gina Schreck	303-978-0887	gina@synapse3di.com
225	New Orleans Metropolitan CVB	2020 Street Charles Avenue	New Orleans, LA 70130	Sallee Pavlovich	504-874-4695	spavlovich@neworleanscvb.com
235	Omni Hotels	4515 Fairway Lane	Broomfield, CO 80023	Dan Rosencrans	720-524-7875	drosencrans@omnihotels.com
209	Ontario CVB	2000 E. Convention Center Way	Ontario, CA 91764	Sally Reynolds	909-937-3027	sreynolds@ontariocvb.com
230	Palazzo Verdi	6363 S. Fiddler's Green Circle	Greenwood Village, CO 80111	Tawana Foster	303-996-6818	Foster@johnmaddenco.com
407	Peoria Area CVB	456 Fulton Street, Suite 300	Peoria, IL 61602	Julie Bushell	309-282-3276	jbushell@peoria.org
432	Plan Your Meetings	180 Allen Road, NE 200 N. Bldg.	Atlanta, GA 30328	Evan Casey	404-459-4129	evan@planyourmeetings.com
119	Pointe Hilton Resorts Phoenix	11111 N 7th Street	Phoenix, AZ 85020	Linda Baumann CMP	303-955-1385	linda.baumann@hilton.com
227	Premier Charters, Inc.	7268 Osceola Street	Westminster, CO 80030	Ryan Benjamin	303-289-2222	ryan@premierchartersdenver.com
435	PrintingForLess.com	100 PFL Way	Livingston, MT 59047	Jared Tanner	406-823-7023	jared@printingforless.com
11	PCMA Rocky Mountain Chapter	8100 E. Union Avenue Street R101	Denver, CO 80237	Sasha Shutter	720-488-3308	sshutter@twexp.org
411	Puerto Rico Convention Bureau	150 N. Wacker Drive, Suite 1740	Chicago, IL 60606	Aileen Laracuente	312-840-8090	alaracuente@prcb.org
307	RegOnline	4888 Pearl East Circle #300 W	Boulder, CO 80301	Patricia Peluso	303-577-5146	ppeluso@regonline.com
327	Renaissance Denver Hotel	3801 Quebec Street	Denver, CO 80207	Traci Beauchene	303-336-5258	traci.beauchene@renaissancehotels.com
106	Reno-Tahoe/Atlantis Casino Resort Spa	3800 S Virginia Street	Reno, NV 89502	Alix Martinez	775-824-4469	amartinez@atlanticcasino.com
Table	Rickie Hall & Associates Inc	930 Poplar Avenue	Boulder, CO 80304	Rickie Hall	303-444-4508	rickiehall@aol.com
126	Ridge at Castle Pines North/Troon Golf	1414 Castle Pines Parkway	Castle Pines North, CO 80108	Diane Plichta	303-688-4301 x 18	dplichta@troongolf.com
10	RMBTA	1345 28th Street	Boulder, CO 80302	Joan Goering	303-998-3820	jgoering@mill-usa.com
128	Sage Hospitality	1405 Curtis Street	Denver, CO 80202	Rebecca Frye	720-889-4716	rfrye@thecurtis.com
203/205	San Diego CVB	2215 India Street	San Diego, CA 92101	Barbara Johnson-Greenhalgh	619-557-2821	bgreenhalgh@sdcvb.org
207	San Diego North CVB	12750 High Bluff Drive, Suite 190	San Diego, CA 92130	Dayna Farris	858-764-8300	sales@sandiegonoorth.com
211	San Mateo County/Silicon Valley CVB	111 Anza Blvd., Street 410	Burlingame, CA 94044	Elaine Rothenhaus	650-348-7600	elaine@smcvcb.com
112	Santa Fe CVB	201 W Marcy Street	Santa Fe, NM 87501	Mary Pat Kloenne	505-955-6210	sjspencer@santafenm.gov
132	Scottsbluff-Gering Nebraska	1517 Broadway, Suite 104	Scottsbluff, NE 69361	Kevin Howard	308-632-2133	tourism@visitscottsbluff.com
113/115	Scottsdale CVB	4343 N. Scottsdale Road	Scottsdale, AZ 85251	Julie Nicolazzi CMP	480-421-9733	mkatz@scottsdalecvb.com
310	Sheraton Denver Downtown Hotel	1550 Court Street	Denver, CO 80202	Chris Claydon	303-626-2565	Chris.Claydon@sheraton.com
104	Shutters on the Beach and Hotel Casa Del Mar	2761 South Bentley Avenue	Los Angeles, CA 90064	Kevin Blackbeard	310-899-1604	kblackbeard@shuttersonthebeach.com
120	Sibley Promotions Inc	2082 Crammer Court	Evergreen, CO 80439	Anne Sibley	303-679-1742	anne@sibleypromotions.com
122	Ski Train	555 17th Street, Suite 2400	Denver, CO 80202	Rob Thomas	303-299-1415	robthomas@skitrain.com
313	Skyline Talent & Events, Inc.	915 Sante Fe Drive	Denver, CO 80204	Skye Griffith	303-595-8747	skye@skylineusa.com
433	Snowmass Tourism	P.O. Box 5566	Snowmass Village, CO 81615	Jim O'Leary	970-923-2000 x111	joleary@tosv.com
12	SGMP Rocky Mountain Chapter	12300 W. Dakota Avenue, Suite 390	Lakewood, CO 80228	Chele Clark	303-692-2421	chele.clark@state.co.us
405	Sol Melia Hotels & Resorts	1124 River Rock Drive	Kenneadle, TX 76060	Casimiro Ramirez	817-563-2522	casimior@sol-group.com
121	Spokane Regional CVB	801 W. Riverside, Suite 301	Spokane, WA 99201	Christy Nauta CMP	509-624-1341	cnauta@visitspokane.com
331	St. Julien Hotel and Spa	900 Walnut Street	Boulder, CO 80302	Jennifer Rayment	720-406-7389	jrayment@stjulien.com
223	Stanley Hotel	333 Wonderview Avenue	Estes Park, CO 80517	Aaron Fisch	720-524-6321	afisch@stanleyhotel.com
232	Starkey Productions/Pro Entertainment	2828 N. Speer Blvd, Suite 101	Denver, CO 80211	Chris Starkey	303-750-6111	chris@StarProUSA.com
402/404	Starwood Hotels	10600 Westminster Blvd	Westminster, CO 80020	Jennifer Williams	303-410-5067	jenniferc.williams@westin.com
309	TDA Design & Production	4309 Elati Street	Denver, CO	Wendy Foster	303-832-3382	wendy@tdadesign.com
312	Tourism Quebec	333 W. North Avenue, PMB 381	Chicago, IL 60610	Annemarie Heidbuechel	312-573-1849	qcah@aol.com
413	Tourism Toronto	662 Timber Hill Road	Deerfield, IL 60015	Jon Hixon, CMP	847-236-0114	jhixon@torcvb.com
412	Travel Alberta	31103 Rancho Viejo Road, D-2539	San Juan Capistrano, CA 92675	Jenna Krucik	949-330-8505	jenna.krucik@travelalberta.com
425	Vail Marriott Mountain Resort & Spa	715 W. Lionshead Circle	Vail, CO 81657	Sonny Kerstiens	970-479-6946	sonny.kerstiens@marriott.com
423	Vail Resorts Hospitality and Rock Resorts	390 Interlocken Crescent, Suite 1000	Broomfield, CO 80021	Ellen Collins	303-881-7167	ecollins@vailresorts.com
318	Vail Valley C.T.B	101 Fawcett Road, Suite 240	Avon, CO 80162	Marci Kurronen	303-948-0054	mkurronen@visitvailvalley.com
308	Veolia Transportation/SuperShuttle/Yellow Cab	4605 Paris Street	Denver, CO 80239	Robert Tschupp	720-374-4165	rtschupp@supershuttle.net
403	Visit Charlotte	500 S. College Street, Suite 300	Charlotte, NC 28202	Brant Henkel CMP	704-331-2705	brant.henkel@visitcharlotte.com
200	VISIT DENVER	1555 California Street, Suite 300	Denver, CO 80202	John Craig	303-892-1112	jcraig@visitdenver.com
4	VISIT DENVER	1555 California Street, Suite 300	Denver, CO 80202	Kate Maestas	303-571-9422	kmaestas@visitdenver.org
125	Zerista Social Event Software	219 S. Gilpin Street	Denver, CO 80209	John Kanarowski	303-399-1232	john@zerista.com

