



Communiqué

**February 2010
Vol 1 Issue 48**



ROCKY MOUNTAIN CHAPTER

MEETING PROFESSIONALS INTERNATIONAL



Instructions

Now that you have the newsletter opened... the information below will help you navigate through it more easily. If you have any questions or problems, feel free to contact Stacie Cisco, Director of Publications, at 303.623.1492 or email her at stacie@arrangers.com.

Hints

1. Minimize Everything on Your Desktop and Center On Your Screen

Your viewing experience will be heightened if you minimize every open application so the newsletter is sitting directly on your desktop with nothing behind it but your wallpaper. If you can't see the navigation bar at the bottom, drag the newsletter to the top of your screen.

2. Advancing Pages

You can either click "Next Page" or "Previous Page" at the bottom of the newsletter - OR - you can right-click and choose "Go to" to advance to your preferred page. Or you can click directly on the page to advance or go back.

3. It's Interactive

When you roll your mouse over an email address or a **Bold Blue Typeface Name**, you can click on it to open an email. Same with webpages, you will be able to click on the link to take you there immediately. Watch for more exciting interactivity in the future.

4. Printing The Newsletter

To print a full & complete copy of this newsletter, simply click on the "Print Newsletter" button at the bottom of the newsletter.

5. Closing The Newsletter

To close or exit out of the newsletter, simply click on the "Exit Newsletter" button at the bottom of the newsletter - OR - right-click and choose "Exit". You are not able to close the newsletter if you are on the cover page.



In This Issue

Index

Page 4	Presidents's Message
Page 6	Board of Directors
Page 7	Save the Date
Page 8	February Program
Page 9	Meetings Industry Council (MIC)
Page 11	Gala Save the Date
Page 12	Member Spotlight
Page 14	Member Anniversaries
Page 15	Member Anniversaries and New Members
Page 16	CMP Exam
Page 17	8th Annual MPIRMC/RMPCMA Golf Tournament
Page 18	Miscellaneous News and Events



EMBASSY SUITES®

Loveland - Hotel, Spa & Conference Center



MPI Rocky Mountain Chapter Contact

Freddie Templeton
Rocky Mountain Event Consultants, LLC
8155 Briar Cliff Drive
Castle Rock, CO 80108-8215
phone: 720.733.8000
fax: 720.733.8999
email: MPIRMC@rmecllc.com
www.MPIRMC.org

MPI Headquarters - MPIRMC Contact

Holly Duckworth, CMP
Chapter Business Manager
hduckworth@mpiweb.org



President's Message

President's Message

Steve Kinsley, Kinsley



When Life Gives You Lemons

It's a simple and enduring piece of advice that's helped many a meeting professional brave tough times. "When life gives you lemons, make lemonade."

It's also passé. And at the risk of sounding insensitive, I'm pretty tired of this old cliché.

The problem is that everyone is trying to "make lemonade" right now. Belts have been tightened and sales focus has been heightened. So why are we all still frightened?

The question is what are you doing to be successful during our industry's economic downturn? Here are four places to start:

1. Invest in yourself...

... or "When life gives you lemons, build a better lemonade stand."

There can be a true upside to the idle time that many people are facing. It's a perfect opportunity to make investments in yourself and in your organization. Dust off that strategic plan and start considering areas where you can improve. What operational processes can be enhanced? Does your brand identity still match your reality or is it time for a face lift? How about finally going for your CMP or CMM certifications? These are examples of basic building blocks that will create more long-term demand for your services.

2. Explore new partnerships...

... or "When life gives you lemons, find a partner that has straws."

There is strength in numbers. The right strategic partnerships can open doors and create economies of scale that you may not be able to achieve on your own. New sales channels could be one little conversation away. Don't be afraid to ask the question. All you are risking is a "no thank you".

President's Message continued...

President's Message continued...

A great example of the power of partnerships: ten years ago, the Meetings Industry Council of Colorado was formed under similar market conditions and created a lasting benefit for all parties concerned. Happy 10th anniversary, MIC!

