



MIC
of Colorado

Meetings Industry Council of Colorado
Educational Conference and Trade Show

DENVER, COLORADO

WEDNESDAY, MARCH 27, 2013

COLORADO CONVENTION CENTER

WWW.MIC-COLORADO.ORG

13th Annual Meetings Industry Council of Colorado Educational Program and Trade Show Program

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3.27.13

WELCOME TO THE 13TH ANNUAL MEETINGS INDUSTRY COUNCIL (MIC) OF COLORADO EDUCATIONAL CONFERENCE AND TRADE SHOW



Welcome to the 13th Annual Meetings Industry Council (MIC) of Colorado Educational Conference and Trade Show! We are grateful that you have chosen to spend the day with us. This event is the Rocky Mountain region's best industry-related opportunity for education, networking and marketplace. The council has worked hard to bring you cutting edge educational sessions, emerging meeting technologies and enhanced exhibitor ROI. We are confident this year's event will be one of the best ever.

MIC is delighted to have Denver Mayor Michael Hancock address the attendees again this year. Mayor Hancock understands the importance meetings and events play to our economy and is honored to speak to our prestigious group.

I'd also like to give sincere thanks and appreciation to the 2013 MIC members for their efforts to produce the conference this year. The volunteer members of the Council dedicate their time, talent and expertise to present a top notch event. This group along with Rocky Mountain Event Consultants (RMEC), the team that manages MIC, has worked diligently over the last year to produce this day of education and networking. Another special thanks needs to be extended to our local chapter of the National Speakers Association (NSA). Every year this organization does an outstanding job of preparing a lineup of session topics and presenters that are both relevant and high caliber. They've outdone themselves once again!

On behalf of the 13 meetings industry related organizations that make up the MIC of Colorado, we thank you for your continued participation, attendance and support. You allow us to achieve our mission year after year by strengthening the relationships and collaboration between organizations, and their members, through communication and cooperation.

Enjoy the day!

Kristin Hutton, CMP
Chair, Meetings Industry Council of Colorado

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MEETINGS INDUSTRY COUNCIL (MIC) OF COLORADO MEMBER ORGANIZATIONS AND MAIN COUNCIL REPRESENTATIVES



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PROGRAM OVERVIEW

MARCH 27, 2013 - 8:00 AM - 5:45 PM

7:30 AM – 8:15 AM

REGISTRATION/BREAKFAST/NETWORKING

Mile High Ballroom Pre-function area
Sponsored by Keystone Conference Center

8:15 AM – 9:30 AM

OPENING GENERAL SESSION - SEE PAGE 5

Sponsored by Visit Newport Beach

THE CHANGING SPACE OF MEETINGS

Jeff Hurt, Glenn Thayer, Gary Schirmacher, CMP
Mile High Ballroom 3-4

9:30 AM – 10:00 AM

BREAK ~ Mile High Ballroom Pre-function area - Sponsored by Colorado Springs Convention & Visitors Bureau

10:00 AM – 11:15 AM

CONCURRENT BREAKOUT SESSIONS (7) - SEE PAGE 8

BRAIN CANDY - YOUR EXPERIMENTAL MEETINGS LABORATORY

Room 505/06

Jeff Hurt

PROFESSIONAL RESILIENCE: BE YOUR BEST UNDER PRESSURE

Room 501/02

Robin Rose - Sponsored by SGMP

FOOD AND BEVERAGE FINESSE - Room 503/04

Nicole Bray - Sponsored by RMBTA

MEET THE MASTERS AT MIC - Room 405

Mike Roffino, Syd Sexton, Doug Lane, Patty Moser, Ingrid Nagy, Dawn Abbot, CSEP - Sponsored by ISES

COLLECTIVE INTELLIGENCE 2.0 (PLANNER ONLY SESSION)

Room 404

Mary Kelly, PhD, Stacie Cisco, CMP - Sponsored by MPIRMC

PLANNING MEETINGS IN THE "NEW REALITY" -

Room 406/07

Michael Dominguez, CHS - Sponsored by RMPCMA

iSUMMIT - AM SESSION: FROM MILD TO WILD: OPTIONS IN TECHNOLOGY - Room 401-403

Co-Sponsored by CSAE and Image Audiovisuals

11:30 AM – 1:30 PM - Mile High Ballroom 3-4

LUNCH - Sponsored by Travel Alberta/Calgary Meetings and Conventions and Gateway Park Hotel Alliance
Emcee: Glenn Thayer

KEYNOTE SPEAKER - SEE PAGE 14

Sponsored by Destination Hotels & Resorts

OFF BALANCE ON PURPOSE

PERFORM-ABILITY - HOW TO BE YOUR BEST

WHEN IT MATTERS MOST

Dan Thurmon

1:45 PM – 3:00 PM

CONCURRENT BREAKOUT SESSIONS (6) - SEE PAGE 20

iSUMMIT - PM SESSION: REVENUE BOOST: HOW TO MAKE YOUR EVENTS PAY OFF - Room 401-403

Co-Sponsored by CSAE and Image Audiovisuals

INCREASE INFLUENCE: TEN ATTRIBUTES OF SUCCESSFUL LEADERS - Room 406/07

Dean Savoca - Sponsored by CMCA

PAINT YOUR PALETTE: FRESH AND INNOVATIVE DESIGN AND DÉCOR IDEAS FOR 2013 - Room 505/06

Linwood Campbell, CPCE, Moderator and presented by Wendy Foster and Tamara Wilkinson - Sponsored by NACE

EXHIBITION TRENDS: AN INTERACTIVE PANEL DISCUSSION Room 501/02

Lead by David DuBois, CMP, CAE, FASAE, CTA; Panelists: Rachel Benedick, Lance Zanett, Sue Hueg, CEM, CMP
Sponsored by IAEE

IGNITE! - 7 EXCITING NSA SPEAKERS - Room 405

Carolyn Strauss - Moderator, Robert S. Tipton, Shari Harley, Nancy Noonan, Sarah Michel, Traci Brown, Gerry O'Brien, Dan Clemens - Sponsored by NSA Colorado

ENGAGE YOUR PEOPLE! HAVE THEM AFTER 'HELLO'! - Room 503/04

Kelli Vrla, CSP - Sponsored by CFEA

3:00 PM – 5:00 PM

TRADE SHOW ~ MILE HIGH BALLROOM 1-2

(Suppliers not exhibiting at the 2013 MIC Trade Show are invited to the closing reception on the Trade Show floor from 5:00 to 5:45 pm)

3:00 PM – 5:00 PM

BREAK OUT SESSION FOR SUPPLIERS NOT EXHIBITING - SEE PAGE 25

THE MYTH OF PRICE - WHY YOU SHOULD CHARGE MORE AND HOW TO DO IT - Room 404

Don Cooper - Sponsored by HSMAI

5:00 PM – 5:45 PM

RECEPTION AND ENTERTAINMENT - MILE HIGH BALLROOM 1-2

Enjoy great food and continue networking to share all that you learned.- Sponsored by Destination Quebec-Tourism Quebec and Noble Productions.

All of the 13 member organizations of MIC are available to answer any of your questions throughout the day in the Mile High Ballroom pre-function area

See www.mic-colorado.org/ContactUs for a complete list of the MIC Council members.



