



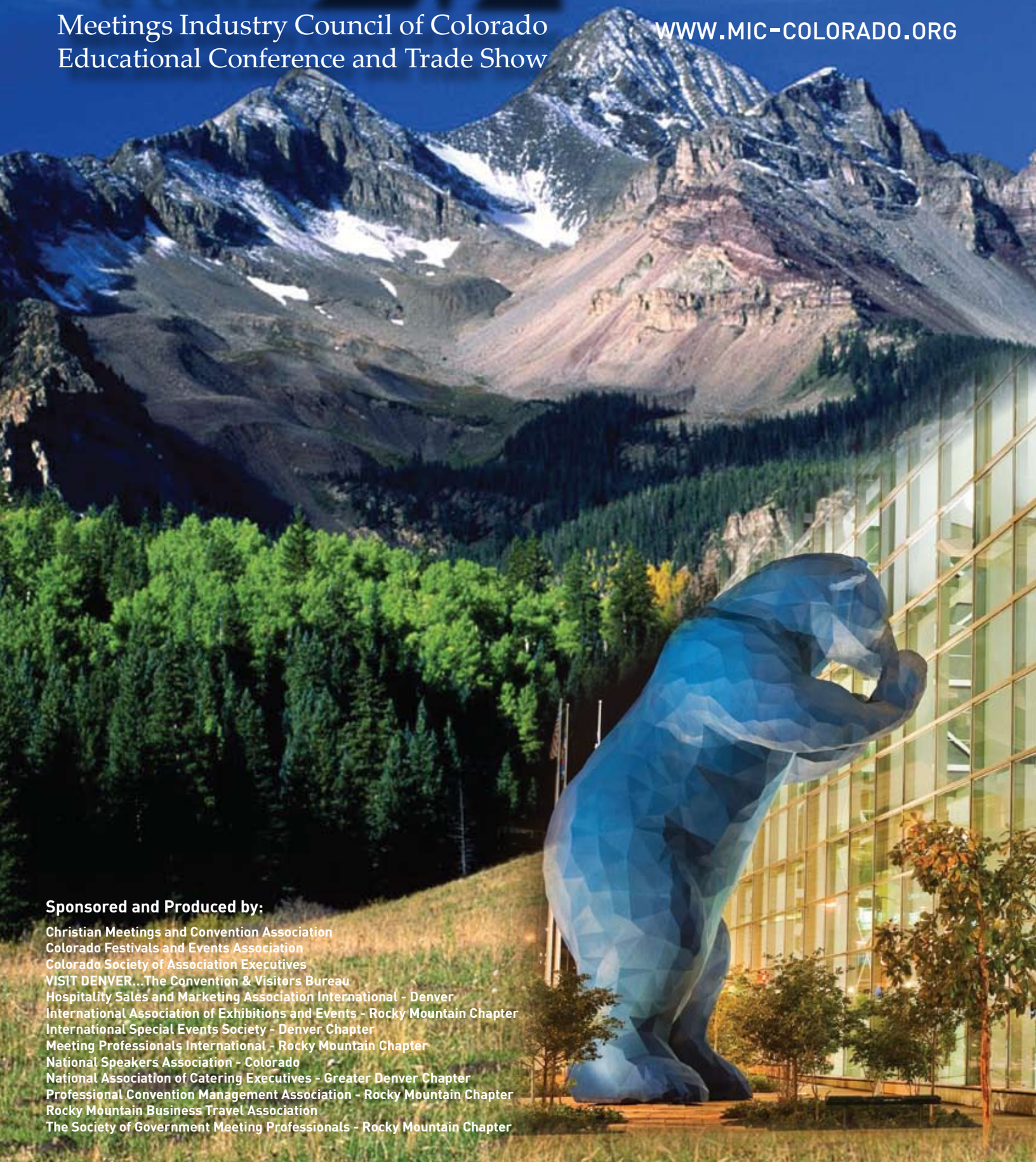
Meetings Industry Council of Colorado  
Educational Conference and Trade Show

DENVER, COLORADO

WEDNESDAY, MARCH 16, 2011

COLORADO CONVENTION CENTER

[WWW.MIC-COLORADO.ORG](http://WWW.MIC-COLORADO.ORG)



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# WELCOME TO THE 11TH ANNUAL MEETINGS INDUSTRY COUNCIL (MIC) OF COLORADO EDUCATIONAL CONFERENCE AND TRADE SHOW



Welcome to the 2011 Meetings Industry Council of Colorado Annual Educational Conference and Tradeshow. We hope your journey, whether ten miles or hundreds of miles will be successful as you find supplier products and services on the tradeshow floor, learn new methods and ideas for successful meetings

and events in our educational sessions and meet industry colleagues during our many networking opportunities. As we all struggle with economic ups and downs there is a genuine need for planners, suppliers and facilities to reach out and find new and innovative ways to get business done. To achieve these positive changes, the conference and tradeshow provide a golden opportunity for all attendees to learn about new trends and strategies while experiencing the buzz and idea exchanges that only the largest industry event in the region can provide.

My sincere thanks and grateful appreciation to the 2011 MIC members for your steadfast efforts to produce the Conference this year, once again the Council has outdone itself. The volunteer members of the Council dedicate not only their time but their talents as well. This group along with Rocky Mountain Event Consultants, the team

that manages the MIC, has put together a conference with education for our attendees in mind and we hope you have a great day with us. One last thank you to NSA Colorado, every year this organization does an outstanding job of preparing a line up of session topics and presenters that is current, relevant and top notch and this year is no different.

The Meetings Industry Council (MIC) of Colorado is a coalition of 13 professional meetings industry related organizations whose purpose is to strengthen the relationships between member organizations through communication and cooperation. Welcome to the 11th Annual MIC Educational Conference and Trade Show. It's your participation, attendance and support over the years that have allowed us to fulfill that mission! Thank you.

Ken Williams  
Chair, Meetings Industry Council of Colorado

Having experienced all that the Meetings Industry Council of Colorado Educational Conference and Trade Show has to offer, we look forward to seeing you next March for our 12th Annual Meeting. Please watch MIC's website for information about the date and location: [www.mic-colorado.org](http://www.mic-colorado.org).

## 2011

### MEETINGS INDUSTRY COUNCIL (MIC) OF COLORADO MEMBER ORGANIZATIONS



## PROGRAM OVERVIEW

**MARCH 16, 2011 - 7:30 AM - 6:00 PM**

**7:30 AM – 8:30 AM**

**REGISTRATION/ CONTINENTAL BREAKFAST**  
Korbel Ballroom Pre function area

**8:30 AM – 9:45 AM**

**CONCURRENT BREAKOUT SESSIONS (5)**

**LEADERSHIP: WHAT IT IS, WHAT IT ISN'T** - Room 401/02  
Karl Mecklenburg - Sponsored by CSAE

**"HOT TOPICS" FROM THE LEGAL ARENA: FINDING THE MIDDLE GROUND** - Room 403

Bill Walters - Sponsored by MPIRMC

**FLOW, FOOD, FORMULAS AND FUN; BASICS IN SUCCESSFUL MEETING LOGISTICS** - Room 406/07  
Gary Schirmacher, CMP - Sponsored by Experient

**THE DISASTER EXPERIENCE - QUICK FIRE FOR MEETINGS & EVENT PLANNERS** - Room 404  
Bob Mellinger, CBCV - Sponsored by IAEE

**APEX AND SUSTAINABLE MEETINGS** - Room 405  
Lindsay Smith-Arell - Sponsored by RMPDMA

**9:45 AM – 10:00 AM**

**BREAK** ~ Korbel Ballroom Pre function area

**10:00 AM – 11:15**

**CONCURRENT BREAKOUT SESSIONS (5)**

**MEETINGS INDUSTRY: STATE OF THE ECONOMY** - Room 401/02  
Craig Banikowski, C.P.M., CMM, CCTE - Sponsored by RMBTA

**ETHICS AND TRUST: CRITICAL INGREDIENTS OF PERSONAL, PROFESSIONAL AND BUSINESS SUCCESS** - Room 404  
Kevin O'Brien - Sponsored by SGMP

**USING CONTRACTORS FOR STAFF FUNCTIONS** - Room 405  
Terry Adams - Sponsored by CFEA

**DENVER'S TOP CHEFS** - Room 403  
Sandra Adams, Thanawat Bates, Chris Casson and Troy Guard; Moderated by Kristin Hutton, CMP - Sponsored by NACE

**SOCIAL MEDIA STRATEGIES: TOP 10 TIPS FOR NON-TEKKIES AND NEWBIES ALIKE!** - Room 406/07  
Laura Benjamin - Sponsored by CMCA