The readers of our publications plan over 900,000 meetings a year.

Subscribe today for FREE.

Visit www.meetingsandeventsmags.com



Your guides to planning meetings and events in your city and across the country.

Visit us online to fill out the subscription form and receive your free issues.

For Advertising Inquiries

contact: Lisa Lindgren 970.532.4449 • lisa.lindgren@tigeroak.com

For Editorial Inquiries

contact: Beth Buehler • beth.buehler@comeetingsmag.com

PROVIDING EMOTIONS SINCE 1834

First to establish a hotel by the King of France, Jacques Cartier and later by Charles de La Roche and discovered to mark with a hotel of emotion.

To plan an unforgettable meeting experience, contact Anemarie Heidebaechel at Tourisme Québec
E-mail: qcab@aol.com • Tel: (312) 573-1849

bonjourquebec.com/us Québec

ISES
INTERNATIONAL
SPECIAL EVENTS SOCIETY
DENVER CHAPTER

Join ISES Denver
for Prom 2009!

Enjoy an evening of
Moonlight & Roses
on Friday, April 3rd
at the Magnolia Hotel
in the Grand Ballroom
from 8:00 - Midnight

Register online by April 1st
Please visit
www.isesdenver.com
for more information and registration

Light hors d'oeuvres & dessert provided
\$10 Event Valet Parking
\$99 Room Rate for Friday Night

- ✓ **Personalized Service**
- ✓ **Works with other bureaus to insure widest selection (no extra charge to client)**
- ✓ **Over 30 years in business**

CLIENTS INCLUDE:
Radio Advertising Bureau
National Association of Broadcasters
American Water Works Association
Global Retail Marketing Association
US Steel • CBS • Target

Rickie Hall & Associates, Inc.
303-444-4508
rickiehall@aol.com ~ www.rickiehall.com

National Speakers Association Colorado 

HOT TOPICS | Top Talent
ROI: Return on Ideas

NSA Colorado is your source for the most talented speakers for your next event.