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THE CHANGING SPACE OF MEETINGS

Space matters. Consciously or not, when our meeting attendees enter a space, they feel and internalize what that space tells them about how to act and respond. Most meeting spaces are designed for efficient transfer of information from the stage and not necessarily learning. Most were designed according to an industrial labor model of dispensing information. Today, we value innovation, collaboration and participation. We need to see our meeting space as an instrument for active participation in collaboration. Our meeting space is a valuable tool that can help create deep and meaningful collaborations for our attendees as we help them move from passive spectators to active participants. After attending this session, the participant will be able to:

- Discover new ways to use conventional venue furniture to design new room sets that foster learning and collaboration
- Explore how some venues are envisioning and re-designing their space for innovation, collaboration and participation
- Discuss how space is not limited to four walls when integrating digital elements such as hybrid meetings and social media streams



Jeff Hurt

Executive Vice President, Education and Engagement, Velvet Chainsaw Consulting

www.velvetchainsaw.com

Jeff Hurt joined Velvet Chainsaw Consulting in January 2010 and currently serves as Executive Vice President, Education and Engagement. In 2012, he was recognized as the PCMA 2011 Educator of the Year. Jeff has worked in leadership roles with five associations, five government organizations and several companies in the education, events and meetings departments, including Meetings Professionals International and Promotional Products Association International, one of the top 50 shows in the industry.

He is considered one of the leading authorities in the meetings industry on adult education, conference design, digital events and social media for events and associations. He speaks and blogs frequently about meeting and technology trends, the future of conference education, adult learning and all things meetings at velvetchainsaw.com.

Twitter: @JeffHurt



Glenn Thayer

The Voice of Meetings and Events

www.glenthayer.com

Glenn Thayer, The Voice of Meetings and Events, is a host for live and televised events, specializing in hybrid meetings, conferences and content delivery strategies. He is the past president of the Colorado Springs Customer Service Association, holds a degree in business management and has several years of experience in corporate retail, designing and executing marketing strategies within unique demographics. He lives in Colorado and loves to ski.



Gary Schirmacher, CMP

Senior Vice-President, Strategic Account Services Experient, a Maritz Travel Company

www.experient-inc.com

Gary has (27) years of experience in the hotel and meeting planning industry. In his current role, he leads Experient's Strategic Account Services Department which includes service renderings such as domestic and global sourcing, meeting planning logistics, contract negotiation and leading enterprise industry presence strategies for all brands in the Maritz Travel Company.

He worked for Hyatt Hotels Corporation in Dearborn, Michigan and Chicago, Illinois from 1986-1996. Gary joined Experient in 1996, as the Director for the Western Region in Denver. Gary was awarded the company's highest award, the Pinnacle Award, in 2005. He was inducted into the Colorado Meetings Hall of Fame in 2011 with the Lifetime Achievement Award.

Gary is a member of PCMA, IAEE, MPI and CSAE. He is a Past-President of the Rocky Mountain Chapter of PCMA. He is currently serving a third two-year term on the PCMA Educational Foundation Board of Trustees. He was the Chairman of the Meetings Industry Council of Colorado from 2002-2007.

Gary serves on the advisory boards for the Fort Worth CVB and Hyatt Hotels. He served on the PCMA Board of Directors from 2006-2008. Gary has served on the Senior Assistance Center's Board of Directors since 2006. He is a frequent speaker at major industry meetings including: PCMA, CSAE, Meetings Industry Council of Colorado, CESSE, PCMA North American Summit, IAAM, IMEX and MPI.

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10:00 - 11:15 AM ~ 1ST CONCURRENT BREAKOUT SESSIONS (7)**BRAIN CANDY - YOUR EXPERIMENTAL MEETINGS LABORATORY - Room 505/06****Jeff Hurt**, Executive Vice President, Education and Engagement, Velvet Chainsaw Consultingwww.velvetchainsaw.com

Welcome to your very own experimental meetings laboratory! Rotate through four participatory exercises and room sets to experience firsthand exciting concepts in design, engagement and innovation...and how to put them all together to create a unique meeting experience. Explore how to shift from a logistics focus to one of designing innovative and engaging experiences. Walk away inspired to bring these buzzwords to life at your next event.

- Witness firsthand how design can be a barrier or facilitator to the attendee experience.
- Experience ways to move from education sessions that are expert-centric to participant-centric.
- Practice two behaviors that will help you become more innovative.

**PROFESSIONAL RESILIENCE: BE YOUR BEST UNDER PRESSURE - Room 501/02****Robin Rose**, Robin Rose Training and Consultingwww.sgmprockymtn.com

Designed for professionals who work with stressed clients or in stressful work environments, Robin will help you understand what happens to your thinking and professionalism when you are under pressure, managing change or in states of high stress. She'll provide insights and techniques to use immediately to transform potentially dramatic or emotional reactions into effective, professional responses.

Using the latest research on high-function brain states, this session teaches participants how to shift their brain's process in the heat of the moment and reduce or eliminate stress. Learn how to relax, think clearly and stay focused under pressure, adapt to and manage change, all while maintaining personal resilience and professionalism in the most challenging moments.

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**FOOD AND BEVERAGE FINESSE - Room 503/04****Nicole (Nikki) Bray**, President + Director of Meetings & Events, MDN Productionswww.rmbta.org

Food and beverage is an essential component of your meeting or event. It is arguably one of the most talked about experiences of your function. Creating a menu your attendees will rave about while maintaining the budget your clients are looking for will help your meeting or event reach star quality. We'll discuss exciting options for your clients and how to provide those options without breaking the bank. You'll learn where and how to massage your menu and how to accurately craft your projected bar consumption.

Creating options your client will love and your vendors will appreciate is a win-win; an aspect of the planning you should have fun with and thoroughly enjoy!

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**MEET THE MASTERS AT MIC - Room 405**

Michael Roffino, DesignWorks by dave and mike; **Syd Sexton**, The Ritz-Carlton hotels of Colorado; **Doug Lane**, Fastlane Productions, Inc.; **Patty Moser**, Blue Eyes Consulting;

Ingrid Nagy, Catering by Design – Facilitated by **Dawn Abbot**, CSEP, Fun Productionswww.isesdenver.com

ISES Denver has assembled top event industry leaders for its Meet the Masters session. This unique format offers a small group networking experience with a different Master rotating to your table to answer questions and discuss hot topics. Our Masters represent independent producers, designers, caterers, technical producers, CEOs and association leaders. "Pick their brains" about anything from business issues (pitfalls, sales and marketing, employees, strategic planning) and the event industry (trends, changes, staying fresh and relevant, landing the big jobs, etc.) to association memberships (getting the most from your membership and ways to improve ROI from them) and professional development (how they got started, how they grew and what advice can they give to you).

**COLLECTIVE INTELLIGENCE 2.0 - Room 404****Planner Only Session - Limited to 60****Group Discussion Moderated by****Mary Kelly, PhD**, Productive Leaders and **Stacie Cisco, CMP**, Lone Tree Arts Center Facilities

Collective Intelligence 2.0 is a semi-structured session where you work peer-to-peer to solve your personal, meeting and event challenges. Do you want to develop more effective outcomes? Join us for this powerful session, adapted from The Solution Room, co-created by Mike van der Vijver and Ruud Janssen, CMM. This hands-on session takes participants beyond the comfort zone. Prepare to give away your problems, adopt someone else's problems and creatively solve the issues that matter most. This in-depth approach builds a community where participants collectively interact in a safe environment. We draw from the expertise in the room, create practical solutions and provide encouragement. The goal is to discover useful solutions, find fresh avenues of information and build new and meaningful connections that last long after the conference ends.