**11:30 AM – 1:30 PM**

**LUNCH** - Sponsored by Gateway Park Hotel Alliance / Gateway DIA Group - EMCEE: SCOTT FRIEDMAN, CSP

**KEYNOTE SPEAKER**

Sponsored by Destination Hotels & Resorts

**THE POWER OF SERVICE – HOW TO PROVIDE CUSTOMER SERVICE THAT ROCKS!**

Robin Crow

**KORBEL BALLROOM 3-4**

**1:30 PM – 3:30 PM**  
**TRADE SHOW ~ KORBEL BALLROOM 1-2**

(Suppliers not exhibiting at the 2011 MIC Trade Show are invited to the closing reception on the Trade Show floor from 4:45 to 6:00 pm)

**1:45 PM – 3:15 PM**

**BREAK OUT SESSIONS FOR SUPPLIERS (2)**

**STRATEGIC HABITS FOR BUSINESS GROWTH** - Room 403  
Dawn Abbott - Sponsored by ISES Denver

**MASTERING MAGICAL PERSUASION** - Room 405  
Traci Brown - Sponsored by HSMIA

**3:30 PM – 3:45 PM**

**BREAK** ~ Korbel Ballroom Pre function area

**3:45 PM – 4:45 PM - POWER HOUR (2)**

**HUMOR - THE UPSIDE OF DOWN** - Room 401/02  
Joe Malarkey® - Sponsored by Telluride Tourism Board

**SKYROCKET EVENT ATTENDANCE WITH SOCIAL MEDIA MARKETING: CREATE A "BEFORE, DURING, & AFTER" SOCIAL MEDIA ACTION PLAN TO BLOW ATTENDANCE THROUGH THE ROOF!** - Room 406/07  
Heather Lutze - Sponsored by NSA Colorado

**4:45 PM – 6:00 PM**

**RECEPTION AND ENTERTAINMENT** - KORBEL BALLROOM 1-2  
Enjoy great food and continue networking to share all that you learned.

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**2011 Events**



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**April 13: Attendee Experience**

**May 11: Best Marketing & Operations Strategies for 2011**

**August 16: Golf Tournament - Saddleback Golf Club**

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8:30 - 9:45 AM ~ 1<sup>ST</sup> CONCURRENT BREAKOUT SESSIONS (5)**LEADERSHIP: WHAT IT IS, WHAT IT ISN'T****Karl Mecklenburg**

President, Mecklenburg Motivation  
www.karlmecklenburg.com

To put together a great meeting takes inspired leadership and effective teamwork. Lessons learned from Karl Mecklenburg's experience as a leader on the football field will apply to your business. Great leaders have many things in common including solid self awareness, and the 4 Cs of leadership; community, commitment, clarity, and consistency. Leadership is a journey not an event. Let's all take a big step forward. In this session Karl will tell stories that make you laugh and remind you of situations you and your team have faced. Be ready to share your ideas and challenges as we interact.



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**"HOT TOPICS" FROM THE LEGAL ARENA:  
FINDING THE MIDDLE GROUND****Bill Walters**

Kelly Garnsey Hubbell + Lass LLC  
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The contracting relationship between hotels, convention centers and their customers is changing at an ever increasing pace. The use of social media, "poaching" by non-authorized parties, dispute resolution, interpretation of contracts, attrition, performance standards, virtual trade shows, supplier exclusives, insurance and attendance are but a few of the issues to be discussed in this wide ranging presentation. Questions and answers will be encouraged. Find out what you need to know before you have a problem. Bill Walters, a Denver attorney who represents trade associations and professional organizations, has over thirty-five years experience in advising nonprofits, including contractual relationships with hotels and convention centers.



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**FLOW, FOOD, FORMULAS AND FUN; BASICS  
IN SUCCESSFUL MEETING LOGISTICS****Gary Schirmacher, CMP**

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- Trends in Food, getting the most value on the meeting budget dollar
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- Everyone thinks Meeting Planning is Fun, five tips to make sure that it really is

**THE DISASTER EXPERIENCE - QUICK FIRE  
FOR MEETINGS & EVENT PLANNERS****Bob Mellinger**

President, Attainium Corp  
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Chances are that while you read this, an unexpected disaster is causing a meeting/event planner stress and confusion and is affecting their ability to produce an event. Are they prepared to handle it? Will they be able to recover? Disasters of every shape, size, look and feel happen all the time, affecting businesses, people's jobs, lives and families.

This session is highly interactive and very fast-paced. The participants work through disaster scenarios in small groups. The story unfolds with the presentation of multiple incidents in rapid succession. Each group prepares its responses to the questions provided. A table is then selected to present their results and a second table chosen to provide further insight. The scenario then pickups where it left off and the process is repeated for time remaining.

**APEX AND SUSTAINABLE MEETINGS****Lindsay Smith-Arell**

Principal and Founder, Arell Logic  
www.arellogic.com



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In this session Lindsay, co-chair of the APEX Green Meeting Standard, Meeting Venue committee, will provide an overview of the standards. Learn what the standards are and how venues and suppliers can utilize them to implement sustainable practices that are accepted industry wide. As president of the Green Meeting Industry Council, Colorado Chapter, and president of Arell Logic, a sustainable consulting firm, Lindsay has been at the forefront of sustainable operations and events. Current projects include managing the Sustainability Program at the Colorado Convention Center and Director of Education for Waste Farmers.

**9:45 - 10:00 AM - BREAK  
Korbel Ballroom Pre function area**

MIC of Colorado would like to extend a hearty Thank You to Dean Savoca, Debbie Taylor and NSA Colorado for their continued support and assistance in coordinating an awesome speaker line up!

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10:00 - 11:15 AM ~ 2<sup>ND</sup> CONCURRENT BREAKOUT SESSIONS (5)**MEETINGS INDUSTRY: STATE OF THE ECONOMY****Kevin Iwamoto, GLP**

Vice President, Enterprise Strategy, StarCite, Inc. Former President & CEO of the Board of Directors for the National Business Travel Association (NBTA).

[www.starcite.com](http://www.starcite.com)

According to the latest NBTA Foundation's *Quarterly Business Travel Outlook-United States*, Group Meeting & Convention travel will finally show gains in 2011 after a nearly 3 year downward spiral. This session will offer an in depth analysis of the numbers as well as insights on emerging trends, including:

- Increased focus on strategic meetings management (SMM)
- Policy shifts and the quest for ROI/ROO
- Virtual alternatives and the rise of hybrid meetings



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**ETHICS AND TRUST: CRITICAL INGREDIENTS OF PERSONAL, PROFESSIONAL AND BUSINESS SUCCESS****Kevin O'Shaunessy O'Brien**

Chair of Business Ethics & Legal Studies J.D., LL.M in Taxation, CPA

<http://portfolio.du.edu/kobrien>

Ethical conduct may seem to be in short supply these days, and suspicion and mistrust are growing concerns with respect to institutions such as business and government. Yet, there is a belief that successful individuals, businesses, and even societies are those with high levels of trust, at least in part because of their ethical conduct. This session will explore these ideas, including strategies for building and retaining trust personally, professionally, and in business transactions.



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**USING CONTRACTORS FOR STAFF FUNCTIONS****Terry Adams**

Executive Director, Cherry Creek Arts Festival

[www.cherryarts.org](http://www.cherryarts.org)

Too much to do and too little staff? Hiring contractors brings needed expertise and manpower without increasing your payroll. Use of contractors has allowed the Cherry Creek Arts Festival to increase revenues and more effectively utilize year-round staff. This session covers the pros and cons of contractors, where to find them, what to look for and how to make sure they have your best interests at heart.



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**DENVER'S TOP CHEFS****Sandra Adams** *(not pictured)*

Grand Hyatt Denver

**Thanawat Bates**

Executive Sous Chef at The Brown Palace Hotel and Spa

**Chris Casson**

Divisional Chef at Shamrock Foods

**Troy Guard**

Owner/Chef of TAG Restaurant

**Kristin Hutton, CMP (Moderator)**

Director of Sales at Kevin Taylor Restaurant Group

From the restaurant world to off-premise catering, chefs are paramount in the success of an event, program, or even a marriage proposal!

Enjoy a morning discussion with four of Denver's Hottest Chefs! Troy Guard, owner and chef of TAG, Thanawat Bates, Executive Sous Chef at The Brown Palace Hotel and Spa, Chris Casson, Divisional Chef at Shamrock Foods, and Sandra Adams, Pastry Chef at the Grand Hyatt. Moderated by Kristin Hutton, CMP, Director of Sales at Kevin Taylor Restaurant Group.

Ask them questions on the industry, trends, how they have risen to the top or even... their hot buttons!



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**SOCIAL MEDIA STRATEGIES: TOP 10 TIPS FOR NON-TEKKIES AND NEWBIES ALIKE!****Laura Benjamin**

President, Pinehurst Press Ltd Communication Strategies

[www.laurabenjamin.com](http://www.laurabenjamin.com)

Whether you've been tweeting, friending or blogging for years or just weeks, this fast-paced, practical, nuts-and-bolts session reveals 10 key strategies to achieve social media and search engine success. Social media is the biggest tidal wave to hit marketing and communication since the printing press! This is information you MUST know to enhance your existing social media efforts or prepare for the plunge into twitter, facebook and blogging.