Use our FREE web service to find your next fantastic speaker
www.NSAColorado.org

2009

EDUCATIONAL CONFERENCE AND TRADE SHOW

3:45 – 4:45 PM POWER HOUR ~ GENERAL SESSION

REFLECTIONS AND PROJECTIONS: A DIALOGUE WITH INDUSTRY LEADERS

Korbel Ballroom 3-4

This discussion will be 60 minutes of exciting dialogue on the “hottest” issues facing our industry in today’s marketplace... you will want to plan on being in the audience as nationally recognized leaders from the industry address their visions and views on current economic conditions, what’s ahead for the hospitality and travel industry, and how we can all partner together for the future.

Moderated by Patti O’Keefe - Regional Vice President, CRST



Managed for the Western Region, Marriott Lodging ~ Patti has held numerous positions during her career with Marriott, including Controller at the Austin and Newport Beach Marriott Hotels from 1983-1989, Resident Manager at the Irvine and O’Hare Marriott Hotels from 1990-1993, General Manager at the Courtyard by Marriott, Chicago Downtown from 1993-1999, and Area General Manager, Denver City Center Hotel from 1999-2007. In February 2007 Patti accepted the position of Regional Vice President, CRST

Managed for the Western Region. Patti has lead many teams to success throughout her career and exhibits extraordinary energy in all she pursues.

Patti’s community involvement includes 2006 Chairman of the Board, Denver Metro Convention and Visitors Bureau, and Vice Chair, Colorado Hotel and Lodging Association.

Richard Scharf, CEO & President of VISIT DENVER - global



perspective of the state of the industry from a destination standpoint. ~ Richard W. Scharf Jr. was named president & CEO of VISIT DENVER in March 2004. Scharf has worked for the convention bureau since 1993, most recently as the executive vice president of sales and marketing. From 1988-1993, he owned a publishing and consulting company representing more than 400 colleges and universities as conference sites. His career in the hospitality industry began with Hilton in 1983. Scharf was one

of the chief consultants for studies conducted about the expansion of the Colorado Convention Center and the construction of Denver’s new 1,100-room Hyatt Regency Convention Center Hotel. In 2005, Scharf led a successful campaign to increase the lodging tax in Denver in order to competitively market Denver as a convention and leisure destination. Voters approved the measure by a margin of two to one, resulting in a marketing budget increase of nearly 50 percent.

Walter Isenberg, President and Chief Executive Officer, Sage



Hospitality Resources - global perspective of the state of the industry from an hotelier standpoint. ~ Walter Isenberg is co-founder of Sage Hospitality and serves as the company’s President and Chief Executive Officer. Based in Denver, Colorado Sage specializes in the operations, development and capital transactions of hospitality real estate. Sage owns and operates 53 hotels in 22 states ranging from large urban full-service hotels to smaller select service suburban properties. Mr. Isenberg directs all

company operations including property management, development and finance.

Sage has been consistently recognized for its significant commitment to corporate citizenship. As an illustration, Sage was the first recipient of Marriott International’s Spirit to Serve Award, given annually to a franchise partner that lives the vision to be an outstanding corporate citizen. Sage has lead the industry with its’ green operating practices and has developed both LEED Silver and Gold hotels. Sage also has been recognized for excellence in customer service, receiving excellence in service awards at

many of its hotels. Sage’s development group has won numerous awards of excellence in the development of hotels and has been nationally recognized as a leader in historic preservation.

Mr. Isenberg is a member of the American Hotel Lodging Association Government Affairs committee as well as the Renaissance and Starwood Owner Advisory Boards. Active in the community, Mr. Isenberg currently serves on the boards of the Denver Metro Convention and Visitors Bureau, The Downtown Denver Partnership, The Children’s Hospital Foundation and The Rose Community Foundation.

Mr. Isenberg is a graduate of Cornell University’s School of Hotel Administration. Mr. Isenberg lives in Colorado with his wife Christie and their daughter Nicole.

Mike Boyd, President, Boyd Group International - global perspective



of the state of the industry from a transportation standpoint/specifically airlines. ~ Mr. Boyd began his career with American Airlines in 1971 as a ramp agent at New York LaGuardia Airport. During his career at American, he held positions in customer service, personnel, and revenue accounting. In 1977 he joined Braniff International Airways, attaining the position of Regional Director for the carrier’s outstation operations in Texas. During this period he also directed the

opening of the airline’s Far Eastern operations in Hong Kong and Guam After leaving Braniff International, he served as VP-Planning for Bar

Harbor Airlines, a commuter airline in New England. Later he served as Vice President of American International Airways, a start-up jet carrier based at Philadelphia.

In 1984 Mr. Boyd co-founded what is today The Boyd Group, Inc. Based in Evergreen, Colorado, The Boyd Group focuses on providing clients consulting, research and analysis of aviation trends in the United States and worldwide. The firm has completed fleet analyses, trend forecasts, and market development studies for manufacturers, airlines, and aviation authorities. The firm also provides forecasting, data services, and consulting under its Airports:USA® suite of databases.

In addition to being a frequent and sought-after speaker at aviation conferences, Mr. Boyd has presented testimony to Congress on a number of aviation issues. He has testified at Senate hearings regarding airline competition, and in 1996 he provided input at the Presidential Emergency Board formed by President Clinton to avoid a strike at American Airlines. At these hearings, Mr. Boyd provided testimony and data on behalf of the Allied Pilots Association, the union that represents American’s cockpit personnel. Mr. Boyd is also frequently asked to provide aviation commentary for national media, the major networks, CNN, CNBC, FOX, MSNBC, as well as newspapers and industry publications.