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**PLANNING MEETINGS IN THE "NEW REALITY" - Room 406/07****Michael Dominguez, CHSE**, Senior Vice President, Corporate Hotel Sales, MGM Resortswww.pcma.org/connect-and-grow/chapters/rocky-mountain

Michael Dominguez takes an in-depth look at the "New Reality" in our economic environment so you can gain an understanding of negotiating in these uncertain times. This session looks at the economic meltdown, the recovery, RevPAR (revenue per available room) projections and an ever-changing consumer. You'll leave with an understanding of:

- The driving issues in the hotel industry and how that impacts your meetings
- What economic conditions to expect for 2013 from industry research
- What questions do you need to ask to make sure you leverage appropriately

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13th

ANNUAL EDUCATIONAL CONFERENCE AND TRADE SHOW

10:00 - 11:15 AM ~ iSUMMIT AM SESSION

1:45 - 3:00 PM ~ iSUMMIT PM SESSION

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AM SESSION - Room 401-403

PM SESSION - Room 401-403

FROM MILD TO WILD: OPTIONS IN TECHNOLOGY



Introduction provided by **Kelly Kucera**,
Image Audiovisuals

Panelists:

Amy Drotar, CMP, CMM, Global
Meetings Manager, Polycom

Dave Jensen, President, Live-Online
Television

David Mueller, President & Founder,
Image Audiovisuals

Dan Song, CWNA, CCNA, Account
Manager, C3 Wireless

Daniella Nillen, Social Media
Gatekeeper, iSummit Coordinator,
Johnson & Wales University

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With so many advancements in production equipment and services, in addition to the offerings of web-based and wireless options for events, deciding on your needs can become a daunting task. In the first of two sessions, the iSummit panel of experts will offer attendees insight on audiovisual event technologies customized for all types of events. They'll guide you through a variety of possibilities from the most basic of sets to more sophisticated options, including where your budgets can be spared.

11:30 AM - 1:30 PM - LUNCH

**KEYNOTE: OFF BALANCE ON PURPOSE
PERFORM-ABILITY - HOW TO BE YOUR BEST
WHEN IT MATTERS MOST**

DAN THURMON

Mile High Ballroom 3-4

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REVENUE BOOST: HOW TO MAKE YOUR EVENTS PAY OFF

Experts:

Case Study: Colorado Oil & Gas Association

Jill McClure, Chief Operating Officer, Colorado
Oil & Gas Association

Gameification & The Meeting Industry

Roger Toennis, Chief Executive Officer & Co-
Founder, Rockit Media

It's Not Just Q & A:

The New Age of Audience Interaction

Janice Scott, Joinspeaker

Speaker Ready Rooms: The Hidden Gems of Revenue Streaming

David Mueller, President & Founder, Image
Audiovisuals

On-Demand Conference Recording: The Living Sponsorship

Donald Meyer, Director of Operations,
Webcasting & Recording, Image Audiovisuals
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The second iSummit session provides an overview of strategies for generating event revenue for the new age.

As technology and the vast network of mobile communication evolves, events can become a strain on budgets. Learn how, through creative resources, you can provide ROI through a number of channels you may not have considered. Join us as we bring together our industry leaders to overview how to generate revenue at your next meeting!



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OFF BALANCE ON PURPOSE

PERFORM-ABILITY: HOW TO BE YOUR BEST WHEN IT MATTERS MOST

~ Dan Thurmon

Throughout your life and career, you've been told to "always be at your best because every moment counts." While this may sound like good advice, it isn't really possible, or all that effective. And the truth is: Some moments count much more than others. For that reason, you must learn to be your best when it matters the most.

Dan will explain why some individuals are excellent in practice yet fail under pressure and why others seem to naturally rise to handle critical moments with ease and excellence. This isn't an innate talent. It is an ability that can be learned and mastered. Dan calls this "Perform-Ability."

The key to being able to "perform," or deliver excellence when it matters the most, is to prepare properly and understand the mindset and methods of top performers. Dan will teach and demonstrates these elements in his signature high-impact style. Audiences will leave the session energized and ready to tackle their challenges with new tools.

As a result of attending this program, attendees will be able to:

- See themselves as performers, capable of delivering excellent results under pressure.
- Understand the three aspects of an effective performance.
- Clarify what they are trying to achieve.
- Develop strategies to succeed.
- Recognize critical moments and rise to the occasion.
- Adopt the mindset and methods of peak performers.
- Commit to ongoing learning and disciplines to aid their efforts.

www.danthurmon.com



Dan Thurmon is the author of two books, a renowned speaker, and a recognized expert in delivering peak performances – on stage and in the workplace. As president of Motivation Works, Inc., he has worked with hundreds of clients and delivered thousands of presentations worldwide. Dan helps organizations and individuals implement actions plans and move confidently through transitions.

He began his performance career at eleven years old, crafting a one-man-show incorporating comedy, juggling and acrobatics. This enabled him to, at a very early age, develop a strong work ethic and learn fundamental lessons about performance excellence. Dan graduated from the University of Georgia with a degree in Marketing and Management. He has also extensively studied Personal Development and developed a unique methodology he teaches to audiences and clients.

A recent inductee to the prestigious "Speakers Hall of Fame," Dan Thurmon delivers experiences that go beyond motivation, teaching concepts and skills in a highly engaging and entertaining manner. He incorporates his lifelong performance skills to create high impact events. His programs have educated and uplifted Fortune 500 companies, young audiences, and even the troops on the front lines of Afghanistan and Iraq.

Dan's philosophy can be summarized by the title of his book, *Off Balance On Purpose*. He believes that we will never achieve "perfect balance" and should, instead, learn to embrace uncertainty and initiate positive changes that lead to growth. Also, we should go beyond the pursuit of "success" and enhance our life experiences and professional endeavors with purposeful, positive contributions.