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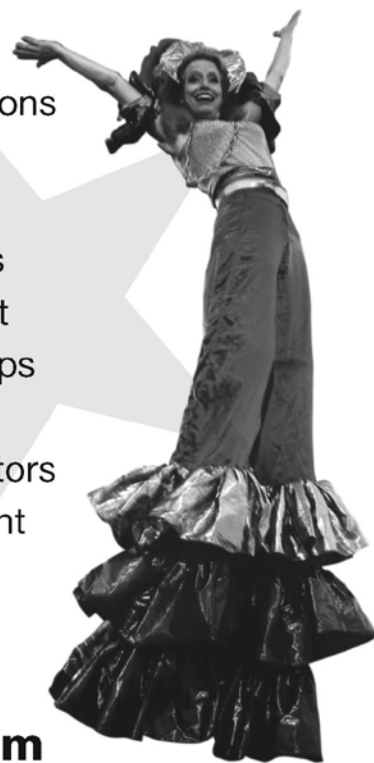


**11:30 AM - 1:30 PM - LUNCH**  
**Plaza Ballroom A - D**



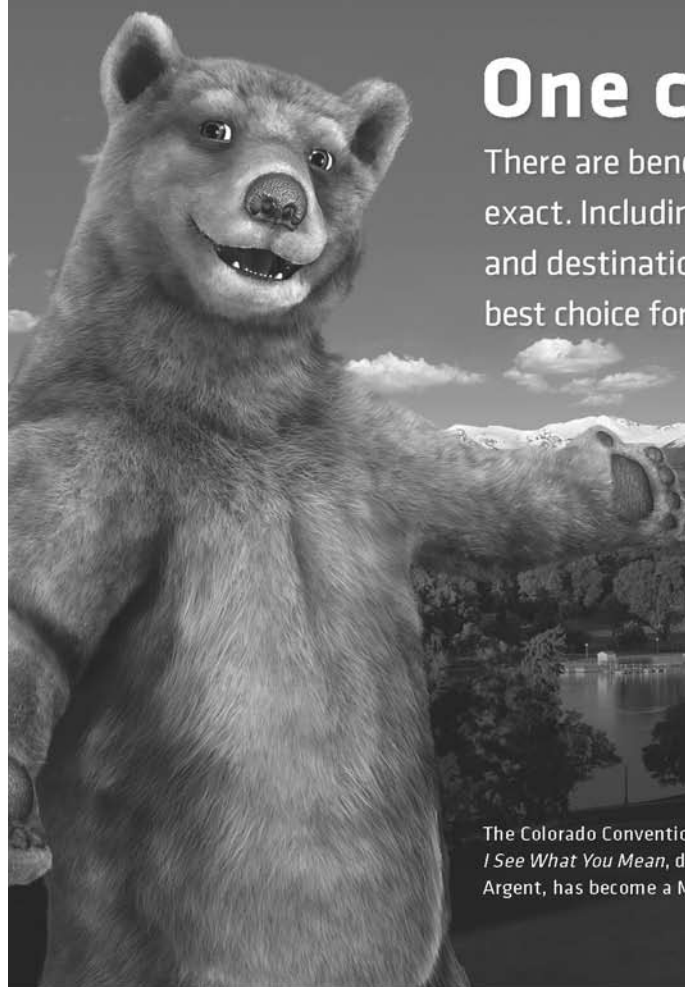
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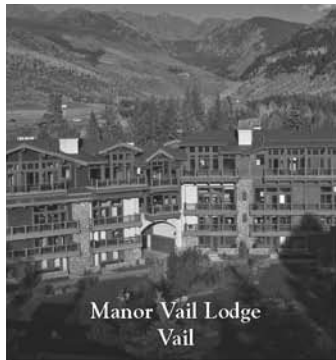
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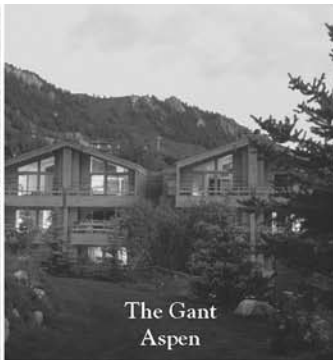
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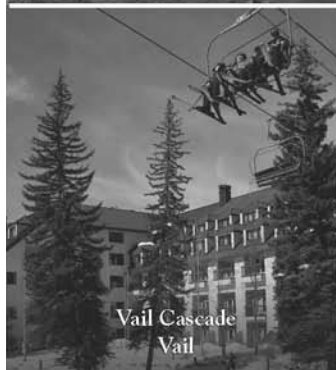
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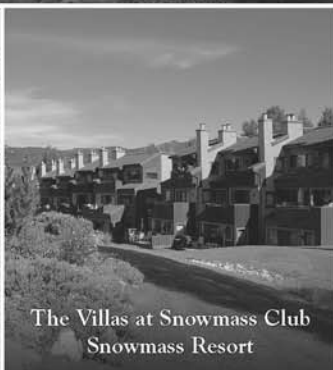
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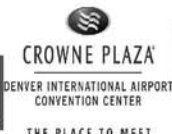
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11:30 - 1:30 AM ~ LUNCH / KEYNOTE

**THE POWER OF SERVICE – HOW TO PROVIDE CUSTOMER SERVICE THAT ROCKS!****Robin Crow**

The difference between businesses that thrive and ones that struggle to keep the doors open boils down to one thing... how well their customers are served. OK, we all know that. But the critical distinction is knowing how to expand your resources, maximize your efforts, and inspire your team to consistently put great service into practice. In this keynote, Robin presents vivid examples of how great companies (including his own, Dark Horse Recording) have applied these principles to achieve sustained success.

- How to Revitalize Your Business Through Multi-dimensional Thinking
- Why it's really ALL about the people, be they internal or external customers

Robin Crow is a speaker, author, entrepreneur, business owner and one of the most innovative guitarists in the world. With over 2,000 presentations to his name, his expertise on leadership and customer service comes from 30 hard-won years in the trenches as an entrepreneur. For the past 13 of those years, he has led his company, Dark Horse Recording, a four studio complex he built from the ground up, to set the gold standard for customer service and excellence in the recording industry and is home to Faith Hill, Neil Diamond, Michael W. Smith, Jewel, and Alison Krauss to name a few. He has had ten albums released and four books published, including *Jump And The Net Will Appear*, which has become required reading for many high schools and universities. Robin has been a contributor on CNN and Canada AM, and has made over 55 other national and major market television appearances. He is also a featured speaker for Nightingale Conant.

Robin lives in Franklin, TN and serves on the boards of several organizations. He loves spending time enjoying some of his greatest passions – hanging out with his four children, throwing large barbecues for his studio clients and friends, and spending as much time as possible in the Rocky Mountains.

WWW.ROBINCROW.COM



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**The luncheon is emceed by MIC co-founder  
and NSA Colorado Member**

**Scott Friedman, CSP**



Scott Friedman, CSP, 2004-05 President of the National Speakers Association and co-founding member of MIC of Colorado, is the author of 2 books and co-author of 4 others. Scott's latest book, *"Punchlines, Pitfalls and Powerful Programs - Ten Surefire Ways of Adding Humor to Your Presentations,"* is the perfect resource for those looking to connect with their audience... whoever that may be. Scott outlines effective methods for engaging and educating an audience through humor and storytelling.

[www.FunnyScott.com](http://www.FunnyScott.com)

**1:30 – 3:30 PM TRADE SHOW  
PLANNERS & EXHIBITORS ONLY**

Suppliers not exhibiting welcome on the Trade Show floor during the Closing Reception at 4:45