3. Think beyond your core business...

... or "When life gives you lemons, twist some of the peel into a martini."

Change can be daunting to consider. But give yourself a moment to consider new possibilities. There are real rewards to be had by moving outside your comfort zone. In the meeting planning industry, our customers are always asking for things that aren't listed in our corporate capabilities brochure. At Kinsley, we've found that 9 times out of 10, we are up for the challenge...if we only give ourselves a chance. It simply requires confidence in yourself and an adventurous spirit. Stagnate or innovate. The next time a unique request comes your way, your answer should be "let's figure it out!"

4. Get the right people on the bus...

... or "When life gives you lemons, hire people who love lemons the way you do."

In his bestselling book *Good to Great*, author (and Boulder resident) Jim Collins dedicates an entire chapter to the concept of finding the right people for your organization. He's observed that the very best companies focus their recruiting efforts on hiring the right people and then determining the best role for them to play.

First who - then what. It sounds kind of backwards, doesn't it?

I'm not suggesting that you ignore skill sets. The "what" is a prerequisite to get in the door. But how much experience would you be willing to trade for a hire that's a perfect fit for your culture? For someone that's eager to contribute while learning? When the MPIRMC looks at the nominations process, this is a key consideration.

So what are you going to do with all of those lemons?

See you all at the next monthly luncheon on February 18th at the Denver Marriott Tech Center.

**2009-2010 Board of Directors****MPI Chapter Administrators**

Freddie Templeton, CFE
Keith Templeton
Rocky Mountain Event Consultants
mpirmc@rmecll.com

President

Steve Kinsley
Kinsley
Steve@kinsleymeetings.com

President Elect

Terri Utecht
Utecht Diversified Event
Resource, Inc
Terri@utechtevents.com

Immediate Past President

Megan Meyers, CMP
Independent Consultant
m_c_meyers@yahoo.com

Vice President - Finance

Cari (Cas) Strouse, CMM, CMP
CH2M Hill
Cari.Strouse@ch2m.com

Vice President - Communications

Jennifer Winget, CMP, CHME
J&S Audio Visual
Jennifer@jsav.com

Vice President - PDSG

Amy Erickson
Destination Hotels and Resorts
AErickson@destinationhotels.com

Vice President - Membership

Heather McCarthy-Savoca
The Arrangers DMC
Heather@arrangers.com

Director of Special Events

Stephanie Orr
Kinsley
Stephanie@kinsleymeetings.com

Director of Fundraising

Rowland Cheeks
Kinsley
Rowland@kinsleymeetings.com

Director of Strategic Alliance

Lisa Lindgren
Colorado Meetings & Events Magazine
Lisa.Lindgren@tigerok.com

Director of Recruitment

Wendy Klein, CMP
The Palm Restaurant
WKlein@thepalm.com

Leadership Development

Danny Findley
The Arrangers DMC
Danny@arrangers.com

Director of Member Care

Joyce Reilly
McCormick & Schmick's Seafood Restaurant -
DTC
banquetsdct@msmg.com

Director of PDSG

Julie Blankinship
B Distinct Events
Julieb@mesanetworks.net

Director of Monthly Programs

Heather Hartland, CMP
Colorado Convention Center / SMG
HHartland@denverconvention.com

Director of Publications

Stacie Cisco, CMP
The Arrangers DMC
Stacie@arrangers.com

Director of Marketing

Judy Esterbrook
The Hilton Garden Inn Denver Downtown
Judy.Esterbrook@hilton.com

**Save the Date**

Put these upcoming events on your calendar so you will be sure not to miss them.