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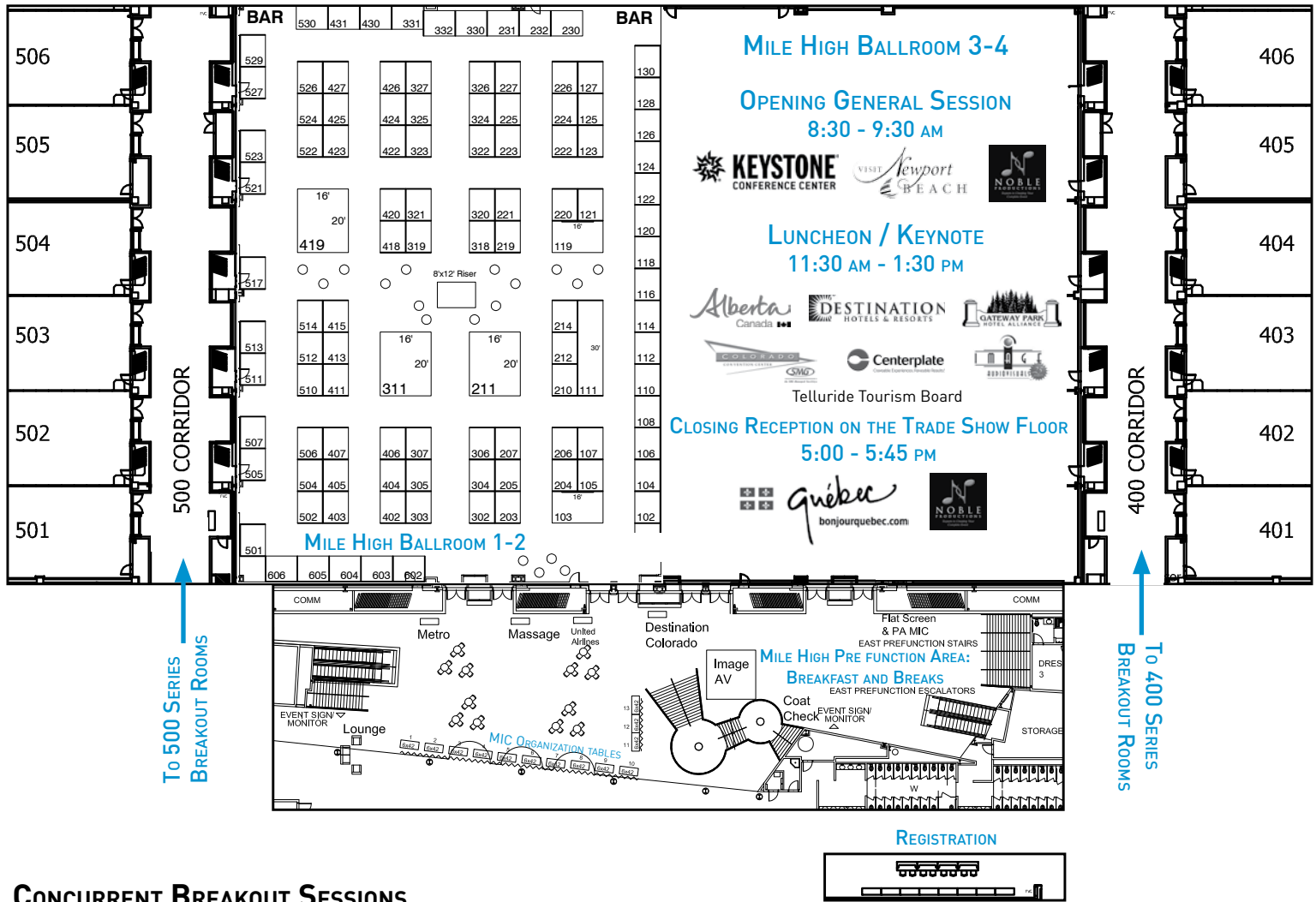
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CONCURRENT BREAKOUT SESSIONS

10:00 AM - 11:15 AM

CONCURRENT BREAKOUT SESSIONS (7)

BRAIN CANDY - YOUR EXPERIMENTAL MEETINGS LABORATORY

Jeff Hurt - Room 505/06

PROFESSIONAL RESILIENCE: BE YOUR BEST UNDER PRESSURE

Robin Rose - Room 501/02

FOOD AND BEVERAGE FINESSE

Nicole Bray- Room 503/04

MEET THE MASTERS AT MIC

Mike Roffino, Syd Sexton, Doug Lane, Patty Moser, Ingrid Nagy - Dawn Abbot, CSEP Facilitator- Room 405

COLLECTIVE INTELLIGENCE 2.0

(PLANNER ONLY SESSION) LIMITED TO 60

Mary Kelly, PhD, Stacie Cisco, CMP - Room 404

PLANNING MEETINGS IN THE "NEW REALITY"

Michael Dominguez, CHS - Room 406/07

ISUMMIT - AM SESSION: FROM MILD TO WILD: OPTIONS IN TECHNOLOGY

Kelly Kucera, Amy Drotar, CMP, CMM, Dave Jensen, David Mueller, Dan Song, Daniella Nillen - Room 401-403

1:45 PM - 3:00 PM

CONCURRENT BREAKOUT SESSIONS (6)

ISUMMIT - PM SESSION: REVENUE BOOST: HOW TO MAKE YOUR EVENTS PAY OFF

Jill McClure, Roger Toennis, Janice Scott, David Mueller, Donald Meyer - Room 401-403

INCREASE INFLUENCE: TEN ATTRIBUTES OF SUCCESSFUL LEADERS

Dean Savoca - Room 406/07

PAINT YOUR PALETTE: FRESH AND INNOVATIVE DESIGN AND DÉCOR IDEAS FOR 2013

Linwood Campbell, CPCE and presented by Wendy Foster, and Tamara Wilkinson- Room 505/06

EXHIBITION TRENDS:

AN INTERACTIVE PANEL DISCUSSION

Lead by David DuBois, CMP, CAE, FASAE, CTA; Panelists: Rachel Benedick, Lance Zanett, Sue Hueg, CEM, CMP - Room 501/02

IGNITE! - 7 EXCITING NSA SPEAKERS

Carolyn Strauss - Moderator, Robert S. Tipton, Shari Harley, Nancy Noonan, Sarah Michel, Traci Brown, Gerry O'Brion, Dan Clemens - Room 405

ENGAGE YOUR PEOPLE! HAVE THEM AFTER 'HELLO'!

Kelli Vrla, CSP- Room 503/04

3:00 PM - 5:00 PM

BREAK OUT SESSIONS FOR SUPPLIERS (1)

THE MYTH OF PRICE - WHY YOU SHOULD CHARGE MORE AND HOW TO DO IT

Don Cooper- Room 404

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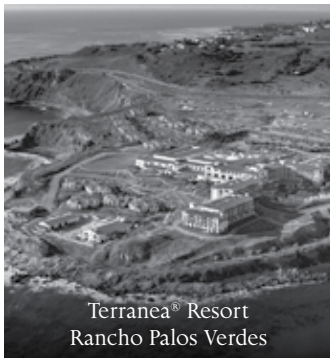