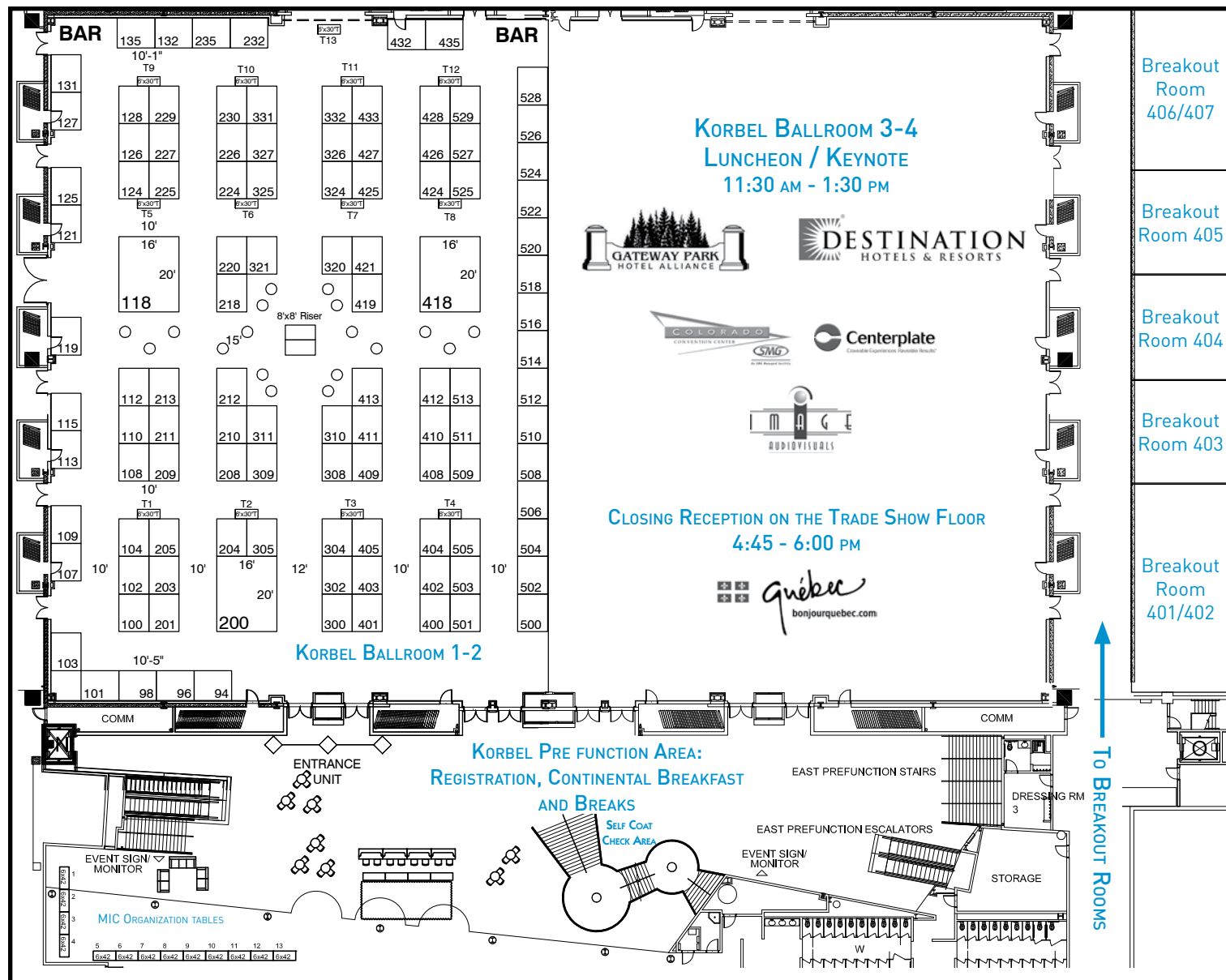
# 2011 MEETINGS INDUSTRY COUNCIL (MIC) OF COLORADO LIST OF EXHIBITORS

BOOTH	COMPANY	ADDRESS	CITY, STATE, ZIP	CONTACT	PHONE	E-MAIL
320	5 Star Talent & Entertainment/Funkiphino	2256 Country Club Loop	Westminster, CO 80234	Terri & Jessica Fischer	303-635-1210	terri@5staracts.com; jess@boomco.net
327	Adams Mystery Playhouse	2406 Federal Blvd.	Denver, CO 80211	Marne Cuellar	303-455-1848	marne@marne-interactive.com
230	Aspen Groups, Aspen Chamber Resort Association	425 Rio Grande Place	Aspen, CO 81611	Sarah Reynolds	970-920-7175	sreynolds@aspenchamber.org
203	Associated Luxury Hotels/Grand America Hotel	2524 S. Madison Street	Denver, CO 80210	Bill Light CMP	303-756-9466	blight@alhi.com
500	Austin Convention and Visitors Bureau	301 Congress Suite 200	Austin, TX 78701	Lindsey Elliott	512-583-7261	lelliott@austintexas.org
	Austin Convention Center Department	500 East Cesar Chavez	Austin, TX 78701	VJ Barre CMP	512-404-4214	vj.barre@ci.austin.tx.us
115	Beaver Run Resort & Conference Center-Breckenridge	Denver Group Sales Office 316 Parkway Circle North	Fossil Creek, CO 80525-3874	Harry Damm	303-791-2888	skimeet@aol.com
527	Billings Montana CVB	815 S 27th Street	Billings, MT 59101	Tom Krause	406-869-3731	tom@billingschamber.com
518	Boise Centre	850 W. Front Street	Boise, ID 83702	Lori Brown	208-489-3664	lbrown@boisecentre.com
108	Breckenridge Hospitality	PO Box 8329	Breckenridge, CO 80424	Tutti Tischler CMP	970-547-5546	ttischler@vailresorts.com
104	Breckenridge Resort Chamber	P.O. Box 1909 111 Ski Hill Road	Breckenridge, CO 80424	Donna Horii	970-453-5068	dhorii@gobreck.com
	Breckenridge Resort Chamber	P.O. Box 1909 111 Ski Hill Road	Breckenridge, CO 80424	Stacy Long	970 453-5068	slong@gobreck.com
321	Brede Exposition Services	5140 Colorado Blvd.	Denver, CO 80216	Ansley Seymour	303-399-8600	aseymour@brede.com
113	Buena Vista Palace Hotel & Spa	1900 Buena Vista Drive	Lake Buena Vista, FL 32830	Joni Smith CHSP	407-827-6070	josmith@luxuryresorts.com
119	Centerplate	700 14th Street	Denver, CO 80202	Erin Mindenhall	303-228-8050 ext 88081	erin.mindenhall@centerplate.com
225	Cheyenne Mountain Resort	3225 Broadmoor Valley Road	Colorado Springs, CO 80906	Rowland Cheeks	719-538-4015	rcheeks@benchmarkmanagement.com
T9	Christian Meetings & Conventions Association	PO Box 350757	Westminster, CO 80035	Jayne Kuryluk	303-451-6678	jayne@christianmeeting.org
T5	Colorado Festivals and Events Association (CFEA)	7092 S. Owens Street	Littleton, CO 80127	Lora Knowlton	303-904-1521	lora@coloradofestival.com
220	Colorado Meetings + Events Magazine	17401 E. Powers Drive	Centennial, CO 80015	Bob Haddad	303-617-0548	bob.haddad@tigerroak.com
T2	Colorado Society Of Association Executives	2170 S. Parker Road, Suite 265	Denver, CO 80231	Joan Tezak CAE, CMP	303-368-9090	joant@csaenet.org
503	Colorado Springs CVB	515 S. Cascade	Colorado Springs, CO 80903	Katherine Reak	719-685-7632	kathy@visitcos.com
103	Crested Butte Mountain Resort	PO Box 5700 12 Snowmass Road	Mt. Crested Butte, CO 81225	Allison Grasseti CMP	970-453-2605	agrasseti@cbmr.com
211	Crowne Plaza Colorado Springs	2886 South Circle Drive	Colorado Springs, CO 80906	Mark Richardson	719- 576-5900	mrichardson@hhgcos.com
210	Crowne Plaza Denver International Airport	15500 East 40th Avenue	Denver, CO 80239	Deena James	303-302-4146	megan.larsen@jqh.com
128	Dave & Busters/Denver/Westminster	10667 Westminster	Westminster, CO 80020	Jean Bax	303-438-1500	jean_bax@daveandbusters.com
326	Denver Marriott South at Park Meadows	10345 Park Meadows Drive	Littleton, CO 80124	Kerri Pinkney	303-728-5942	kerri.pinkney@denvermarriottsouth.com
412	Denver Merchandise Mart	451 E. 58th Avenue Suite 4270	Denver, CO 80216	Ken Williams	303-292-6278 ext 5210	ken@denvermart.com
300	Destination Hotels & Resorts	10333 E. Dry Creek Road Suite 450	Englewood, CO 80112	Amanda Wessel	303-268-6874	awessel@destinationhotels.com
413	Destination Quebec - Tourism Quebec	333 W. North Avenue, PMB 381	Chicago, IL 60610	Annemarie Heidbuechel	312-573-1849	qc@h@aol.com
100	Disney Resort Destinations	1150 West Magic Way	Anaheim, CA 92802	Deborah Emerick CMP	714-956-6515	deborah.lemerick@disney.com
308 & 310	Embassy Suites Denver Downtown Convention Center	1420 Stout Street	Denver, CO 80202	Judy Esterbrook	720-587-6930	judy.esterbrook@wcghotels.com
	Embassy Suites Denver - Southeast	7525 East Hampden Avenue	Denver, CO 80231	Paul Aguiar	303-696-6644	Paul.Aguiar@wcghotels.com
	Embassy Suites Colorado Springs	7290 Commerce Center Drive	Colorado Springs, CO 80919	Dusti Butaud	719-599-9100	Dusti.Butaud@wcghotels.com
432	Estes Park Conference Center	P.O. Box 1200	Estes Park, CO 80517	Tom Pickering	970-214-9227	tpickering@estes.org
435	Estes Park Convention & Visitors Bureau	500 Big Thompson Avenue P.O. Box 4426	Estes Park, CO 80517	Karen Lynch	970-577-9900 ext 226	klynch@estes.org