Gary Schirmacher CMP, Senior Vice President, Strategic Sourcing,



Experient - global perspective of the state of the industry from a meeting planner standpoint. ~ Gary Schirmacher has twenty-three years of experience in the hotel and meeting planning industry.

Gary joined Conferon, Inc., now known as Experient, in January 1996, as the Director for the Western Region. He was awarded the company’s highest award, the Pinnacle Award, in 2005. He is currently the Senior Vice President, Strategic Sourcing. Gary is a member of PCMA, MPI and CSAE. He is a Past-President of the Rocky Mountain Chapter of PCMA and served a three year term on the PCMA Board of Directors. He served as the Chairman for the Meetings Industry Council of Colorado for (6) years. Gary serves on the Metropolitan State College of Denver’s Hospitality School Advisory Board. He also is a frequent speaker at National Industry meetings including: PCMA, CESSE, Meetings Industry Council of Colorado and MPIRMC.

sponsored by



4:45 – 6:00 PM ~ CLOSING RECEPTION AND ENTERTAINMENT - ALL ARE INVITED



REDUCE YOUR CARBON PAW PRINT

PLAN A MEETING IN THE CITY THAT HOSTED THE GREENEST-EVER DEMOCRATIC NATIONAL CONVENTION.

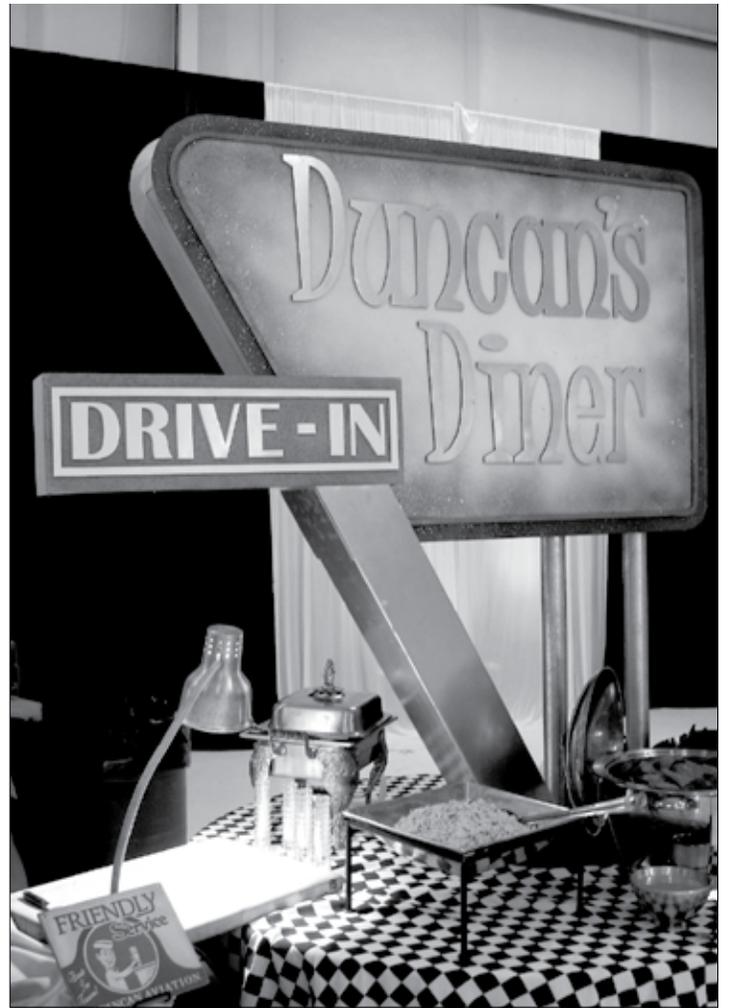
WHERE 300 RESTAURANTS AND 8,000 HOTEL ROOMS ARE ALL WITHIN WALKING DISTANCE, AND




DENVER
THE MILE HIGH CITY

BIKE SHARING AND HYBRID SHUTTLE BUSES MAKE NAVIGATING THE CITY EVEN CLEANER. WORK WITH OUR FULL-TIME SUSTAINABILITY MANAGER TO MAKE YOUR MEETING THE GREENEST POSSIBLE.

OR VISIT OUR WEBSITE TO USE OUR CARBON CALCULATOR AND LEARN MORE ABOUT WHAT MAKES DENVER A PREMIER GREEN MEETING DESTINATION. **800.480.2010 DENVERBLUEBEAR.COM**



TADA — * Design



4309 Elati Street
Denver, CO 80216

303.832.3382
303.477.8969 Fax
eventinfo@tdadesign.com
www.tdadesign.com



**Book a meeting in Fort Worth.
Get an entire downtown free.**



◆ **Have you seen downtown Fort Worth lately?**

If not, prepare to be amazed. Practically the entire downtown area has been totally transformed, creating an urban oasis that's both dazzling and delightful. Everything your attendees need is within walking distance of the Fort Worth Convention Center, from food to fun to entertainment. And with new and renovated hotels opening, the best is yet to come.

Visit us at **booth #300** to find out more reasons why Fort Worth is a **destination redefined**.