February 20-23, 2010	Meet Different (PEC)	Cancun, Mexico
February 18, 2010	Monthly Program	Marriott DTC
February 26, 2010	Backpacks to Briefcases	DU
March 3, 2010	MPI Road Show	Crowne Plaza Colorado Springs
March 4, 2010	Planners Collaboration	McCormick & Schmicks DTC
March 10, 2010	MPI Road Show	Copper Mountain Resort
March 11, 2010	Leadership Series #2	The Palm
March 17, 2010	MIC	Sheraton Downtown
April 15, 2010	Monthly Program	Denver Athletic Club
April 2010	New Member Reception	Loews
April 2010	MPI Networking Event	TBA
May 20, 2010	Monthly Program	Denver Museum of Nature & Science
June 8, 2010	Annual Golf Tournament	Inverness Resort & Golf Club
June 2010	Annual Awards Gala	TBA
July 24-27, 2010	WEC	Vancouver, Canada

best^{OF}2010
colorado
meetings+events
MAGAZINE

4th Annual Best of
Colorado Readers
Choice Awards

The Official Kick Off Event for
MIC Meetings Week

When: Monday, March 15,
2010

Time: 5:30pm - 8:30pm

Where: Denver Art Museum

Dress: Business Casual

Cost: Free

[CLICK HERE TO REGISTER!](#)



Upcoming Events

Upcoming Events

**Beyond the Storm ~ Proven Techniques for Surviving
Rough Times & Thriving Afterwards**
Thursday, February 18, 2010
Marriott Denver Tech Center

In life, business and mountaineering, there will be storms. For climbers, mountain storms bring wind and snow. For most of us, a storm can bring economic difficulties, altered plans, or uncertainty.

After 28 years of climbing high peaks around the world, Jim Davidson has endured many storms, and he has distilled how to get through rough times and succeed, even when uncertainty looms.

In this exhilarating session, we will learn:

- How to stay motivated & engaged during stormy times
- Tips for propelling yourself into opportunities that sit just Beyond the Storm

The Speaker

Jim Davidson is a mountain climber, a businessman, and an inspirational speaker from Colorado. Blending his twenty-six years of adventure with two decades of successful business experience, Jim distills hard-earned lessons that inspire organizations and professionals to strive for excellence and overcome adversity, no matter how big the challenge.

As a climber and expedition leader, Jim has been on seventeen high-altitude peaks in Alaska, Argentina, Bolivia, Ecuador, Mexico and Nepal. His highest summit was Aconcagua at 22,840 feet. All together, Jim has spent about a year of his life sleeping in soggy tents!



Marriott
DENVER TECH CENTER

February Program
Beyond the Storm
Thursday, February 18, 2010
[Click here to register.](#)



Upcoming Events



Meetings Industry Council of Colorado 10th Anniversary Educational Conference and Trade Show

MIC Announces Meetings Week

The Meetings Industry Council of Colorado (MIC) is developing a new concept to coincide with the 10th Anniversary of the MIC Education Conference and Tradeshow. In an effort to provide more ROI for our supplier partners, we have expanded this one day conference to include numerous special events throughout the week. For more information go to the [MIC](#) website.

In 2010, there will be additional days available to network with planners and invite potential customers to promotional events sponsored by your company.

Monday, March 15, 2010

Kick Off Event - Colorado Meetings and Events Magazine "Best Of" Awards Event - Denver Art Museum

Tuesday, March 17, 2010

Supplier Partner Sponsored Events - visit MIC for more information
MIC VIP Reception - 5pm - 7pm (open to sponsors and invited guests only) - Coors Field

Wednesday, March 18, 2010

Signature Event - MIC Colorado 10th Anniversary Education Conference and Tradeshow - Sheraton Denver Downtown

Thursday, March 19, 2010

Supplier Partner Sponsored Events

**Member Corner****February Member Spotlight**

Introducing Kim Robinson, CMP - Wells Fargo Home Mortgage

Carpe Diem has always been the motto that rings true the most for Kim Robinson, an MPI member since 2004. Taking full advantage of MPI's educational opportunities, Kim thoroughly benefited from the World Education Congress 2008 in Las Vegas reminiscing that "It Rocked!"