201	Fairmont, Raffles, Swissotel	212 26th Street	Santa Monica, CA 90402	Faith Ann Peterson	310-451-4127	faith.peterson@frhi.com
520	Fargo-Moorhead CVB	2001 44th Street	Fargo, ND 58103	Teri Onsgard	701-365-4560	teri@fargomoorhead.org
512	Fort Collins Convention & Visitor Bureau	19 Old Town Square Suite 137	Fort Collins, CO 80524	Tyler James	970-232-3845	tjames@ftcollins.com
226	Four Seasons Hotel Denver and Four Seasons Resort Vail	1111 14th Street	Denver, CO 80202	Amy Prince	303-389-3126	amy.prince@fourseasons.com
421	Freeman	4493 Florence Street	Denver, CO 80238	Michelle Burns	303-320-5118	michelle.burns@freemanco.com
403	Fun Productions, Inc.	1660 Jasper Street Suite G & H	Aurora, CO 80011	Dawn Abbott	303-344-8899	dawn@funproductions.com
232	Garbanzo Mediterranean Grill	6950 S. Tucson Way Suite G	Centennial, CO 80112	Devon Herron	303-725-0578	devon.herron@eatgarbanzo.com
212	Gateway Park Hotel Alliance / Crowne Plaza Denver Airport	15500 E. 45th Avenue	Denver, CO 80239	Megan Larsen	303-302-4146	megan.larsen@jqh.com
	Gateway Park Hotel Alliance / aloft	16470 E. 40th Circle	Aurora, CO 80011	Betty Osbourne	303.371.9500	brenda.osborne@aloftdenverairport.com
	Gateway Park Hotel Alliance / Cambria Suites	16001 E. 40th Circle	Aurora, CO 80011	Jane Bessert	303.576.9600	jane@newvisionhotels.com
	Gateway Park Hotel Alliance / Country Inn & Suites DIA	4343 N. Airport Way	Denver, CO 80239	Christine Manoliu	303.375.3203	camanoliu@sandcompanies.com
	Gateway Park Hotel Alliance / Hilton Garden Inn Denver Airport	16475 East 40th Circle	Aurora, CO 80011	Keri Thompson	303.226.5002	keri_thompson@hilton.com
	Gateway Park Hotel Alliance / Homewood Suites by Hilton DIA	4210 Airport Way	Denver, CO 80239	Sandy Montano	303.371.4555	sandy.montano@hilton.com
	Gateway Park Hotel Alliance / Hyatt Place	16250 East 40th Avenue	Aurora, CO 80011	Susi Keating	303.371.0700	susi.keating@hyatt.com
	Gateway Park Hotel Alliance / Marriott Denver Airport	16455 East 40th Ave	Aurora, CO 80011	Carly Hayden CMP, CGMP	303.371.4333	carly.hayden@eatmarriott.com
	Gateway Park Hotel Alliance / Residence Inn by Marriott Denver Airport	16490 East 40th Circle	Aurora, CO 80011	Betty Gibson	303.459.8000	ridos@sbcos.com
	Gateway Park Hotel Alliance / Sleep Inn	15900 E. 40th Avenue	Aurora, CO 80011		303.371.0700	
309	Gaylord Hotels	82 Kolar Court	Erie, CO 80516	Dave Rayment	303-828-8958	drayment@gaylordhotels.com
107	Golden Hotel, The	800 Eleventh Street	Golden, CO 80401	Billie Lynn Scherf	303-215-4145	bscherf@thegoldenhotel.com
509, 511 & 513	Grand Junction Visitor & Convention Bureau	740 Horizon Drive	Grand Junction, CO 81506	Barbara Bowman	970-244-1480	barbarab@gjcity.org
522	Great Cities	9535 E. Powers Place	Englewood, CO 80111	Pat Westcott CMP	303-386-4417	patwestcott@greatcities.us.com
331	Greater Boston Convention & Visitors Bureau	2 Copley Place Suite 105	Boston, MA 02116	Erin Halacy	617-867-8248	ehalacy@bostonusa.com
T11	Greater Denver Chapter of the National Association of Catering Executives (NACE)	818 17th Street	Denver, CO 80202	Sidney Stoper	303-607-1230	sstoper@magnoliahotels.com
235	Hilton Garden Inn's Denver Downtown/ Cherry Creek	600 S. Colorado Blvd.	Denver, CO 80246	Jason Delp	303-262-8784	jason.delp@hilton.com
204	Hilton Santa Fe Golf Resort & Spa at Buffalo Thunder	20 Buffalo Thunder Trail	Santa Fe, NM 87506	Katherine Ehlerth CMP	505-819-2016	katherine.foxeherth@hilton.com
124	Holiday Inn's of Colorado	7390 West Hampden Avenue	Lakewood, CO 80227	Karen Davis	303-980-4283	karendavis@hllakewood.com
T13	Hospitality Sales & Marketing Association International (HSMIAI)	3333 So. Colorado Blvd.	Denver, CO 80222	Todd Seymour	303-759-3480	todd@wellshireinn.com
311	Hyatt Regency Denver	650 15th Street	Denver, CO 80202	Monica Cheeks	303-486-4430	monica.cheeks@hyatt.com
126	Hyatt Regency Jacksonville Riverfront	225 East Coastline Drive	Jacksonville, FL 32202	Ryan Day	904-360-8678	ryan.day@hyatt.com
218	Image Audiovisuals, Inc.	2130 S. Dahlia Street	Denver, CO 80222	Scott Collinsworth	303-758-1818	scollinsworth@imageav.com
428	Indianapolis Convention & Visitors Association	200 South Capitol Avenue Suite 300	Indianapolis, IN 46225	Nicole Perry CASE	317-262-8226	nperry@visitindy.com
T12	International Association of Exhibitions and Events (IAEE) Rocky Mountain Chapter	4493 Florence Street	Denver, CO 80038	Lee Bryd	303-320-5134	lee.bryd@freemanco.com
T8	International Special Events Society (ISES)	5123 Alcott Street	Denver, CO 80221	Kevin Kowalczyk	720-236-5558	kevin@giant-stepsconsulting.com
208	John Q. Hammons/Embassy Suites Loveland/Fort Collins Hilton	6080 Fescue Drive	Colorado Springs, CO 80923	Sharon Siedler	719-213-0305	sharon.siedler@jqh.com
227	JW Marriott Denver	150 Clayton Lane	Denver, CO 80206	Breda McCambridge	303-253-3066	breda.mccambridge@jwmarriottdenver.com