FORT WORTH
CITY OF COWBOYS AND CULTURE



American Airlines
GROUP & MEETING TRAVEL
www.aacmg.com

Fort Worth Convention & Visitors Bureau ◆ 800.433.5747 ◆ www.fortworth.com

Where **BUSINESS** meets
PLEASURE

Introducing the newest and most unique location for your next business event,
THE ROCHENGE CONFERENCE CENTER AND SUPER SUITES!

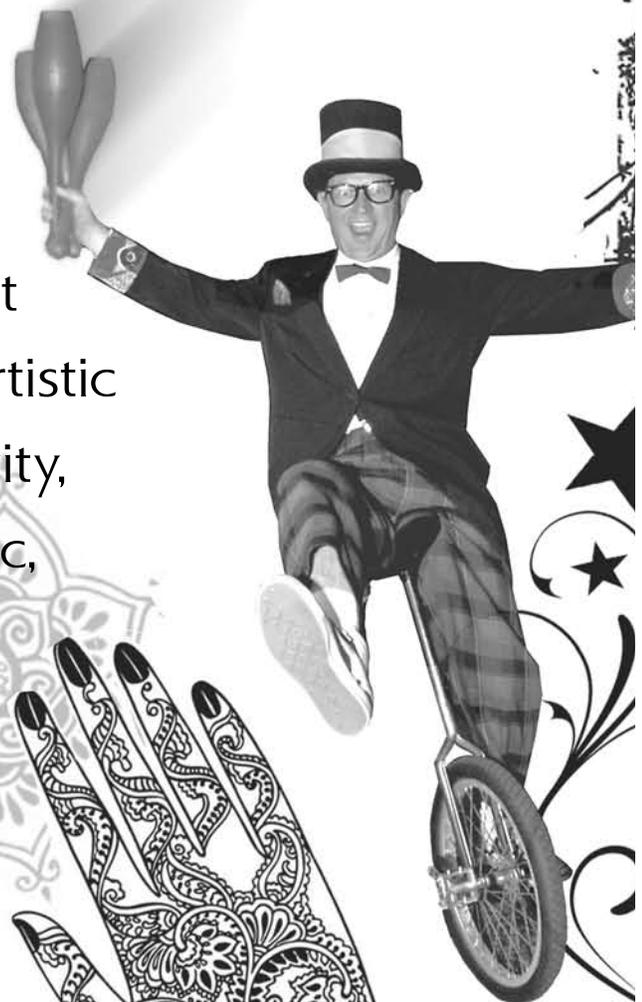


For game day information, call (303) 312-2300
or email premierfacilities@coloradorockies.com today!
For non-game day or offseason information, call (303) 312-2552
or email coorsfieldevnts@coloradorockies.com.





The best talent choices
to stretch your
imagination . . .
and budget.



Join us in Booth
No. 313 and delight
your senses with artistic
jazz, comic creativity,
mindbending magic,
balloon sculpting,
henna painting
. . . and more!

Skyline Talent & Events, Inc.
www.skylinetalent.com
www.skylineusa.com
303-595-8747





New faces are invited at the new Sheraton Denver Downtown Hotel
Coming soon a \$70 million renovation

Carefree comfort in the heart of the city

A warm and welcoming greeting awaits you at the Sheraton Denver Downtown Hotel. We are excited to welcome you to our hotel and look forward to sharing all of the wonderful things we have to offer.

We are ideally situated on the popular 16th Street Pedestrian Mall, in the heart of Denver's financial district. Complimentary shuttle service is extended the full length of the mall to downtown's finest shopping, dining, and entertainment venues.

Each of our 1231 guestrooms features a large work space and stunning views of downtown Denver.

The Sheraton has everything you'll need to enjoy your stay in Denver, including a fully equipped fitness center, a heated outdoor pool and sundeck, a variety of dining and entertainment options, restaurants and bars, meeting and event facilities, and a full-service business center.

We invite you to be part of our Starwood Preferred Guest community. You can earn Starpoints for all of your eligible stays at participating Sheraton hotels, and redeem them for great rewards and free nights at over 800 hotels and resorts around the world.



1550 Court Place | Denver | Colorado | 80202 | Tel. 303.626.2505 | www.sheratondenverhotel.com

**TURN YOUR MEETING INTO A
JOURNEY OF A LIFETIME.**

CONTACT US TO RECEIVE A
CUSTOM PROPOSAL FOR YOUR
NEXT MEETING AND LEARN
MORE ABOUT THE TELLURIDE
CONFERENCE CENTER.

VisitTelluride.com
888 605 2579

TELLURIDE
COLORADO
Venture Out

CONVENTION RULE # 47

Exposure to sunlight is strictly prohibited.

*Take certain precautions, such as covering
all windows with drapes and blinds, so as
not to tempt attendees. They may try to
escape to the pool—or worse—the beach.*



At the Myrtle Beach Convention Center, we only have one rule. Host great meetings. And we do. Our amazing facilities provide everything you need during the convention, and the pristine beaches and world-class golf offer endless opportunities for fun when it's over. **Why settle for poolside when you can have the Atlantic Ocean at your doorstep?**



Myrtle Beach
CONVENTION CENTER
A FACILITY OF THE CITY OF MYRTLE BEACH

Break with convention.

Book your next meeting at the
Myrtle Beach Convention Center.