2013 MEETINGS INDUSTRY COUNCIL (MIC) OF COLORADO LIST OF EXHIBITORS

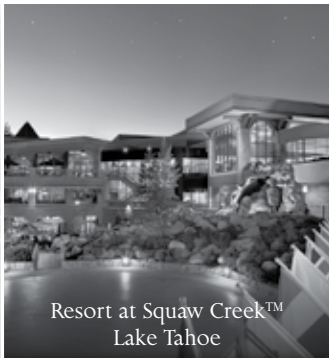
BOOTH	COMPANY	ADDRESS	CITY, STATE, ZIP	CONTACT	PHONE	E-MAIL
116	5 Star Talent and Entertainment, Inc.	2610 Ranch Reserve Ridge	Westminster, CO 80234	Terri Fisher	303-635-1210	terri@5staracts.com
402	Alberta, Canada /Meetings and Conventions	Calgary 31103 Rancho Viejo Road, D-2539	San Juan Capistrano, CA 92675	Deborah Drisdale	949-400-8547	travelalberta@me.com
325	Aliante Casino & Hotel	7300 Aliante Parkway	North Las Vegas, NV 89084	Bernadette Anthony	702-692-7520	banthony@aliantegaming.com
522	Aspen Chamber Resort Association	425 Rio Grande Place	Aspen, CO 81611	Sarah Reynolds	970-920-7185	sreynolds@aspenchamber.org
211	Associated Luxury Hotels International	4155 E. Jewell Avenue, #808	Denver, CO 80202	Bill Light, MBA, CMP	303-756-9466	blight@alhi.com
431	Austin Convention and Visitors Bureau	301 Congress Suite 200	Austin, TX 78701	Lindsey Elliott	512-583-7261	lelliott@austintexas.org
108	Beaver Run Resort, Breckenridge, CO	PO BOX 2115	Breckenridge, CO 80424	Sharon Schoefield	870-453-8713	sharon@beaverrun.com
304	Billings Montana CVB	815 S 27th Street	Billings, MT 59101	Tom Krause	406-869-3731	tom@billingschamber.com
511	Boise Centre	850 W. Front Street	Boise, ID 83702	Lori Brown	208-489-3664	lbrown@boisecentre.com
330	Boulder Convention & Visitors Bureau	2440 Pearl Street	Boulder, CO 80302-4632	Erik Barstow	303-938-2074	erik.barstow@bouldercvb.com
214	Brede Exposition Services/Brede-Colorado, Inc.	5140 Colorado Blvd.	Denver, CO 80216-3120	Ansley Seymour	303-399-8600 ext. 233	aseymour@brede.com
124	Buena Vista Palace Hotel & Spa	1900 Buena Vista Drive	Lake Buena Vista, FL 32830	Joni Smith CHSP	407-827-3376	josmith@luxuryresorts.com
513	Casper Area Convention & Visitors Bureau	992 N Poplar St	Casper, WY 82601	Daniel Fulton	307-234-5362	dfulton@casperwyoming.info
321	Centerplate	700 14th Street	Denver, CO 80202	Erin Brown	303-228-8131	Erin.Brown@Centerplate.com
424	Cheyenne Mountain Resort	3225 Broadmoor Valley Rd.	Colorado Springs, CO 80906	Penny Bergsten	719-538-4024	pbergsten@benchmarkmanagement.com
207	Choose Chicago	301 East Cermak Road	Chicago, IL 60546	Julie Van't Hul	312-567-8471	jvanthul@choosechicago.com
430	City of Henderson	200 S. Water Street	Henderson, NV 89015	Ed Kirby	702-267-2114	Edward.Kirby@cityofhenderson.com
319	Colorado Convention Center SMG	700 14th Street	Denver, CO 80202	Heather Hartland, CMP, CMM	303.228.8086	hhartland@denverconvention.com
118	Colorado Meetings + Events Magazine	17401 E. Powers Dr.	Centennial, CO 80015	Bob Haddad	303-617-0548	bob.haddad@tigeroak.com
210	Colorado Springs Convention and Visitors Bureau	515 South Cascade Ave.	Colorado Springs, CO 80903	Kathy Reak	800-888-4748 ext. 138	kathy@visitcos.com
512	Crowne Plaza Denver	1450 Glenarm Place	Denver, CO 80202	Karen Hirsch	720-269-3256	khirsch@dhmhotels.com
527	Cvent	8180 Greensboro Drive Suite 900	McLean, VA 22102	Lindsey Adler	703-226-3500 ext 3113	ladler@cvent.com
231	Dave & Buster's	2000 S Colorado Blvd Suite D	Denver, CO 80222	Jean Bax	303-759-1515	jean_bax@daveandbusters.com
230	Denver Marriott South	10345 Park Meadows Drive	Lone Tree, CO 80124	Britt Kupper	303-728-5942	brittney.kupper@denvermarriottsouth.com
212	Denver Mart	451 E. 58th Avenue 4270	Denver, CO 80216	Ken Williams	303-292-6278 ext 5272	Ken@denvermart.com
PF	Destination Colorado	95 Holland Street	Lakewood, CO 80226	Stacy Daeffler	303-238-3446	stacy.daeffler@destinationcolorado.com
103	Destination Hotels & Resorts	10333 E. Dry Creek Rd., #450	Englewood, CO 80112	Amanda Anderson Wessel	303-268-6874	AAnderson2@destinationhotels.com
318	Destination Quebec - Tourism Quebec	333 W. North Ave. PMB 381	Chicago, IL 60610-1293	Annamarie Heidbuechel	312-573-1849	Qcqh@aol.com
128	Devil's Thumb Ranch	3530 County Road 83	Tabernash, CO 80478	Julie Branstrom	303-204-7833	jbranstrom@devilsthumb ranch.com
127	Disney Destinations	200 Celebration Place	Celebration, FL 34747	Patti Long	407-566-4906	patti.long@disney.com
514	Embassy Suites Denver Downtown CCC	1420 Stout Street	Denver, CO 80202	Justine Wentworth	303-5921000 justine.wentworth@embassysuitesdenverdowntown.com	
517	Embassy Suites- Denver Tech Center	10250 E Costilla Ave	Centennial, CO 80112	Amanda Wascher	303-705-5965	amanda.wascher@dimdev.com