# 2011 MEETINGS INDUSTRY COUNCIL (MIC) OF COLORADO LIST OF EXHIBITORS

BOOTH	COMPANY	ADDRESS	CITY, STATE, ZIP	CONTACT	PHONE	E-MAIL
112	Keystone Resort & Conference Center	390 Interlocken Cresent Suite 1000	Broomfield, CO 80021	Susan Proffitt	303-404-6400	keystone@dailresorts.com
418	Krisam Group	142 East Ontario Street 12th Floor	Chicago, IL 60611	Dee Kirby	312-664-6600	dee_kirby@krisam.com
	Krisam Group and Global Events Partners	142 East Ontario Street 12th Floor	Chicago, IL 60611	Dawn Barbeau	312-664-6600	dee_kirby@krisam.com
	Krisam Group/ Fiesta Americana Resorts and Hotels, Mexico	142 East Ontario Street 12th Floor	Chicago, IL 60611	Jorge Hernandez	312-664-6600	jorge.hernandez@posadas.com
	Krisam Group/ Rancho Bernardo Inn, San Diego CA	142 East Ontario Street 12th Floor	Chicago, IL 60611	Inga Richter	312-664-6600	irichter@jrcresorts.com
	Krisam Group/Ocean Reef Club, Key Largo FL	142 East Ontario Street 12th Floor	Chicago, IL 60611	Alexandra Rodriguez	312-664-6600	arodriguez@oceanreef.com
	Krisam Group/Spring Creek Ranch, Jackson Hole WY	142 East Ontario Street 12th Floor	Chicago, IL 60611	Lisa Baumgarner	312-664-6600	lbaumgarner@springcreek ranch.com
	Krisam Group/The Lodge at Torrey Pines	142 East Ontario Street 12th Floor	Chicago, IL 60611	Jeffery Kay	312-664-6600	jkay@lodgetorrey pines.com
	Krisam Group/The Meritage Resort & Spa, Napa CA	142 East Ontario Street 12th Floor	Chicago, IL 60611	Pam Dunn	312-664-6600	pdunn@themeritageresort.com
	Krisam Group/Wyndham Rio Mar Beach Resort, Puerto Rico	142 East Ontario Street 12th Floor	Chicago, IL 60611	Lisa Hagerty	312-664-6600	lhagerty@wyndham.com
131	Loews Denver Hotel	4150 E. Mississippi Avenue	Denver, CO 80246	Theresa Navin	303-639-1624	tnavin@loewshotels.com
101	Madison Avenue Signs	9050 Red Branch Road Suite A	Columbia, MD 21045	Adam Priest	301-470-1500 ext 428	apriest@meetingsigns.com
528	Meet Minneapolis	250 Marquette Avenue Suite 1300	Minneapolis, MN 55401	Nathan Hermiston	612-767-8132	nathanh@meetminneapolis.com
T4	Meeting Professionals International Rocky Mountain Chapter	C/O MPIRMC 8155 Briar Cliff Drive	Castle Rock, CO 80108	Wendy Klein	720-733-8000	wklein@thepalm.com
125	Meetings Focus West	655 Montgomery	San Francisco, CA 94111	Kim Dye	415-788-8005	kim.dye@meetingsfocus.com
525	Monterey County CVB	765 Wave Street	Monterey, CA 93940	Lauren Siring CMP	831-657-6403	lauren@mccvb.org
T7	National Speakers Association/Colorado (NSA/CO)	700 N. Colorado Blvd. Suite 410	Denver, CO 80206	Shari Harley	303-863-0948	shari@shariharley.com
529	New Orleans Convention & Visitors Bureau	2020 St. Charles Avenue	New Orleans, LA 70130	Rebecca Landry	504-566-5057	rlandry@neworleanscvb.com
224	Omni Hotels & Resorts	410 Salem Street, #1	Glendale, CA 91203	Charina De la Cruz	818-396-5333	cdelacruz@omnihotels.com
514	Ontario Convention & Visitors Bureau	2000 E. Convention Center Way	Ontario, CA 91764	Denise Davies	909-937-3006	ddaves@ontariocvb.com
T1	Professional Convention Management Association (PCMA)	4155 E. Jewell Avenue Suite 808	Denver, CO 80222	Bill Light	303-756-9466	blight@dailhi.com
405	Proforma Imagery	6455 S. Dallas Court	Greenwood Village, CO 80111	Suzanne Hagen	720-489-5001	suzanne.hagen@proforma.com
502	Providence Warwick CVB/Newport CVB	144 Westminster Street	Providence, RI 02903	Kristen Goodnow	401-456-0236	kgoodnow@pwcvb.com
504	Puerto Rico Convention Bureau	PO Box 4668 # 73279 Suite 1015	New York, NY 10163 - 4668	Jennifer Sena	201-766-5205	jsena@prcb.org
121	Qwest Center Omaha	455 North 10th Street	Omaha, NE 68102	Sean Olson CMP	402-599-6933	solson@qwestcenter.com
110	Renaissance Hotels	3801 Quebec Street	Denver, CO 80207	Raya Roll	303-336-5214	raya.roll@renaissance.com
305	Reno Tahoe USA	4001 S. Virginia Street Suite G	Reno, NV 89502	Audrey Higashi	775-827-7613	ahigashi@rscva.com
T10	Rocky Mountain Business Travel Association (RMBTA)	572 East Long Circle	Littleton, CO 80122	Deborah Borak SMMC	720-283-3959	deborah.borak@conferencedirect.com
127	Rosen Hotels & Resorts	9700 International Drive	Orlando, FL 32819	Seth Richardson	407-996-1724	srichardson@rosenhoteles.com
229	Sage Hospitality/Oxford Hotel	1600 17th Street	Denver, CO 80202	Amy Stansbery	303-628-5400	astansbery@theoxfordhotel.com
506	Salt Lake CVB/Snowbird Resort	90 South West Temple	Salt Lake City, UT 84109	Diane Utley	801-534-4937	dutley@visitsaltlake.com
200	San Diego Convention & Visitors Bureau	2215 India Street	San Diego, CA 92101	Ernie Rossow	619-557-2817	erossow@sdcvb.org
516	San Mateo County CVB	111 Anza Blvd.	Burlingame, CA 94010	Elaine Rothenhaus	650-348-7600	elaine@smccvb.com
425	Scottsdale Convention & Visitors Bureau	4343 N. Scottsdale Road Suite 170	Scottsdale, AZ 85251	Mark Ahles	480-949-2163	mahles@scottsdalecvb.com
205	Seaport Hotel & Seaport World Trade Center	200 Seaport Boulevard Suite 500	Boston, CO 02210	John Lapusata	617-385-4353	john.lapusata@seaportboston.com
135	Sheraton La Jolla Hotel	3299 Holiday Court	La Jolla, CA 92037	Mark Kuper	858-453-3303	mkuper@sheratonlj.com
510	Shutters on the Beach	1 Pico Blvd	Santa Monica, CA 90405	Kevin Blackbeard	310-899-1609 ext 1609	kblackbeard@etchotels.com
419	SMG/Colorado Convention Center	Colorado Convention Center 700 14th St.	Denver, CO 80202	Joe Leslie	303-228-8091	jleslie@denverconvention.com
400 & 501	Snowmass Tourism	PO Box 5566	Snowmass Village, CO 81615	Jim O'Leary	970-923-2232	joleary@snowmass tourism.com
T6	Society of Government Meeting Planners (SGMP)	501 South Cherry St, Ste 400	Denver, CO 80246	Mary Williams	303-782-5251	mwilliams@fwn.org
508	Sonoma County Tourism Bureau	3637 Westwind Blvd.	Santa Rosa, CA 95403	Robin McKee-Cant CMP	707-522-5803	rmckee@sonomacounty.com
	FoyerSound Images, Inc.	2010 E. 17th Avenue	Denver, CO 80206	Patricia McLaughlin	888-649-1118 ext 100	patti.mclaughlin@siattend.com
505	Spokane Regional Convention & Visitors Bureau	801 W. Riverside Suite 301	Spokane, WA 99201	Charlotte Finnegan	509-624-1341	agillespie@visitspokane.com
427	Starwood Hotels & Resorts	1111 Westchester Avenue	White Plains, NY 10604	Loni Hanlon	914-708-1000	loni.hanlon@starwoodhotels.com
424	Starwood Hotels & Resorts	360 Union Boulevard	Lakewood, CO 80228	Laurie Johnson	303-987-2000	jennifer.williams@westinwestminster.com
426	Starwood Hotels & Resorts	10600 Westminster Blvd	Westminster, CO 80020	Jennifer Williams	303-410-5067	jennifer.williams@westinwestminster.com
402	SuperShuttle and ExeCucar	4605 Paris Street	Denver, CO 80239	Aaron Lackey	720-374-4165	aaron.lackey@veoliatransportation.com
132	Table Mountain Inn	1310 Washington Avenue	Golden, CO 80401	Lisa Lindgren	303-277-9898	lisa.lindgren@tablemountaininn.com
302	Telluride Tourism Board	113 Lost Creek Lane Suite B	Telluride, CO 81435	Emily Picarazzi	970-369-1177	emily@visittelluride.com
209	The Broadmoor Hotel	1 Lake Avenue	Colorado Springs, CO 80906-4254	Jeremy Wilson	719-577-5777	jlwilson@broadmoor.com
102	The Fort	19192 Hwy P.O. Box 569	Morrison, CO 80465	Jennefer Weeks	303-697-2282	banquets@thefort.com
401	The Myrtle Beach Convention Center	2101 North Oak Street	Myrtle Beach, SC 29577	Tiffany Andrews	843-918-1236	tiffany.andrews@mb-cc.com
404	The Sebastian Vail & The Lodge & Spa at Cordillera	P.O. Box 2050	Dillon, CO 80435	Vivian Shaw	970-468-0100	vshaw@thesebastianvail.com
109	The Steamboat Grand	2300 Mount Werner Circle	Steamboat Springs, CO 80487	Henry Evans	970-871-5537	hevans@steamboat.com
325	Tourism Toronto	13631 S. Killeen Court Suite 100	Plainfield, IL 60544	Katie Bender	815-886-8899	kbender@torcvb.com
96	Tradeshaw Technologies	6459 Trapper Court	Parker, CO 80134	Bob Roxby	303-758-8622	broxby@tradeshawtechnologies.com
118	Travel Alberta	31103 Rancho Viejo Road, D-2539	San Juan Capistrano, CA 92675	Deborah Drisdale	949-330-8505	travelalberta@me.com
213	Universal Orlando Resort	1000 Universal Studios Plaza	Orlando, FL 32819	Donna Brandt	407-224-3503	donna.brandt@universallorlando.com
408	Vail Resorts Hospitality & Rock Resorts	390 Interlocken Crescent Ste 1000	Broomfield, CO 80021	Ellen Collins	303-881-7167	ecollins@dailresorts.com
409 & 411	Vail Valley Partnership, The Chamber and Tourism Bureau	P.O. Box 1130	Vail, CO 81658	Danielle McNair CHSP	970-477-4007	dmcnair@visitvailvalley.com
433	Vancouver Convention & Visitors Bureau	Suite 210 - 200 Burrard Street	Vancouver, BC V6C 3L6	Shannon Donegani	604-631-2826	sdonegani@tourismvancouver.com
526	Visit Baltimore	1350 N. Lake Shore Drive	Chicago, IL 60610	Sheila Provenzano	312-846-6578	sprovenzano@baltimore.org
410	Visit Charlotte	500 S. College Street Suite 300	Charlotte, NC 28202	Brant Brant Henkel CMP	704-331-2705	brant.henkel@visitcharlotte.com
304	VISIT DENVER, The CVB	1555 California Street Suite 300	Denver, CO 80202-4264	ReBecca Dillahunty CMP	303-571-9422	rdillahunty@visitdenver.com
T3	VISIT DENVER, The CVB	1555 California Street Suite 300	Denver, CO 80202	Christina Rath	303-571-9426	rdillahunty@visitdenver.com
324	VISIT Milwaukee	648 N. Plankinton Avenue	Milwaukee, WI 53207	Megan Husband	414-287-6239	mhusband@milwaukee.org
332	Visit Newport Beach Inc.	1200 Newport Center Drive Suite 120	Newport Beach, CA 92660	Amanda Klien	949-719-6100	amanda@visitnewportbeach.com
524	Wyoming Office of Tourism	1520 Etchepare Circle	Cheyenne, WY 82007	James Scoon	307-777-2852	james.scoon@visitwyo.gov
98	YMCA of the Rockies	2515 Tunnel Road	Estes Park, CO 80517	Kellen Schaffer	970-586-3341	kschaffer@ymcarockies.org
94	You Want What? Productions, Inc.	800 S Jason Street	Denver, CO 80223	Nicholas Kargel	303-744-6465	info@ywwp productions.com