1-800-537-1690 or 843-918-1225 • Fax: 843-918-1243
www.myrtlebeachconventioncenter.com

 South Carolina
Smiling Faces. Beautiful Places.
DiscoverSouthCarolina.com

MEETING PROFESSIONALS INTERNATIONAL

**ACCELERATE
YOUR CAREER**

**INCREASE
YOUR INFLUENCE**

**BUILD
YOUR BUSINESS**

ROCKY MOUNTAIN
CHAPTER



MEETING PROFESSIONALS INTERNATIONAL

WWW.MPIRMC.ORG

MPI's FIRST CHAPTER IS

Celebrating
35 Years

connecting you to the global
meeting + event community

P: 720.733.8000 • E: MPIRMC@RMECLLC.COM

Could you use a little Mexico?



Please stop by our booth #401 at Mexicana Airlines and register for our Grand Prize Giveaway. Win two round-trip tickets to Cancun, a two night stay at the fabulous new Aqua Cancun property; compliments of Fiesta Americana Hotels and Resorts; including round-trip airport transfers and 2 activities courtesy of CTA Mexico.

To register, please fill out a short questionnaire so we can assist you with your Mexico travel needs.



Nobody knows Mexico like Mexicana

Doesn't A Special Occasion Deserve A Special Location?



We Think So!

So Set Your Standards A Mile High.

You can have it all at the Colorado Convention Center. Beautiful ballrooms, open atrium areas with spectacular city and mountain views. We have the perfect space for any event!

Centerplate Catering and the Colorado Convention Center is your premier special event location. For additional information contact a Centerplate Catering Manager at 303.228.8050.

Black-Tie Events | Corporate Parties | Social Celebrations
Bar-Bat Mitzvahs | Weddings
..Your Social Event.



Centerplate

INSTINCTLY DENVER



**kt
rg**
KEVIN TAYLOR
RESTAURANT GROUP
303-525-3021
WWW.KTRG.NET

KEVIN TAYLOR'S AT THE OPERA HOUSE
KEVIN TAYLOR CATERING AT THE ELLIE CAULKINS OPERA HOUSE
HOLIDAY & CORPORATE EVENTS
SOCIAL CELEBRATIONS
WEDDING EVENTS
PRIVATE DINING

VISIT OUR NEWEST VENUE,
LIMELIGHT SUPPER CLUB & LOUNGE AT DPAC
THE PLACE TO GO BEFORE AND AFTER THE SHOW.





Colorado Society of Association Executives
Excellence by Association

CSAE invites you to join their
 Annual Conference

June 10 - June 12, 2009

Embassy Suites

The Ranch - Larimer County
 Event Complex

go to www.csaenet.org for more
 information or contact the CSAE
 office at 303-368-9090

CSAE... Your Career Deserves It

Having experienced all that the Meetings
 Industry Council of Colorado Educational
 Conference and Trade Show has to offer, we look
 forward to seeing you next March for our 10th
 Annual Meeting. Please watch MIC's website for
 information about the date and location:

www.mic-colorado.org.



ConferenceDirect®

Meeting Planning Made Simple.

www.conferencedirect.com

Want to lose one million more jobs? Just keep talking.

All Americans are angry at the recent revelations of bad judgment and excess by some corporate leaders - especially when the result is a taxpayer-funded clean up.

However, targeting business meetings and events is the wrong answer.

With their political rhetoric and short-sighted legislation, Congress is sending a message to TARP recipients and every other business that Congress doesn't want those meetings to happen. The results are predictable. Thousands of companies - not just TARP recipients - are cancelling their meetings out of fear.

For every meeting that is cancelled, jobs are lost - it's that simple - and it's happening all across the country. 1 out of every 8 jobs in this country is linked to travel and tourism - and those Americans will be even angrier if they lose their job because of political rhetoric.

The overwhelming majority of business meetings are not for senior executives - they are for top salesmen, high performing employees and valued customers and business partners. Business gets done and companies grow because of these meetings and events.

We've released a code of conduct for companies using taxpayer dollars. We encourage Congress and Treasury to embrace these standards - and stop the rhetoric. Visit our website for more details - www.ustravel.org.

**MEETINGS
 MEAN
 BUSINESS.**



U.S. TRAVEL
 ASSOCIATION

We Promise to save you Time and Money.

1. Site Selection/Contract Negotiation
2. Conference Management Services
3. Housing & Registration Services
4. Meeting Management Technology

Save the Date
 Tuesday
 November 10, 2009



The Meetings Industry of Colorado (MIC) is extremely grateful to all of our sponsors.

We invite and encourage you to tear out this list of sponsors and utilize them for your event and meeting needs.

Gold Sponsors

Bismarck-Mandan CVB

Sheri Grossman
1600 Burnt Boat Drive
Bismarck, ND 58503
(701) 222-4308
sheri@discoverbismarckmandan.com
Tote Bags Sponsor

Centerplate

Shelby Castillo
700 14th Street
Denver, CO 80202
(303) 228-8038
shelby.castillo@centerplate.com
Catering Sponsor

Colorado Convention Center

Gregory Lowry
1550 Court Place
Denver, CO 80202
(303) 228-8022
glowry@denverconvention.com
Venue Sponsor

Colorado Meetings and Events Magazine

Lisa Lindgren
3012 Lake Hallow Road
Berthoud, CO 80513
(970) 532-4449
lisa.lindgren@tigeroak.com
Media Sponsor

Coors Field/Aramark

Carla Clay
2151 Blake Street
Denver, CO 80205
(303) 312-2511
clay-carla@aramark.com
VIP Reception Sponsor