604	Estes Park Conference Center	201 S St Vrain Ave	Estes Park, CO 80517	Tom Pickering	970-214-9227	tpickering@estes.org
110	Fort Collins CVB	19 Old Town Square, Ste. 137	Fort Collins, CO 80524	Tyler James	970-232-3840	tjames@ftcollins.com
219	Freeman	4493 Florence Street	Denver, CO 80238	Michelle Burns	303-320-5118	michelle.burns@freemanco.com
529	Gateway Canyons Resort	P.O. Box 339	Gateway, CO 81522	Callie Cornell	303-956-4897	callie.cornell@gatewaycanyons.com
415	Gateway Park Hotel Alliance	15500 East 40th Avenue	Denver, CO 80239	Megan Larsen	303-202-4146	megan.larsen@jqh.com
222	Gaylord Hotels	2800 Opryland Drive	Nashville, TN 37214	Britney Rothman Chandler	615-458-2833	bchandle@gaylordhotels.com
332	Girl Scouts of Colorado, Inc.	400 S.Broadway	Denver, CO 80209	Cindy Saylor	303-607-4855	cindy.saylor@gscolorado.org
114	GoBreck, Breckenridge CVB	PO Box 1909 PO Box 1909	Breckenridge, CO 80424	Donna Horii	970-453-5068	dhorii@gobreck.com
112	Grand Junction Visitor & Convention Bureau	740 Horizon Dr	Grand Junction, CO 81506	Stefanie Maher	720-346-5139	sales@gjcity.org
323	Greater Boston Convention & Visitors Bureau	2 Copley Place Suite 105	Boston, MA 02116	Erin Halacy	617-867-8248	ehalacy@bostonusa.com
123	Greater Fort Lauderdale CVB	100 East Broward Boulevard Suite 200	Fort Lauderdale, FL 33301	Stacy Copeland	954-767-2460	scopeland@broward.org
407	Greater Phoenix CVB	400 E Van Buren ST STE 600	Phoenix, AZ 85004	Heather Holder	602-452-6222	hholder@visitphoenix.com
204	Hard Rock Hotels-All Inclusive Collection	PO Box 59072	Dallas, TX 75229	Pat McCain CMP	214-956-0029	pmccain@hrhaic.com
302	Harvest Productions	394 North Willow Street	Castle Rock, CO 80104	Daniel White	719-377-0998	dwhite@harvestproductionsinc.com
111	Hilton Luxury Brands	4801 East LaMirada Way	Phoenix, AZ 85044	Claudine Jelier	480-219-5498	claudine.jelier@hilton.com
423	Holiday Inn Denver East - Stapleton	3333 Quebec Street	Denver, CO 80207	Kelly Wilson	303-329-2771	Kelly.Wilson@hstapleton.com
507	Hotel Monaco Denver	1717 Champa Street	Denver, CO 80202	Jason Landers	303-294-3008	Jason.Landers@hotelmonaco.com
311	Hyatt's of Colorado/Hyatt America's - National Sales	136 East Thomas Drive	Avon, CO 81620	Catherine Prewitt	303.603.4079	catherine.prewitt@hyatt.com
311	Hyatt's of Colorado/Hyatt Regency Denver at CCC	136 East Thomas Drive	Avon, CO 81620	Mikhail Thomas	303.486.4405	mikhail.thomas@hyatt.com
311	Hyatt's of Colorado/Hyatt Regency Denver Tech Center	136 East Thomas Drive	Avon, CO 81620	Heidi Gibson	303-714-4619	Heidi.gibson@hyatt.com
311	Hyatt's of Colorado/Park Hyatt Beaver Creek	136 East Thomas Drive	Avon, CO 81620	Rowland Cheeks	720-733-2704	rowland.cheeks@hyatt.com
418	Image Audiovisuals, Inc.	2130 S. Dahlia St,	Denver, CO 80222	Dave and Diana Mueller	303-758-1818	diana@imageav.com
602	Keystone Resort & Conference Center	390 Interlocken Crescent, Ste. 100	Broomfield, CO 80021	Tom Kelsey CMP, CAE	303-404-1961	tkelsey@vailresorts.com
119	Krisam Group	142 East Ontario Street 12th Floor	Chicago, IL 60611	Paul Buchheit	312-664-6600	paul.buchheit@cosmopolitanlasvegas.com
119	Krisam Group	142 East Ontario Street 12th Floor	Chicago, IL 60611	Dee Kirby	312-664-6600	dee_kirby@krisam.com
119	Krisam Group/Bacara Resort & Spa	8301 Hollister Avenue	Santa Barbara, CA 93117	Lauren Moss	312-664-6600	lmoss@bacararesort.com
119	Krisam Group/Bacara Resort & Spa	8301 Hollister Avenue	Santa Barbara, CA 93117	Vickie Riddle	312-664-6600	lmoss@bacararesort.com
119	Krisam Group/Doral Golf Resort & Spa	4400 NW 87th Avenue	Miami, FL 33178	Ingrid Schenk	312-664-6600	ischenk@trumphotels.com
119	Krisam Group/Eldorado Hotel & Spa	309 west san francisco street	santa fe, NM 87501	David Carr	312-664-6600	dcarr@eldoradohotel.com
119	Krisam Group/Fiesta Americana Hotels & Resorts	10014 Canopy Tree Ct.	Orlando, FL 32836	Kevin Kevin	312-664-6600	kevin.funke@posadas.com
119	Krisam Group/Global Event Partners	142 East Ontario Street 12th Floor	Chicago, IL 60611	Dawn Barbeau	312-664-6600	dawnb@globaleventspartners.com
119	Krisam Group/Green Valley Ranch	2300 Paseo Verde	Henderson, NV 89052	Traci Ferritto	312-664-6600	traci.ferritto@stationcasinos.com
119	Krisam Group/Rancho Bernardo Inn	17550 Bernardo Oaks Drive	San Diego, CA 92128	Greg Louie	312-664-6600	glouie@jrcresorts.com
305	Loews Hotels	112 Mancester Drive	Chicago, IL 60010	Amelia Roper	312-540-3303	aroper@loewshotels.com