# 2011 MIC OF COLORADO TRADE SHOW FLOOR AND BREAKOUT ROOMS



## CONCURRENT BREAKOUT SESSIONS

8:30 – 9:45 AM

**LEADERSHIP: WHAT IT IS, WHAT IT ISN'T**  
Karl Mecklenburg - Room 401/02

**"HOT TOPICS" FROM THE LEGAL ARENA:**  
**FINDING THE MIDDLE GROUND**  
Bill Walters - Room 403

**FLOW, FOOD, FORMULAS AND FUN;**  
**BASICS IN SUCCESSFUL MEETING**  
**LOGISTICS**  
Gary Schirmacher, CMP - Room 406/07

**THE DISASTER EXPERIENCE - QUICK FIRE**  
**FOR MEETINGS & EVENT PLANNERS**  
Bob Mellinger, CBCV - Room 404

**APEX AND SUSTAINABLE MEETINGS**  
Lindsay Smith-Arell - Room 405

10:00 – 11:15 AM

**MEETINGS INDUSTRY: STATE OF THE ECONOMY**  
Kevin Iwamoto, GLP - Room 401/02

**ETHICS AND TRUST: CRITICAL INGREDIENTS**  
**OF PERSONAL, PROFESSIONAL AND**  
**BUSINESS SUCCESS**  
Kevin O'Brien. - Room 404

**USING CONTRACTORS FOR STAFF**  
**FUNCTIONS**  
Terry Adams - Room 405

**DENVER'S TOP CHEFS**  
Sandra Adams, Thanawat Bates,  
Chris Casson and Troy Guard  
Moderated by Kristin Hutton, CMP -  
Room 403

**SOCIAL MEDIA STRATEGIES**  
Laura Benjamin - Room 406/07

1:45 – 3:15 PM

**BREAK OUT SESSION FOR SUPPLIERS NOT**  
**ATTENDING THE TRADE SHOW**

**STRATEGIC HABITS FOR BUSINESS GROWTH**  
Dawn Abbott - Room 403  
**MASTERING MAGICAL PERSUASION**  
Traci Brown - Room 405

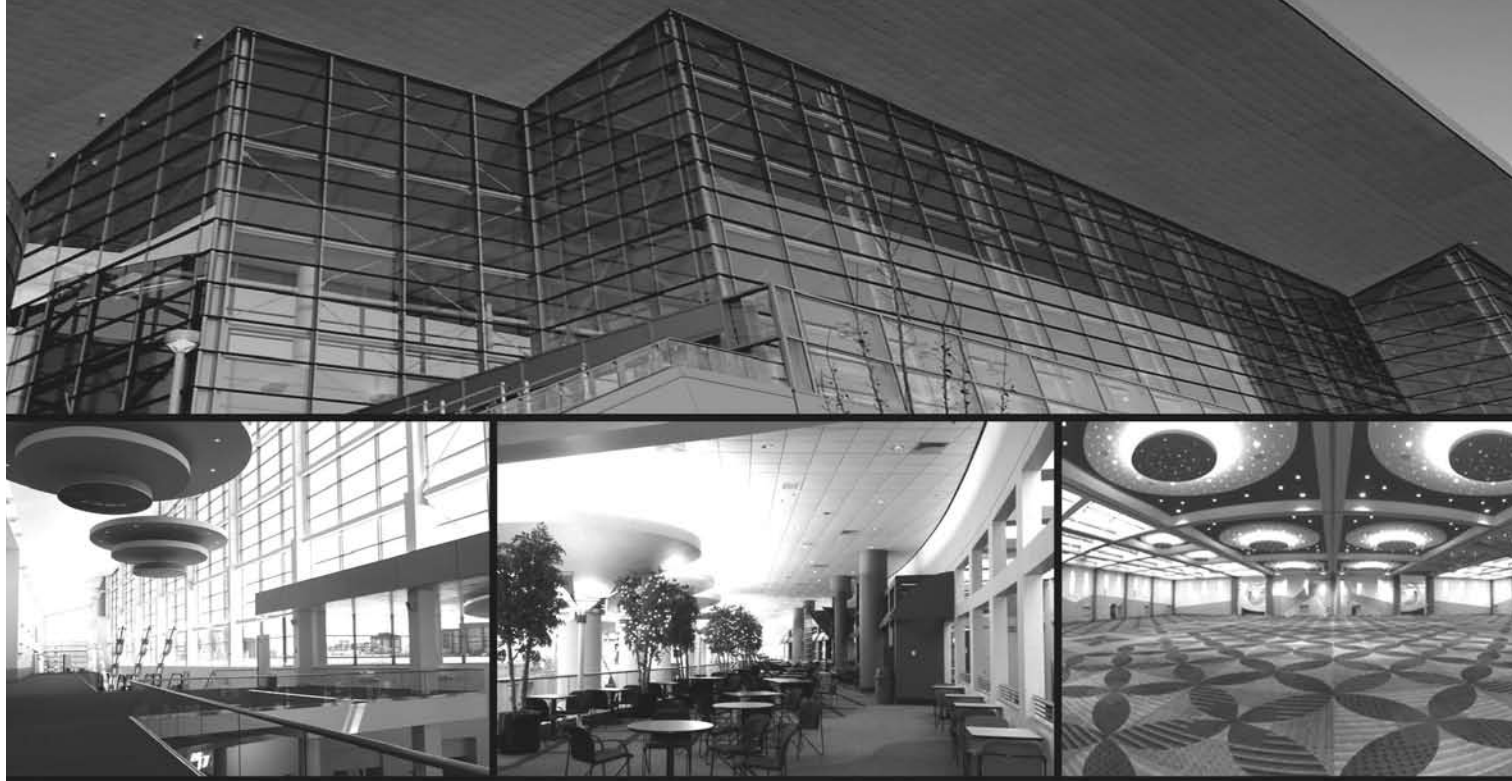
**3:45 – 4:45 PM - POWER HOUR**  
**HUMOR - THE UPSIDE OF DOWN**  
Joe Malarkey® - Room 401/02

**SKYROCKET EVENT ATTENDANCE WITH**  
**SOCIAL MEDIA MARKETING**  
Heather Lutze - Room 406/07

THE COLORADO  
CONVENTION CENTER

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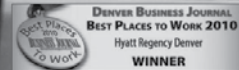


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## The 10 best cities for business meetings -- and blowing off steam

Sarah Staples

From Globe and Mail

Published Monday, Jan. 03, 2011

### THE PANEL:

**AIRLINE CHIEFS** - Robert Deluce is president and chief executive of Porter Airlines; Rafael Sánchez-Lozano is CEO of the Spanish airline Iberia.

**FREQUENT FLIERS** - Bay Street veteran Chyanne Fickes is vice-president of investments at Stone Asset Management; franchising expert Larry Carnell, of Marietta, Ga., delivers keynote addresses on the convention circuit with friends Suze Orman and Donald Trump; Brian Kelly leads campus recruiting for a large Wall Street investment bank and writes the popular blog, [ThePointsGuy.com](http://ThePointsGuy.com).

Don Jones, president of Exper!ence it, in Toronto, produces events for

Fortune 500 companies; Allen J. Sheinman is managing editor of Meetings & Conventions magazine.