Décor 'N More

Scott Dixon
3999 Holly Street, Suite 14
Denver, CO 80207
(303) 936-9224
scott@decornmoreinc.com
Décor Sponsor

Destination Hotels & Resorts

Kevin Barosso
10333 East Dry Creek Road, Suite 450
Englewood, CO 80112
(303) 268-6874
kbarosso@destinationhotels.com
Keynote Sponsor

ESPN Zone

Kristin Hutton CMP
1187 16th Street
Denver, CO 80202
(303) 595-3776 x 229
kristin.hutton@disney.com
Biodegradable Water Bottle Sponsor

Fargo-Moorhead CVB

Teri Onsgard
2001 44th Street
Fargo, ND 58103
(701) 365-4560
teri@fargomoorhead.org
Tote Bags Sponsor

Fiesta Americana Hotels & Resorts Mexicana Airlines / CTA Mexico

Jorge Hernandez
4077 Drifting Sand Trail
Destin, FL 32541
(850) 837-8771
jorge.hernandez@posadas.com
Continental Breakfast Sponsor

Fort Worth CVB

Diane Cayce
415 Throckmorton
Fort Worth, TX 76102
(817) 698-7829
dianecayce@fortworth.com
Reception Sponsor

Freeman

Theresa McCallister
4493 Florence Street
Denver, CO 80238
(303) 329-3442
theresa.mccallister@freemanco.com
Exhibit Services Sponsor

Image Audiovisuals, Inc.

Scott Collinsworth
2130 S. Dahlia Street
Denver, CO 80222
(303) 758-1818
scollinsworth@imageav.com
Audio Visual Sponsor

INVESCO Field at Mile High

Anna Marie Martinez
1701 Bryant Street, Suite 700
Denver, CO 80204
(720) 258-3067
annamarie.martinez@brongcos.nfl.net
Lunch Sponsor

RegOnline

Pat Peluso
4888 Pearl East Circle #300 W
Boulder, CO 80301
(303) 577-5147
ppeluso@regonline.com
Registration Sponsor

Sheraton Denver Downtown Hotel

Chris Claydon
1550 Court Place
Denver, CO 80202
(303) 626.2565
Chris.Claydon@sheraton.com
Room Block Sponsor

Skyline Talent & Events

Skye Griffith
915 Santa Fe Drive
Denver, CO 80204
(303) 595-8747
skye@skylineusa.com
Entertainment & Talent Sponsor

TDA Design and Production

Wendy Foster
4309 Elati Street
Denver, CO 80216
(303) 832-3382
wendy@tdadesign.com
Floral Sponsor

VISIT DENVER...The Convention and Visitors Bureau

Rebecca Dillahunty CMP
1555 California Street
Suite 300
Denver, CO 80202
(303) 571-9422
rdillahunty@visitdenver.com
Cash & Power Hour Sponsor

The Meetings Industry of Colorado (MIC) is extremely grateful to all of our sponsors. We invite and encourage you to tear out this list of sponsors and utilize them for your event and meeting needs.

Silver Sponsors

Cheyenne CVB

Janet Cowley
121 W. 15th Street
Cheyenne, WY 82001
(307) 778-3133
janetc@cheyenne.org

Afternoon Break Sponsor

Images By Grant Oakes

Grant Oakes
1923 Bahama Street
Aurora, CO 80111
(303) 367-2050
go@goimages.com

Photography Sponsor

International Association of Exhibitions and Events (IAEE)

Adrian Mabry
110 16th Street, Suite 504
Denver, CO 80202
(303) 825-8333
adrian.mabry@experient-inc.com

Breakout Speaker Sponsor

Myrtle Beach Convention Center

Tiffany Andrews
2101 North Oak Street
Myrtle Beach, SC 29578
(843) 918-1236
tandrews@mb-cc.com

Morning Break Sponsor

Travel Alberta

Deborah J. Drisdale
31103 Rancho Viejo Road, D-2539
San Juan Capistrano, CA 92675
(949) 330-8505
travelalberta@cox.net

Lanyard Sponsor

Bronze Sponsors

ABS Event Solutions

Laurel Zimmer
700 14th Street., Denver, CO 80202
(720) 904-0684
laurel@abseventsolutions.com

Cash Sponsor

Artistic Promotions

John Niemi
2168 South Birch Street, Denver, CO 80222
(303) 759-5559
john@artisticpromo.com

Pen & Specialty Advertising Sponsor

Christian Meetings and Convention Association (CMCA)

Jayne Kuryluk
P.O. Box 350757, Westminster, CO 80035
(303) 451-6678
jayne@christianmeeting.org

Breakout Speaker Sponsor

Colorado Society of Association Executives (CSAE)

Joan Tezak CAE, CMP
2170 South Parker Road, Denver, CO 80231
(303) 368-9090
joant@csaenet.org

Breakout Speaker Sponsor

ConferenceDirect

www.conferencedirect.com
Notepads Sponsor

Denver Merchandise Mart

Ken Williams
451 E. 58th Avenue, Suite 4270, Denver, CO 80216
(303) 292-6278
ken@denvermart.com

Cash Sponsor

Fastlane Productions, Inc.