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206	Madison Avenue Signs	9050 Red Branch Road Suite A	Columbia, MD 21045	Charles Wiemers	301-470-1500 ext 114	cwiemers@meetingsigns.com
413	Meet Minneapolis C&V Association	250 Marquette Avenue # 1300	Minneapolis, MN 55401	Amanda DePhillips	612-767-8064	amandad@minneapolis.org
225	Meetings Focus	655 Montgomery St., Ste. 900	San Francisco, CA 94111	Jenny McCann	415-782-2249	jenny.mccann@meetingsfocus.com
125	MELIA Hotels International	1124 River Rock Dr.	Kennedale, TX	Casimiro Ramirez	817-563-2522	casimior@sol-group.com
405	Metropolitan Tucson CVB	100 S. Church Avenue	Tucson, AZ 85701	RoxAnne Erickson	520-770-2120	RErickson@visittucson.org
404	MGM Resorts International	2550 E. Rose Garden Lane P O Box 71727	Phoenix, AZ 85050	Amy Huff	480-659-1131	ahuff@mgmresorts.com
122	Myrtle Beach Convention Center	2101 North Oak Street	Myrtle Beach, SC 29578	Rita Harrell	843-918-1236	RHarrell@cityofmyrtlebeach.com
605	Nashville CVB	1472 S Clayton St	Denver, CO 80210	Maggie Reaville	615-414-4738	maggie@visitmusiccity.com
500	Corridor New Orleans Convention & Visitors Bureau	2020 St. Charles Avenue	New Orleans, LA 70130	Rebecca Landry	504-566-5057	rlandry@neworleanscvb.com
220	Noble Productions, Inc.	9418 S. Hackberry	Highlands Ranch, CO 80129	Stuart Noble	303-434-1172	stuart@nobleproductionsinc.com
506	North Lake Tahoe CVB	P.O. Box 1757	Tahoe City, CA 96145	Greg Howey	530-581-8710	greg@puretahoenorth.com
422	NYC & Company	810 Seventh Ave.	New York, NY 10019	Lisa Lopez	763-425-0276	llopez@nycgo.com
223	Omni Hotels & Resorts	9595 Wilshire Blvd. Suite 900	Beverly Hills, CA 90212	Charina De la Cruz	818-396-5333	cdelacruz@omnihotels.com
606	Palace Resorts & Le Blanc Spa Resort	3941 Legacy Drive Suite 204, #A 230	Plano, TX 75023	Ronda Wolpert	972-618-6053	rwolpert@palaceresorts.com
PF	Production Resource Group - PRG	960 Ogden Street	Denver, CO 80218	Henry Rosales	303-378-2551	hrosales@prg.com
120	PSAV® Presentation Services	650 15th Street	Denver, CO 80202	Scott Collinsworth	303-486-4878	scollinsworth@swankav.com
306	Puerto Rico Convention Bureau	500 N. Michigan Avenue Suite 1015	Chicago, IL 60611	Aileen Laracuate	312-840-8090 ext 14	alaracuate@prcb.org
327	Renaissance Denver Hotels	3801 Quebec Street	Denver, CO 80207	Raya Roll	303-336-5214	Raya.roll@renaissancehotels.com
502/504	Reno Tahoe USA	PO Box 837	Reno, NV 89504	Audrey Ciccone	775-827-7780	aciccone@renotahoeusa.com
510	Sage Hospitality	1405 Curtis Street	Denver, CO 80202	April McGill	720-889-4760	april.mcgill@thecurtis.com
501	San Antonio CVB	203 S. St. Mary's St. Ste 200	San Antonio, TX 78205	Sandra Bench CMP, CTA	210-207-6850	sandrabench@visitsanantonio.com
307	San Diego Tourism Authority	750 B Street Suite 1500	San Diego, CA 92101-1725	Ernie Rossow	619-557-2833	erossow@sdcvb.org
406	San Francisco Travel Association	201 Third St, Ste 900	San Francisco, CA 94103	Marco Rodriguez	415-227-2618	mrodriguez@sanfrancisco.travel
324	San Mateo County / Silicon Valley CVB	111 Anza Boulevard, Suite 410	Burlingame, CA 94010	Karla Cruz	650-348-7600	karla@smccvb.com
403	Scottsdale Convention & Visitors Bureau	4343 N. Scottsdale Rd. Ste. 170	Scottsdale, AZ 85251	Tracy Jackson	480-949-2163	tjackson@scottsdlecvb.com
326	Sheraton La Jolla Hotel	3299 Holiday Court	La Jolla, CA 92037	Mark Kuper	858-452-4012	mkuper@sheratonlj.com
505	Sky Hotel Aspen	709 E. Durant Avenue, Aspen, CO 81611	Aspen, CO 81611	Kelly Young	970-925-6778	Jason.Landers@hotelmasonaco.com
106	Snowmass Tourism	PO Box 5566	Snowmass Village, CO 81615	Jim O'Leary	970-923-2232	joleary@snowmass tourism.com
521/523	Starwood Hotels & Resorts	1550 Court Place	Denver, CO 80202	Kristy Slack	303-626-2542	kristy.slack@sheraton.com
419	Stonebridge - Courtyard by Marriott Cherry Creek	9100 East Panorama Dr. #300	Englewood, CO 80112	Celeste Berke	303-880-8809	Celeste.Berke@Marriott.com
419	Stonebridge - Doubletree Hotel by Hilton Denver Tech	9100 East Panorama Dr. #300	Englewood, CO 80112	Mandy Ducar	303-880-8809	Ducar@Hilton.com
419	Stonebridge - Doubletree Hotel by Hilton Grand Junction	9100 East Panorama Dr. #300	Englewood, CO 80112	Mandy Freese	303-880-8809	Mandy.Freese@Hilton.com
419	Stonebridge - Hampton Inn & Suites Denver Downtown Convention Center	9100 East Panorama Dr. #300	Englewood, CO 80112	Joshua Langley	303-880-8809	joshua.langley@Hilton.com
419	Stonebridge - Hilton Garden Inn Cherry Creek	9100 East Panorama Dr. #300	Englewood, CO 80112	Jeanette Valdez	303-880-8809	Jeanette.Valdez@Hilton.com
419	Stonebridge - Hilton Garden Inn Denver Downtown Convention Center	9100 East Panorama Dr. #300	Englewood, CO 80112	Karen McCoy	303-880-8809	Karen.McCoy@Hilton.com
419	Stonebridge - Homewood Suites Denver Downtown Convention Center	9100 East Panorama Dr. #300	Englewood, CO 80112	Wendy Worley	303-880-8809	Wendy.Worley@Hilton.com
419	Stonebridge - Residence Inn Cherry Creek	9100 East Panorama Dr. #300	Englewood, CO 80112	Ryoko Potts	303-880-8809	Ryoko.Potts@Marriott.com
419	Stonebridge - Renaissance Denver Downtown	9100 East Panorama Dr. #300	Englewood, CO 80112	Judy Esterbrook	303-880-8809	jesterbrook@sbcos.com
425	SuperShuttle and ExecuCar/South Denver Sales	4605 Paris Street, Box 1	Denver, CO 80239	Aaron Lackey	303-744-6465	aaron.lackey@veoliatransdev.com
232	Table Mountain Inn/Boulderado Hotel	1310 Washington Avenue	Golden, CO 80401	Lisa Lindgren	303-216-8033	lisa.lindgren@tablemountaininn.com
126	Tampa Bay & Company	401 East Jackson St. Ste. 2100	Tampa, FL 33602	Amy Trautman	813-218-3884	atrautman@visittampabay.com
107	Telluride Tourism Board	113 Lost Creek Lane Suite B PO Box 1009	Telluride, CO 81435	Sarah McLean	970-369-2124	sarah@visittelluride.com
420	The Broadmoor	1 Lake Avenue	Colorado Springs, CO 80906	Jeremy Wilson	719-471-6230	jwilson@broadmoor.com
105	The Brown Palace Hotel & Spa	321 Seventeenth Street	Denver, CO 80202	Kristin Hutton	303-312-8901	khutton@brownpalace.com
221	The Fort Restaurant	19192 Hwy 8 PO Box 569	Morrison, CO 80465-0569	Jennefer Weeks	303-697-2282	banquets@thefort.com
530	The Hotel Denver	402 Seventh Street	Glenwood Springs, CO 81601	Candace Camahan	970-945-6565	candace@thehoteldenver.com
426	The Sebastian-Vail	16 Vail Road	Vail, CO 81657	Vivian Shaw	970-477-8039	vshaw@thesebastianvail.com
331	The Stanley Hotel	P.O. Box 1200	Estes Park, CO 80517	Patricia Twogood	970-586-3371	ptwogood@stanleyhotel.com
320	The Steamboat Grand	2300 Mount Werner Circle	Steamboat Springs, CO 80487	Henry Evans	970-871-6528	hevans@steamboat.com
130	The Wright Group	4800 Colorado Blvd	Denver, CO 80216	Kinsley Phillips	303-399-9947	kphillips@twoges.com
526	Tony Rosacci's Fine Catering / P.E.Productions	P.O. Box 884	Indian Hills, CO 80454	Pat Emerine	303-670-5022	pat@patemerineproductions.com
224	Tourism Whistler	4010 Whistler Way	Whistler, BC V0N1B4	Sharla Wasilinchuk CMP	604-938-2771	swasilinchuk@tourismwhistler.com
427	Tradeshaw Technologies	3801 E. Florida Ave Suite 400	Denver, CO 80210	Bob Roxby	303-758-8622	broxby@tradeshawtechnologies.com
PF	United Airlines	233 S. Wacker Dr., 16th Floor HDQLY	Chicago, IL 60606	Laura St Germain	949-932-0531	Laura.StGermain@united.com
603	Vail Resorts Hospitality & Rock Resorts	390 Interlocken Crescent Ste 1000	Broomfield, CO 80021	Ellen Collins CMP	303-881-7167	ecollins@vailresorts.com
100/102	Vail Valley Partnership, The Chamber and Tourism Bureau	PO Box 1130	Vail, CO 81620	Danielle McNair CHSP	970-477-4007	dmcnair@visitvailvalley.com
226	Vancouver Convention & Visitors Bureau	Suite 210 - 200 Burrard St	Vancouver, BC V6C 3L6	Shannon Donegani	604-631-2826	sdonegani@tourismvancouver.com
524	Visit Anchorage	524 W Fourth Ave	Anchorage, AK 99501-2212	Marlene Geils	907-257-2336	mgeils@anchorage.net
104	Visit Aurora	15151 E. Alameda Pkwy, Ste #5200	Aurora, CO 80012	Kate Bleakley CGMP	303-326-8697	katebleakley@visitaurora.com
121	Visit Charlotte	500 S. College Street, Suite 300	Charlotte, NC 28202	Brant Henkel CMP	704-331-2705	brant.henkel@visitcharlotte.com
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227	Visit Indy	200 S. Capitol Ave., Suite 300	Indianapolis, IN 46225	Nicole Perry	317-262-3000	mberg@visitindy.com
322	VISIT Milwaukee	648 N. Plankinton Avenue	Milwaukee, WI 53207	Megan Husband	414-287-6239	mhusband@milwaukee.org
303	Visit Newport Beach, Inc.	1600 Newport Center Dr., Suite 120	Newport Beach, CA 92660	Amanda Kliem	949-467-2743	Amanda@visitnewportbeach.com
411	Visit Salt Lake	90 South West Temple	Salt Lake City, UT 84109	Diane Utley	801-534-4937	dutley@visitsaltlake.com
205	Wyndham Hotel Group	22 Sylvan Way	Parsippany, NJ 7054	Tammia Zdenahlik	847-855-0709	Tammia.zdenahlik@wynn.com