Kim is a CMP and has recently taken the CMM exam agreeing with others in saying "Whew, it was hard". Along with a joy of learning, Kim also takes pleasure in networking within MPI, from talking shop with others sharing the same career path to visiting the different venues.

When time has permitted between planning meetings and events for Wells Fargo Home Mortgage since 1995, Kim prioritizes her personal life with her family and friends. A mother of two and grandmother of one (adorable 13 month-old Finnigan), she cherishes spending time with her family including her husband John, owner of Good Karma Photography. Kim would gladly share her lottery winnings (if she won) with her family, friends, and charities.

With a passion for the arts, Kim is an avid fan of Rent, seeing it several times on Broadway, and the music of Dada, never missing a tour when it's nearby. Kim also loves travel, golf and being outdoors. Top books include The Power of Now by spiritual teacher Eckhart Tolle, and Watchers by Dean Koontz.

**Member Corner**

One dream of Kim's would be to meet Eckhart and talk about her favorite quotes of his including "Life isn't as serious as my mind makes it out to be." Kim has a passion for dogs, volunteering and donating to help insure their happiness. Casual time includes great meals at Elway's and great Marg's at the Rio downtown.

A true model for all of us to follow, Kim's enthusiasm for her family, friends, and career is reflected in her involvement and dedication to MPI, which we recognize her for this month. Kim has kept on her toes in the meeting industry over the years, but takes it all in stride remembering her favorite quote: "You can't change the past, but you can ruin the present by worrying about the future." -Anonymous

Submitted by Todd Seymour - Wellshire Event Center and Golf Club



**February Program
Beyond the Storm
Thursday, February 18, 2010
[Click here to register.](#)**

Jim Davidson on 22,000 foot ice cliff!

**Member Corner****February Anniversaries****1986**

Lee Bowden, CHA
Gateway Canyons
Harry Damm

Beaver Run Resort & Manor Vail,
Deer Valley, Myrtle Beach/Premier
Resorts

1990

Donna Watford, CMP, CMM
Consultant

1993

Lawrence McCue
Keystone Resort and Conference
Center

1994

Susan Thompson, CMP
Copper Mountain Resort

2001

Christy McDougall
JW Marriott Denver at Cherry Creek

2002

Kirsten Gromko, CMP
Opus Solutions

2003

Stacie Esslinger, CMP
Helmsbriscoe
Deborah Smith, CMP
Concentra Conf Mgmt Services

Angella Vallard
Gateway Canyons Resort

2004

Sheila Cornelius
Hyatt Regency Tech Center
Wendy Klein, CMP
The Palm
Courtney Hall
PricewaterhouseCoopers

2005

Steven Okuley
Noel-Levitz
Anne SibleySibley
Promotions Inc
Caryn Samuels
Beaver Run Resort & Conference
Center

2006

Stephanie Orr
Kinsley Meetings
Amy Evans
Susan Brooks, CMP
SKB Event Management, LLC

2007

Denise Alleman
Qwest Learning and Conference
Center by Sodexo

**Member Corner****February Anniversaries****2008**

Leslie Dietz
Event Design Group
Courtney Tarara
Encore Planning/Coors Brewing
Co.
Heather Coldwell
Minus 5 Ice Lounge Las Vegas
Brian Olsen
Brian Olsen Art in Action

Connie Holzwarth
Crowne Plaza Denver
Kristy Shine
Weisner Communications, Inc.
Scout Massey
CMP, CTSM Covidien
Denise Wall
Two Rivers Convention Center

2009

Katlyn Boches
Student
Christin Broell
Korman Marketing Group
Christine Dooley
Manor Vail Lodge
Pamela Feeley
Kessler Collection

**New Members**

This month we recognize new members that joined MPIRMC in January. Please welcome them when you see them at upcoming functions.