Doug Lane
200 W. Louisiana, Denver, CO 80203
(303) 778-0045
dlane@fastlaneproductions.com

VIP Reception AV Sponsor

Hospitality Sales and Marketing Association International (HSMIAI)

Ansley Seymour
5140 Colorado Boulevard, Denver, CO 80216
(303) 399-8600
aseymour@brede.com

Breakout Speaker Sponsor

Infinity Park

Amy Lugowski
950 S Birch Street, Glendale, CO 80246
(303) 248-7106
amy@infinityparkeventcenter.com

Sticky Note Sponsor

Bronze Sponsors (continued)

International Special Events Society Denver Chapter (ISES)

Kim Nuss
8155 Briar Cliff Drive, Denver, CO 80108
(720) 733-8000
ises@rmecllc.com

Breakout Speaker Sponsor

Meeting Professionals International Rocky Mountain Chapter (MPIRMC)

Megan Meyers
8155 Briar Cliff Drive, Denver, CO 80108
(720) 733-8000
mpirmc@rmecllc.com

Breakout Speaker Sponsor

National Speakers Association Colorado (NSA)

Gina Schreck
10776 Fairway, Littleton, CO 80125
(303) 978-0887
gina@synapse3di.com

Breakout Speaker Sponsor

Professional Convention Management Association Rocky Mountain Chapter (RMPMA)

Carol Lathrop, CMP
P.O. Box 352132, Westminster, CO 80035
(303) 395-7057
caroll@greenconvenestrategies.com

Breakout Speaker Sponsor

Rickie Hall & Associates Inc

Rickie Hall
930 Poplar Avenue, Boulder, CO 80304
(303) 444-4508
rickiehall@aol.com

Caricature Artist Sponsor

Telluride, Colorado

Emily Picarazzi
113 Lost Creek Lane, Telluride, CO 81435
(970) 369-1177
emily@visittelluride.com

Massage Sponsor

Tourism Quebec

Annemarie Heidbuechel
333 W. North Avenue, PMB 381
Chicago, IL 60610
(312) 573-1849
qcah@aol.com

Manicures and Hand Massage Sponsor

Veolia Transportation/ SuperShuttle/Yellow Cab

Robert Tschupp
4605 Paris Street, Box 1, Suite D20
Denver, CO 80239
(720) 374-4164
rtschupp@supershuttle.net

Transportation Sponsor



Our Purpose:

The Meetings Industry Council of Colorado (MIC) is a coalition of 12 professional meetings industry-related organizations. Its underlying purpose is to strengthen the relationships among participating organizations through increased communication and cooperation.

The benefits of the collaborative efforts of MIC include:

- Exchanging calendars of events to avoid duplication of meeting dates;
- Sharing chapter programming information and educational articles for inclusion in each other’s newsletters and providing membership mailing lists once a year per organization to promote organization-sponsored events;
- Initiating special joint programs pertaining to relevant issues within the meetings industry;
- Expanding networking opportunities and knowledge of the industry;
- Initiating joint recommendations and action on pertinent issues to the industry, locally, nationally and internationally.

2009

IAEE Rocky Mountain Chapter Calendar



See You Soon!

Events

March 18	All Day: “Colorado Meetings Industry (MIC) Conference” Colorado Convention Center
April 8	Afternoon: “Using Social Networking and Viral Marketing to Increase Attendance”
June 16	5:00 – 6:30 pm “Visit Denver After Hours”
Aug 5	All Day: “Baughman Memorial Golf Tournament”
Aug 12	Breakfast: “Booth Sales / ROO & ROI”
Sept 9	Afternoon: “Best Practices Roundtable”
Oct 14	Lunch & Afternoon: “Technology Showcase II”
Nov 10	Lunch: “Network for the Needy”
Dec TBA	Evening: “RMC Holiday Party”



International Association
of Exhibitions and Events
Rocky Mountain Chapter

For details visit www.rockymountain.iaee.com

MIC
of Colorado
**Educational
Conference and
Trade Show**



Thank you for joining us today!

*This year's Exhibit Booths sold out very early. Plan now for the
10th Annual MIC of Colorado Educational Conference and Trade Show!*

Thank you again, to this year's sponsors:

GOLD SPONSORS:



2009 SILVER SPONSORS

Cheyenne CVB

Images By Grant Oakes

International Association of Exhibitions and Events
(IAEE)

Myrtle Beach Convention Center

Travel Alberta

2009 BRONZE SPONSORS

ABS Event Solutions

Artistic Promotions

Christian Meetings and Convention Association (CMCA)

Colorado Society of Association Executives (CSAE)
ConferenceDirect

Denver Merchandise Mart

Fastlane Productions, Inc.

Hospitality Sales and Marketing Association International (HSMAI)

Infinity Park

International Special Events Society Denver Chapter (ISES)

Meeting Professionals International Rocky Mountain Chapter (MPI)

National Speakers Association Colorado (NSA)

Professional Convention Management Association Rocky Mountain
Chapter (PCMA)

Rickie Hall & Associates Inc

Telluride, Colorado

Tourism Quebec

Veolia Transportation/SuperShuttle/Yellow Cab

Conference and Trade Show Coordinators:

RMEC

Association Management and
Event Planning Company

Rocky Mountain Event Consultants, LLC

Allow Us To Exceed Your Expectations

MIC of Colorado

c/o RMEC

8155 Briar Cliff Drive

Castle Rock, CO 80108-8215

Phone: 720.733.8000 • Fax: 720.733.8999

Email: mic@rmecllc.com • www.mic-colorado.org