**BUSINESS TRAVEL PROS** - Alice Marshall founded New York- and Los Angeles-based travel PR firm Alice Marshall Public Relations; Zane Kerby, senior vice-president of the National Business Travel Association, organizes several conventions and meetings a year; Francis Liu is president of one of Canada's largest specialist China agencies, Wonder International Travel in Montreal.

1. BEST OVER ALL: NEW YORK

### 2. BEST FOR CONVENTIONS: DENVER

The mile-high city is no longer a pit-stop en route to the slopes of Vail, says Zane Kerby, who has booked the NBTA's 40th annual convention there for 2011. Denver won him over for its central U.S. location and cheap flights into Denver International Airport, a hub for United Airlines and discounter Southwest Airlines. Most hotels, including a new Four Seasons, are within walking distance of the Colorado Convention Center. The Pepsi Center – nicknamed The Can – was the site of the 2008 National Democratic Convention.

**TRIP TIP:** Denver's travel taxes – a measure of accommodation, rental car and airport taxes – are some of the lowest in the U.S., according to an NBTA 2010 study *Travel Taxes in the U.S: The Best and Worst Cities to Visit*.

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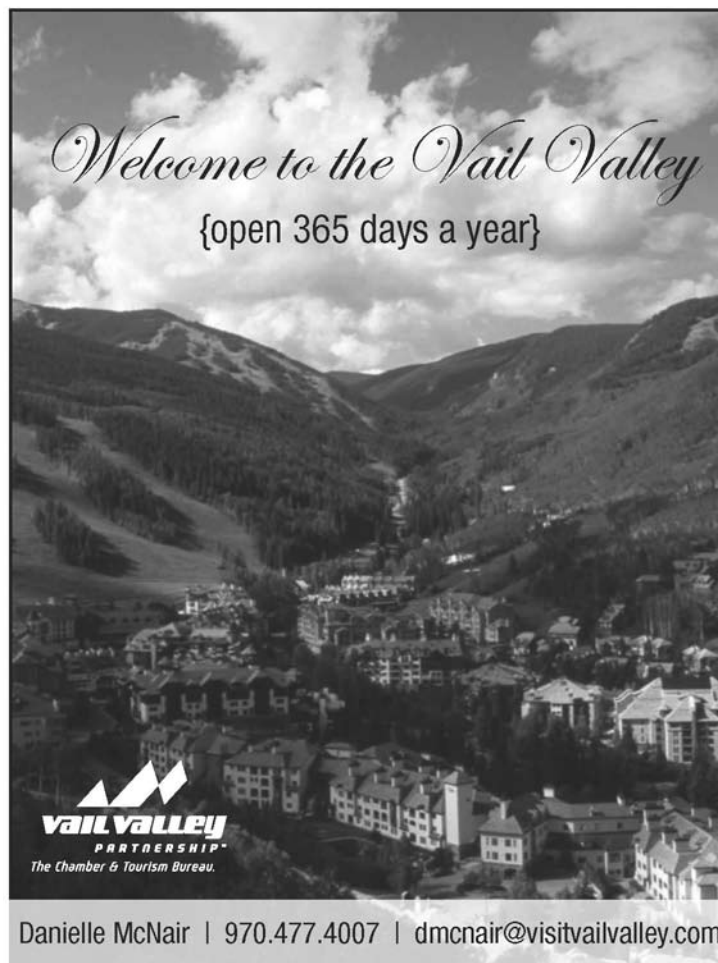
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Having experienced all that the Meetings Industry Council of Colorado Educational Conference and Trade Show has to offer, we look forward to seeing you next March for our 12th Annual Meeting. Please watch MIC's website for information about the date and location:

[www.mic-colorado.org](http://www.mic-colorado.org)

1:45 – 3:15 PM BREAKOUT SESSION FOR SUPPLIERS

3:45 – 4:45 PM POWER HOUR (2)

**STRATEGIC HABITS FOR BUSINESS GROWTH****Dawn Abbott**

Co-founder/Co-owner of Fun Productions, Inc. and Colorado Teambuilding Events  
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All businesses and departments within organizations are more successful through strategic planning. We will delve into how to create a strategic plan that lives, breathes, and guides your business into the action steps that reach your goals. We will discuss the elements of a successful strategic plan and the process of alignment throughout your organization. It is important to define your culture and develop the habits that lead to fulfilling your planned goals. It is time to stop putting out fires and start preventing them. Make this the year you start working on your business from a bird's eye view, instead of working in it from the trenches where you can't see past the chaos. This session is strategic planning for business 101.



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It's your responsibility to hear what others are telling you and then give them your message in the way they need to hear it. The end result is a person that's open to what's being said and easily influenced because deep unconscious needs are being met and objections are eliminated or bypassed.

This program is fun and includes lots of exercises. Participants will leave more flexible in their communication: seeing the world with new eyes and listening with new ears. These skills will assist you in the office and in personal life.



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**THE UPSIDE OF DOWN****Joe Malarkey®**

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Joe Malarkey® is a member of the National Speakers Association "Speakers Hall of Fame". His "Choose to Lose" program has propelled him to television appearances ranging from the prestigious "60 Minutes" to the embarrassing "To Tell the Truth." Successful Meetings Magazine listed Joe as one its Top Ten Speakers in America.

His new program "The Upside of Down" explores the opportunity concealed by the current economic adversity. Has there ever been a better time for a message about:

- Prevailing in difficult situations
- Maintaining a positive outlook
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Joe humorously examines this brief window in time when we can remake our companies, our markets and ourselves.



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In this action packed session, event managers and support staff will learn how create an action plan that supports actively increasing attendance and create pre-event excitement. Learn how to "gift wrap" the event with BEFORE, DURING AND AFTER Social Media Marketing tactics to increase awareness, using technology for LIVE "during conference" feedback and follow-up for continued learning. This program will give you the following skills:

- How to Leverage YouTube Videos Invitations To Create Excitement and Increase Attendance
- How to use technology like Twitter Hashtags and live feeds at events for REAL TIME FEEDBACK
- Post Event Attendee Value with "after the event" Video Webinars for continued event value and learning
- How to work with Speakers to get their help in actively marketing your event for greater visibility



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## NETWORK FOR THE NEEDY LUNCHEON GETS NEW NAME

The annual Network for the Needy Luncheon, sponsored by the Meetings Industry Council of Colorado is getting a new name! On Tuesday, November 8, 2011, thirteen Colorado hospitality organizations will join forces again for the 18th annual luncheon to raise funds for Food Bank of the Rockies' Denver's Table program. Chefs from local hotels, restaurants and catering companies will put their best 'food' forward, tempting attendees with their appealing appetizers, exquisite entrées and delectable desserts. Local food critics and fellow chefs will award prizes in four categories (presentation, appetizer/salad, entrée, dessert) to the best entries.

Food Bank of the Rockies distributed over 25 million pounds of food to 1000 hunger-relief programs last year. Its Denver's Table program collects donations of prepared food from restaurants and caterers as well as perishable foods from local grocers and delivers it to agencies serving meals to the needy. Last year, agencies served more than one million meals to less fortunate children, seniors and families; food that otherwise would have been thrown away.

Last year, MIC presented nearly \$20,000 to the Food Bank of the Rockies.

Please join us at this year's MIC Educational Conference and Trade Show Luncheon on Wednesday, March 16th at the Colorado Convention Center for the unveiling of the new name – don't miss it! For more information, please visit our website at [www.mic-colorado.org](http://www.mic-colorado.org) or contact Debbi Beldon, Co-Chair at [debbi.beldon@experient-inc.com](mailto:debbi.beldon@experient-inc.com) or via phone at 303/955-1399.



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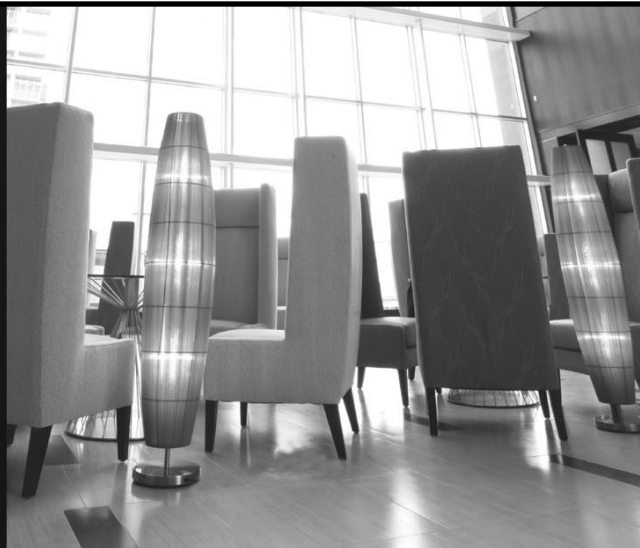
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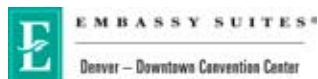


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