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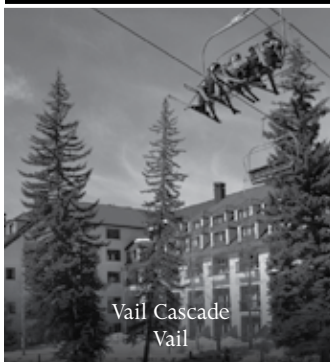


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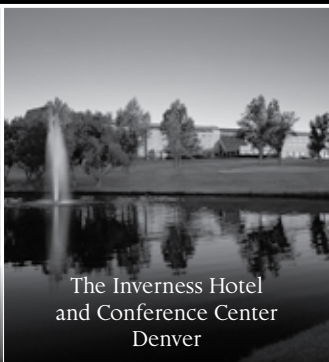
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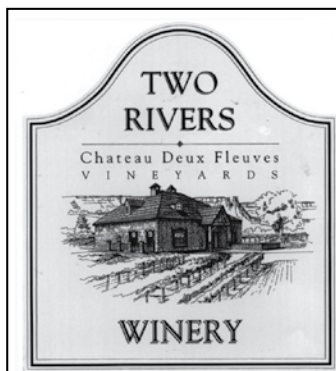
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INCREASE INFLUENCE: TEN ATTRIBUTES OF SUCCESSFUL LEADERS - Room 406/07

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EXHIBITION TRENDS: AN INTERACTIVE PANEL DISCUSSION - Room 501/02

Led by David DuBois, CMP, CAE, FASAE, CTA

Panelists:

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"IGNITE" - Room 405

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Carolyn Strauss - Moderator,
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iSUMMIT PM SESSION

REVENUE BOOST:

HOW TO MAKE YOUR EVENTS PAY OFF - Room 401-03

Jill McClure, Roger Toennis, Janice Scott, David Mueller,
Donald Meyer

SEE PAGE 9

3:00 PM - 5:00 PM

TRADE SHOW ~ MILE HIGH BALLROOM 1-2

Suppliers not exhibiting at the 2013 MIC Trade Show are invited to the closing reception on the Trade Show floor from 5:00 to 5:45 pm.

See page 25 for Supplier Breakout Session



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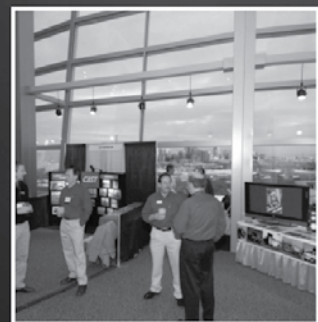
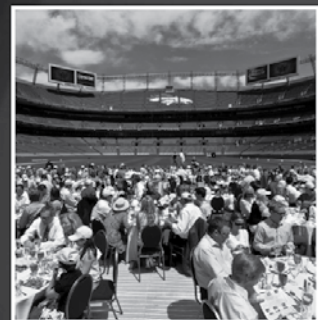


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Serving Up Hope 2012

On Tuesday, November 6, 2012, thirteen Colorado hospitality organizations from the Meetings Industry of Colorado (MIC) joined forces again for the 19th Annual Serving Up Hope (SUH) Luncheon to raise more than \$22,000 for the Food Bank of the Rockies (FBR). Thank you to for all those that attended and supported this great event!

During the event, the Annual Serving Up Hope Awards were given to the industry organizations that had contributed the most food and cash during the Food Drive Competition. The award for the MIC organization with more than 200 members was awarded to the MPI Rocky Mountain Chapter who collected 9.85 pounds (\$1 = 4 lbs of food) of food per member. The award for the MIC organization with less than 200 members was awarded to Christian Meetings & Conventions Association who collected 95.31 pounds of food per member. In total, 23,231.5 pounds of food were donated!.

The luncheon includes a chef's competition in four categories. This year's winners are:

- Best Appetizer – The Palm
- Best Entrée – Renaissance Denver Hotel
- Best Dessert – Landry's Downtown Partnership
- Best Presentation – Zink Bar & Patio at the Hilton Garden Inn

For more information, please contact Debbi Beldon, Co-Chair at [303] 955-1399 or debbi.beldon@experient-inc.com.



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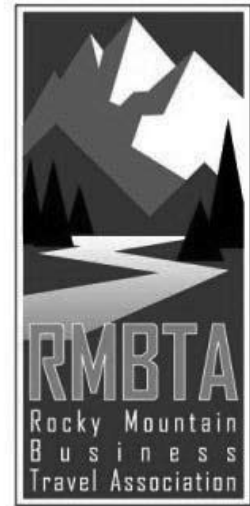
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The Meetings Industry Council of Colorado (MIC) is a coalition of 13 professional meetings industry-related organizations. Its underlying purpose is to strengthen the relationships among participating organizations through increased communication and cooperation.

The benefits of the collaborative efforts of MIC include:

- Exchanging calendars of events to avoid duplication of meeting dates;
- Sharing chapter programming information and educational articles for inclusion in each other's newsletters and providing membership mailing lists once a year per organization to promote organization-sponsored events;
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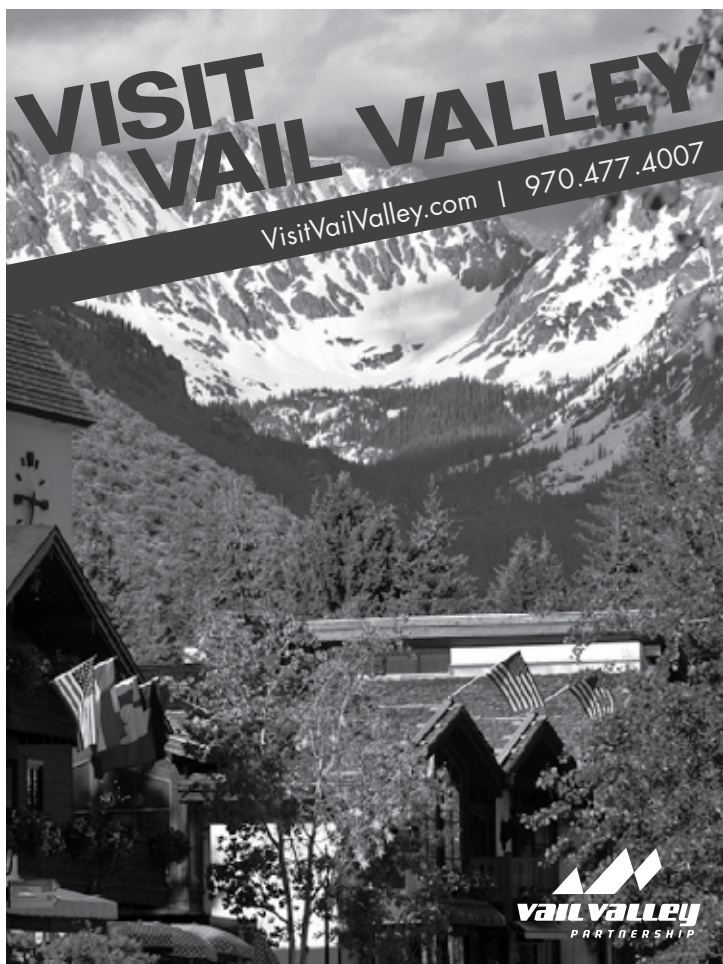
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