Marcella Bettis - Vail Beaver Creek Resort Properties
Dan Carrese - Image Audiovisuals
Taunya Cordova - Western Golf Properties- Heritage Todd Creek
Jane Deegan - The Curtis
Nancy Larned - Denver Gold Group
Melissa Monnier - The Golden Hotel
Dane Risley - Active Events
Laura Weddingfeld - Pinnacol Assurance
Pia Williams - DISH Network, LLC

**Education****2010 Summer CMP Application and Local Study Group**

The application deadline for 2010 Summer CMP exam is March 4th. Interested candidates can download the application on [The Convention Industry Council](#) (CIC) website. Candidates should note that the CIC recently revised the application. The next CMP Exam will be held on Saturday, July 24, 2010 in various cities across the country, including Denver.

Orientation for the next Denver Area Study Group will be held in mid-May. Please contact either of the group leaders listed below if you are interested in participating. The study group will then meet each Wednesday evening (excluding holiday weeks), ending with a practice test on Wednesday, July 21, 2010, followed by the actual CMP exam that following Saturday.

Each session will be hosted by (2) different industry professionals who have earned their CMP designation. Each week there are chapters assigned from the reading material and each participant will be guided to create questions the group will discuss the following week. The study group is designed to be informal and to promote discussion.

Reading material each week will be assigned from The Convention Industry Council Manual, 8th Edition, The Convention Industry Council International Manual, 1st Edition and The Professional Meeting Management, 5th Edition and suggested reading in the APEX Glossary. You can purchase all books at the [CIC](#) website. The Denver Area Study Group is coordinated and hosted by volunteers and there is no cost to participate in the study group.

Those interested in joining the Denver study group or have any questions about obtaining their CMP in the future should contact:

Devon Binder, CMM, CMP

Kinsley
Littleton, CO
P: 303-798-3664
C: 303-946-2522
[Kinsley Meetings](#)

Gena B. Erwin, CMP

Meeting Planner
Medical Group Management
Association
Englewood, CO
P: 303-522-6429

**SAVE THE DATE****June 8, 2010****6th Annual MPIRMC &
RMPCMA Golf Tournament****Inverness Hotel &
Conference Center****Registration information to follow...****Volunteers needed! Contact [Tiffany Carson](#)
via email or at 303-877-2799.**

For sponsorship information contact [Carolyn
Van Way](#) via email or 303-664-1303.

Planner Collaboration Coming in March

Interested in exchanging ideas and networking with some of your fellow Event Planners? Then we have just the event for you! The event is free to you so please join us on Thursday, March 4th from 3-5:30pm at the McCormick and Schmick's in the DTC. We will host topics that are of interest to you and McCormick and Schmick's will provide free appetizers and drinks! Don't miss out on this great opportunity to compare notes with your fellow planners!!!! Please note this event is for PLANNERS ONLY. No suppliers will be admitted. **CLICK HERE TO REGISTER!**

MPIRMC Roadshow!

Members outside of the Denver Metro Area, check your in-box for a special invitation to a MPI Meeting. Several members of the MPIRMC Board will be going to Colorado Springs and Copper Mountain and hosting events locally.

January Leader of the Month

Amy Drotar - Amy is a committee member who always takes initiative! In addition to doing a great job with anything she's been tasked with, she constantly looks for ways to make processes easier and enhance member opportunities. As part of the PDSG team, she has been researching other chapters' educational offerings, seeking out the best of the best and bringing it all back to our team.

Amy enthusiasm and energy leads to outstanding contributions that will benefit the entire chapter!



INSPIRE, SURPRISE,



AND ENTERTAIN ALL IN ONE SETTING

Host your event at the Denver Museum of Nature & Science and your guests will see Colorado from this view! We specialize in all types of events ranging from conventions to weddings.

CONTACT

303.370.6400
cateringandevents@dmns.org
www.dmns.org/catering



**DENVER MUSEUM OF
NATURE & SCIENCE**
2001 COLORADO BOULEVARD, DENVER, COLORADO 80205